Quality On Time

How to deliver the right results
at the right time,
no excuses needed

www.malotaux.nl/conferences

Niels Malotaux

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Consultancy

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Niels Malotaux

- **Team and Organizational Coach**

- **Expert in helping optimizing performance**

- **Helping projects and organizations very quickly to become**
  - **More effective – doing the right things better**
  - **More efficient – doing the right things better in less time**
  - **Predictable – delivering as predicted**

- **Helping teams to shine**

Result Management

Schedule, we'll try to keep ☺

9:00 -	10:00
10:10 -	11:00
11:10 -	12:00
12:00 -	13:00
Lunch at own discretion	
13:00 -	14:00
14:10 -	15:00
15:10 -	16:00
16:10 -	17:00

Who is Who and Who is doing what ?

- **Developer ?**
- **Tester ?**
- **QA ?**
- **Architect ?**
- **Product Owner ?**
- **Scrum Master ?**
- **Team Member ?**
- **Customer ?**
- **Manager ?**
- **Consultant ?**
- **Coach ?**

Who's responsible ?

Everyone in the team !

- **Plan-Do-Check-Act**
  - **The powerful ingredient for success**
- **Business Case**
  - *Why* **we are going to improve** *what*
- **Requirements Engineering**
  - *What* **we are going to improve** *and what not*
  - *How much* **we will improve: quantification**
- **Architecture and Design**
  - **Selecting the optimum compromise for the conflicting requirements**
- **Early Review & Inspection**
  - **Measuring quality while doing, learning to prevent doing the wrong things**
- **Weekly TaskCycle**
  - **Short term planning**
  - **Optimizing estimation**
  - **Promising what we can achieve**
  - **Living up to our promises**
- **Bi-weekly DeliveryCycle**
  - **Optimizing the requirements and checking the assumptions**
  - **Soliciting feedback by delivering Real Results to** *eagerly waiting* **Stakeholders**
- **TimeLine**
  - **Getting and keeping control of Time: Predicting the future**
  - **Feeding program/portfolio/resource management**

Evolutionary Project Management (Evo)

Why

What
How much
Are we done

How

Zero Defects Attitude

Check as early as possible

Right Result

Right Time

Evo Project Planning

Efficiency of what we do

Effectiveness of what we do

What will happen and what will we do about it ?

Did you prepare ?

- **The top-3 stakeholders of your work** (*Who* is waiting for it?)

- **The top-3 real requirements for your work** (What are they waiting for?)

- **How much value improvement the stakeholders expect** (3 or 7?)

- **Any deadlines** (No deadlines: it will take longer)

- **What you should and can have achieved in the *coming 10 weeks*** (Will you succeed? - Failure is not an option!)

- **What you think you should and can do the *coming week* in order to achieve what you're supposed to achieve** (Make sure not to plan what you shouldn't or cannot do - At the end of the week everything you planned will be done)

- **What value you will have delivered by the end of the week and how to prove it**

- **Any issues you expect with the above or otherwise with your work**

Is there a problem ?

- **What made you decide to come to this workshop ?**

Are you working in projects ?

- **What is a project ?**
  - **Clear start**
  - **Clear end**
  - **Something special in between**
- **ETVX**
  - **Entry – Task – Verify – Exit**

- **Every project should improve something, otherwise it's waste**
- **What is your project improving ?**

Are your projects successful ?

- **Delivering Quality On Time ?**

Delivering the right result

- **What is the right result ?**

- **How do we know ?**

- **Is it really ?**

*

Real Requirements

- **Heathrow Terminal 5: "Great success !"**
    - Normal people aren't interested in the technical details of a terminal
    - They only want to check-in their luggage as *easily* as possible and
    - Get their luggage back as *quickly* as possible in *acceptable condition at their destination*
    - They didn't

- **One of the problems is to determine what the project** (or our work in general) **really is about**

- **What are the 'real' requirements ?**

- **The essence is not *what* but *how well***

Is being on time important ?

- **What is 'on time' ?**

- **Will we be on time ?**

- **If yes: How do we know ?**
- **If no: Why ?**
- **Failure is not an option:**
  - **What can we do about it ?**

Delivery time is a *Requirement*

- **Delivery Time is a Requirement,
  like all other Requirements**

- **How come most projects are late ???**

  - **Can Agile be late ?**

- **Apparently all other Requirements
  are more important than Delivery Time**

- **Are they really ?**

- **How about your current project ?**

Fallacy of '*all*' requirements

- **"We're done when *all* requirements are implemented"**

- **Is delivery time included ?**

- **Requirements are always *contradictory***

- **Design is to find the optimum compromise between the conflicting requirements**

- **Do we really have focus on the *real* requirements ?**

- **Did the customers define *real* requirements ?**
  - Usually even less trained in defining *real* requirements than we are

- **What we think we have to do should fit the available time**

- **Instead of *letting it happen,* better *decide* how *it will happen***
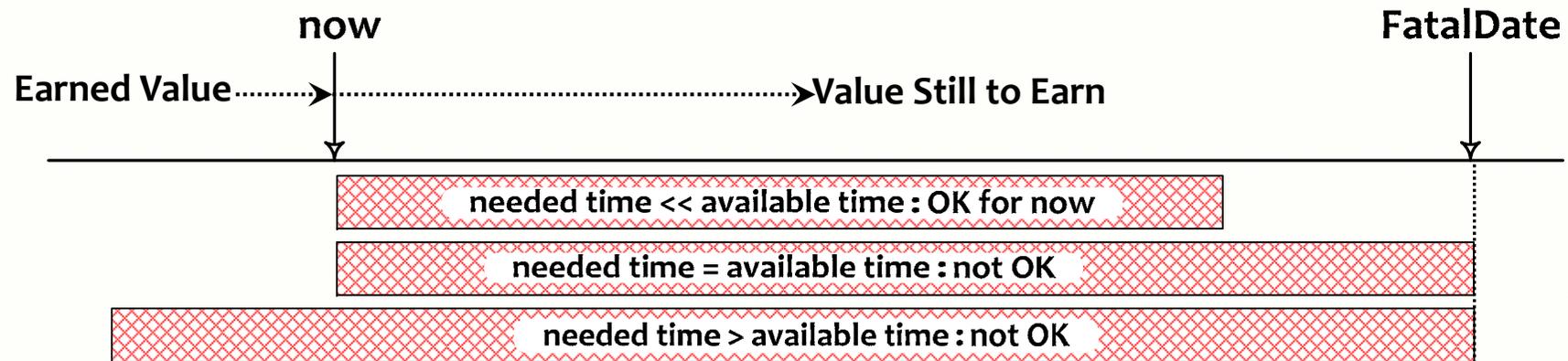
We're Agile ! Requirements will 'emerge' !

- **The *real* requirements don't change**
- **Our *perception* of the solution may change**

Did you prepare ?

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- Any issues you expect with the above or otherwise with your work

Deadlines

now   FatalDate

Earned Value ·······▶ ··▶ Value Still to Earn

| needed time << available time : OK for now |
| needed time = available time : not OK |
| needed time > available time : not OK |

- **Value Still to Earn**

versus

- **Time Still Available**

If the match is over, you cannot score a goal

# Even more important: *Starting Deadlines*

- ## Starting deadline
  - ### Last day we can start to deliver by the end deadline
  - ### Every day we start later, we will end later

now   starting deadline   FatalDate

minimum time to finish the job
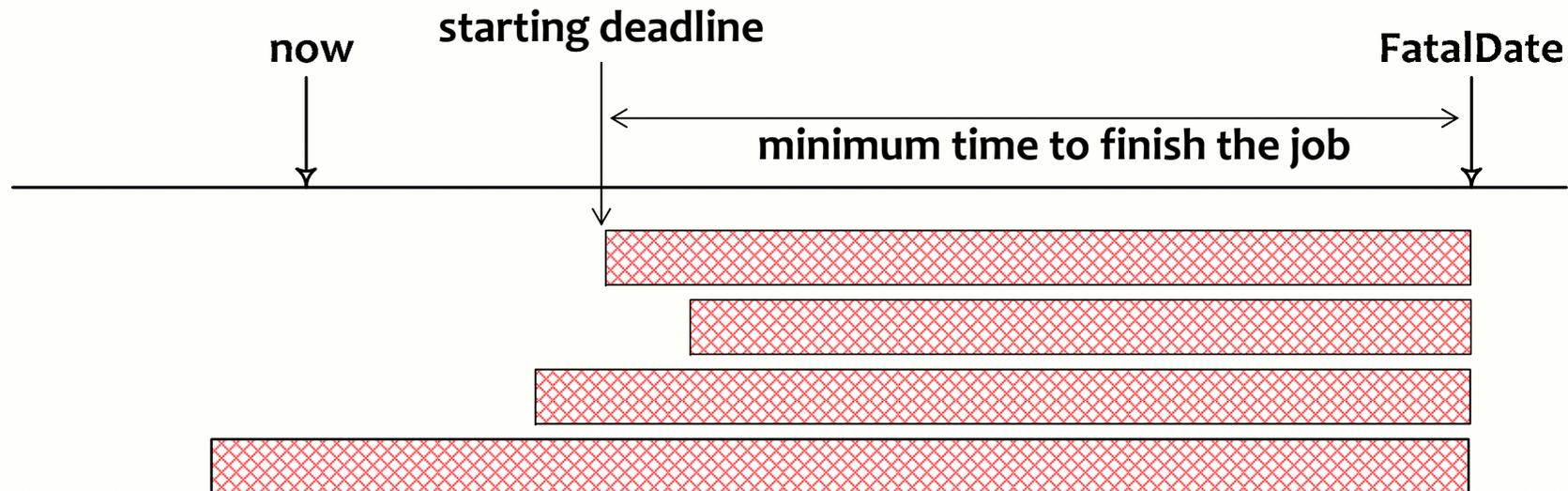
FatalDay

- **FatalDay is the last moment *it* shall be there**

- **After the FatalDay, we'll have real trouble
  if the Result isn't there**

- **Count backwards from the FatalDay to know when we
  should have started (starting deadlines !)**

- **If that's before now, what are we going to do about it,
  because *failure is not an option***
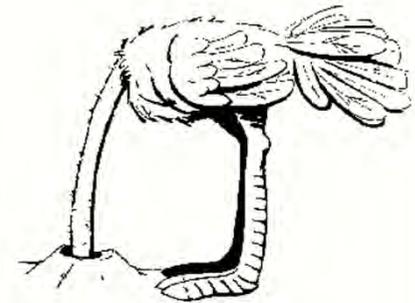
The Importance of Time

Business Case
(why are we doing it)

doing nothing	**doing**	**benefit**
idea	start	done
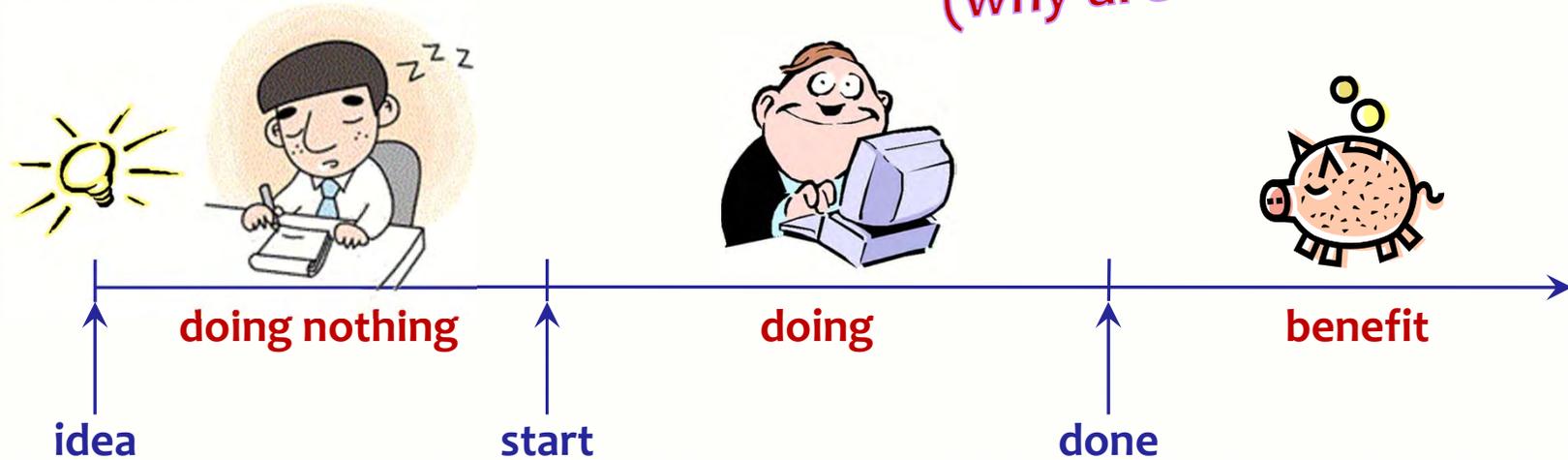
This is why project time is usually more important than project budget
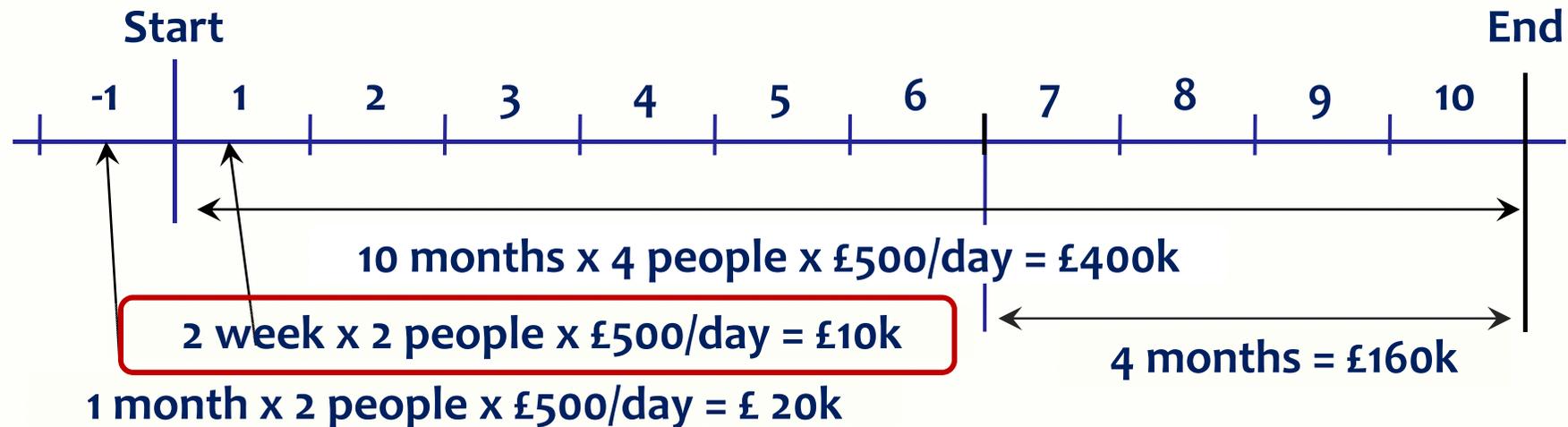
Return on Investment (ROI)

- **+** **Benefit of doing** - huge (otherwise we should do an other project)
- **–** **Cost of doing** - project cost, usually minor compared with other costs
- **–** **Cost of being late** - lost benefit
- **–** **Cost of doing nothing yet** - every day we start later, we finish later

What is the cost of one day of (unnecessary) delay ?

- **What is the cost of the project per day ?**

- **Do you know how much *you* cost per day ?**
  Note: that's not what you get !

- **If you don't know the benefit, assume 10 times the cost**

- **How can you make decisions, if you don't know ?**

- **No need for exact numbers - it'll be a lot anyway**

- **Do you know the benefit of your projects ?**

- **Do you know the penalty for delay ?**

- **Who is paying for the extra time ?**

The Cost of Time

Start   **End**

-1   1   2   3   4   5   6   7   8   9   10

10 months x 4 people x £500/day = £400k

2 week x 2 people x £500/day = £10k

**4 months = £160k**

1 month x 2 people x £500/day = £ 20k

- **We can save 4 months by investing £200k   → "That's too much !"**
- **It's a *nicer* solution - Let's do 2 weeks more research on the benefits**
- **What are the expected revenues when all is done? → £16M/yr (£1.3M/mnd)**
- **So 2 weeks extra doesn't cost £10k. It costs £16M/26 = £620k**
- **And saving 4 months brings £16M/3 = £5M extra**

➔ **Invest that £200k *NOW* and *don't waste time* !**

Examples

- **New electronic measuring instrument**
  - **40 people in Oregon, US**
  - **8 people in Bangalore, India**

- **US$ 40,000 per day for the project**

- **Plus US$ 30,000 per day for lost benefit**

- **Total: US$ 70,000 per day for every day of (unnecessary) delay**

- **New CPU**
  - **$30M lost/missed per day**

Earth Observation Instrument
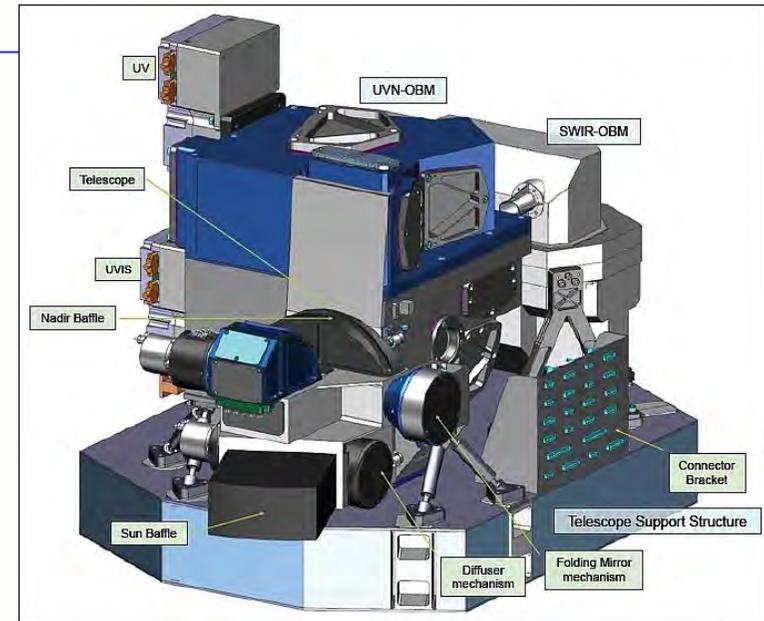
- **Expectation:** 1 year late (Missing every deadline)
- **Does it matter if the satellite is also late ?**

- **With some coaching: delivered *1 day early***
- **Now they can claim the time until launch**

- **40 man-year - about €6M saved**

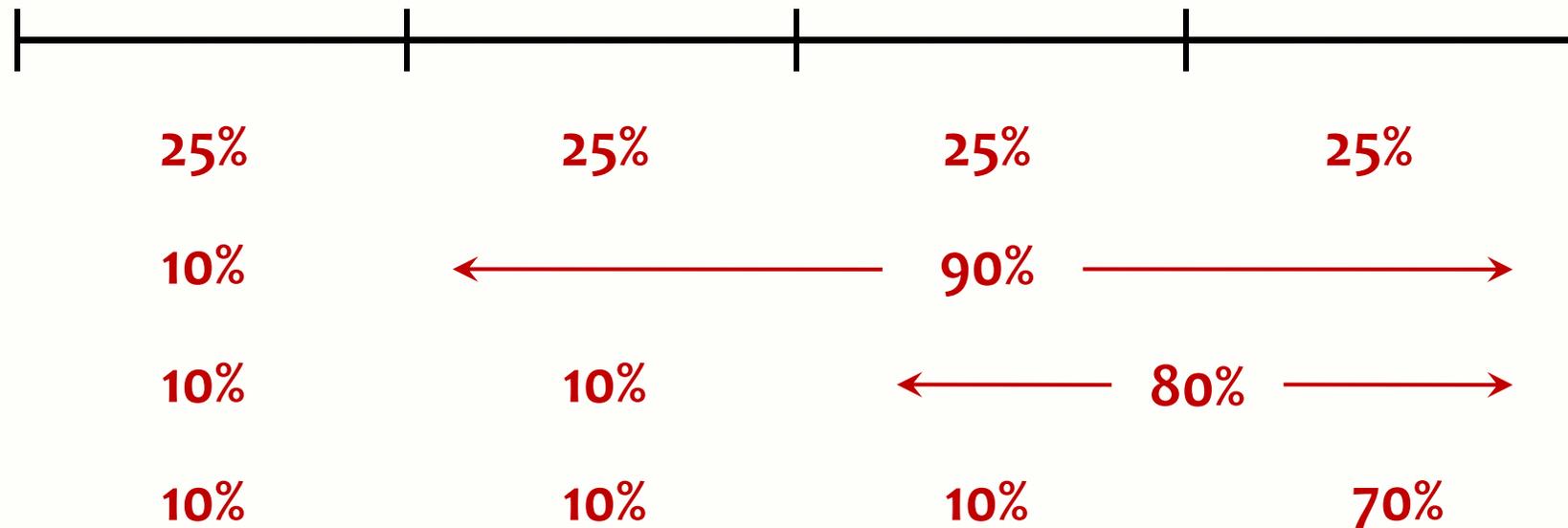# Did anyone tell you to go faster ?

Better quality costs less

- **Produce more ! → bad quality → produce less**

- **Produce quality ! → produce more**

Quick delivery of a solution that doesn't work means *no delivery*

The problem is: it's counter-intuitive

4 week project

25%   25%   25%   25%

10%   ←   90%   →

10%   10%   ←   80%   →

10%   10%   10%   70%

Causes of Delay

- **Some typical causes of delay are:**
    - Developing the wrong things
    - Unclear requirements
    - Misunderstandings
    - No feedback from stakeholders
    - No adequate planning
    - No adequate communication
    - Doing unnecessary things
    - Doing things less cleverly
    - Waiting (before and during the project)
    - Changing requirements
    - Doing things over
    - Indecisiveness
    - Suppliers
    - Quality of suppliers results
    - No Sense of Urgency
    - Hobbying
    - Political ploys
    - Boss is always right (culture)

- **Excuses, excuses: it's always "*them*". How about "*us*" ?**

- **What are causes of these causes ?** (use 5 times 'Why ?')

Causes of causes

- **Management**
- **No Sense of Urgency**
- **Uncertainty**
- **Perceived weakness**
- **Fear of Failure**
- **Ignorance**
- **Incompetence**
- **Politics**

- **Indifference**
- **Perception**
- **Lack of time**
- **Not a Zero Defects attitude**
- **No techniques offered**
- **No empowerment**
- **Lack of Discipline**
- **Intuition**

Intuition often points us in the wrong direction

The problem

- **Many projects don't deliver the right Results**
- **Many projects deliver late**

or, more positively:

- **I want my project to be more successful**
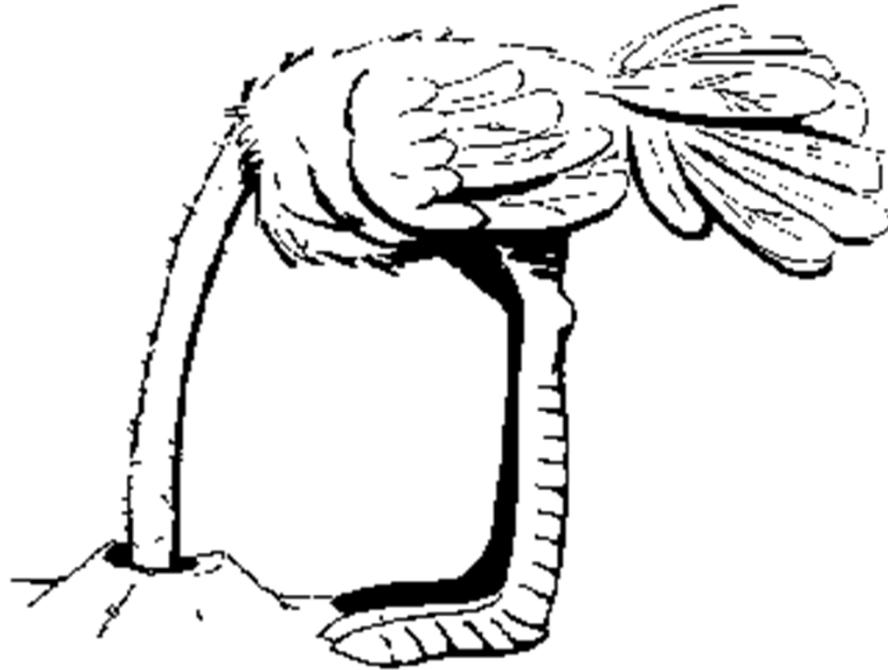- **In shorter time**

- **Delivering the Right Result at the Right Time**

Quality on Time

Cobb's Paradox

Martin Cobb - 1989
Treasury Board of Canada Secretariat
Ottawa, Canada

- **We know why projects fail**

- **We know how to prevent their failure**

- **So why do they still fail ?**

- **How about your project ?**
  Did you deliver the right result at the right time ?

The problems in projects are not the real problem,
the real problem is that we don't do something about it

The challenge

Failure is not an option

- **Getting and keeping the project under control**
- **Never to be late**
- **If we are late, we *failed***
- **No excuses**
- **Not stealing from our customer's (boss') purse**
- **The only justifiable cost is the cost of doing the right things at the right time**
- **The rest is *waste***
- **Who would enjoy producing waste ?**

Goals for these two days

- **Knowing how you can optimize the Results of your daily work**
- **How to optimize the Results of your projects**
- **Creating a desire to start using this knowledge immediately**

Warning:

After this workshop you don't have an excuse any more !

But you shouldn't need one either

Universal Goal

Quality on Time

- **Delivering the Right Result at the Right Time,** **wasting as little time as possible** (= efficiently)

- **Providing the customer with**
    - **what he needs**
    - **at the time he needs it**
    - **to be satisfied**
    - **to be more successful than he was without it**

- **Constrained by** (win - win)
    - **what the customer can afford**
    - **what we mutually beneficially and satisfactorily can deliver**
    - **in a reasonable period of time**

Exercise: How about your current project ?

- **Who is your customer ?**

- **What does he need ?**

- **When does he need it ?**

- **Will he be happy with it ?**

- **Will he be more successful ?**

- **Can the customer afford it ?**

- **Is it win-win ?**

- **What did you find out during this exercise ?**

- **Providing the customer with**
  - what he needs
  - at the time he needs it
  - to be satisfied
  - to be more successful than before

- **Constrained by (win - win)**
  - what the customer can afford
  - what we mutually beneficially and satisfactorily can deliver
  - in a reasonable period of time

Quality

Are we delivering Quality ?

- **I know it when I see it … ?**

- **Should be *measurable***
- **Should be *predictable***

- **But …
  ultimately they must like it when they see it**
- **It must satisfy the goal**

So called 'Iron Triangle'

Cost

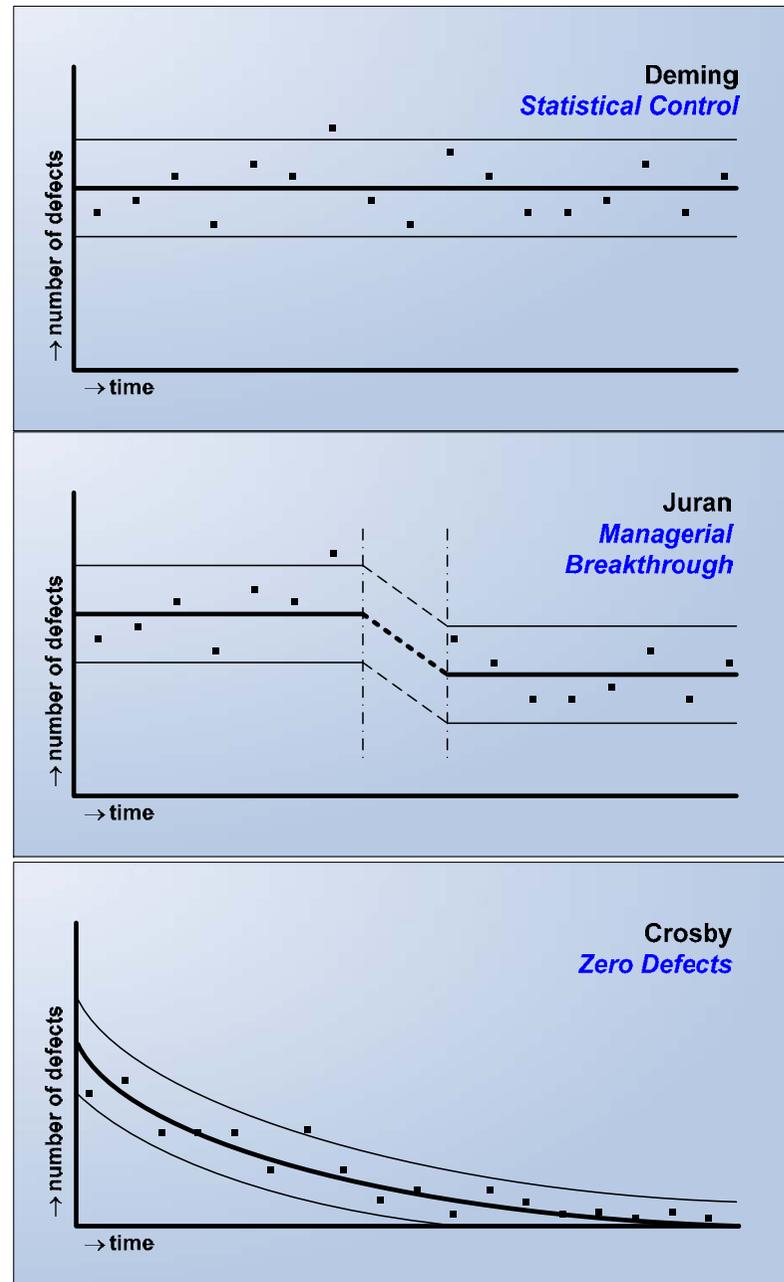**Time**

Result ~~**Quality**~~
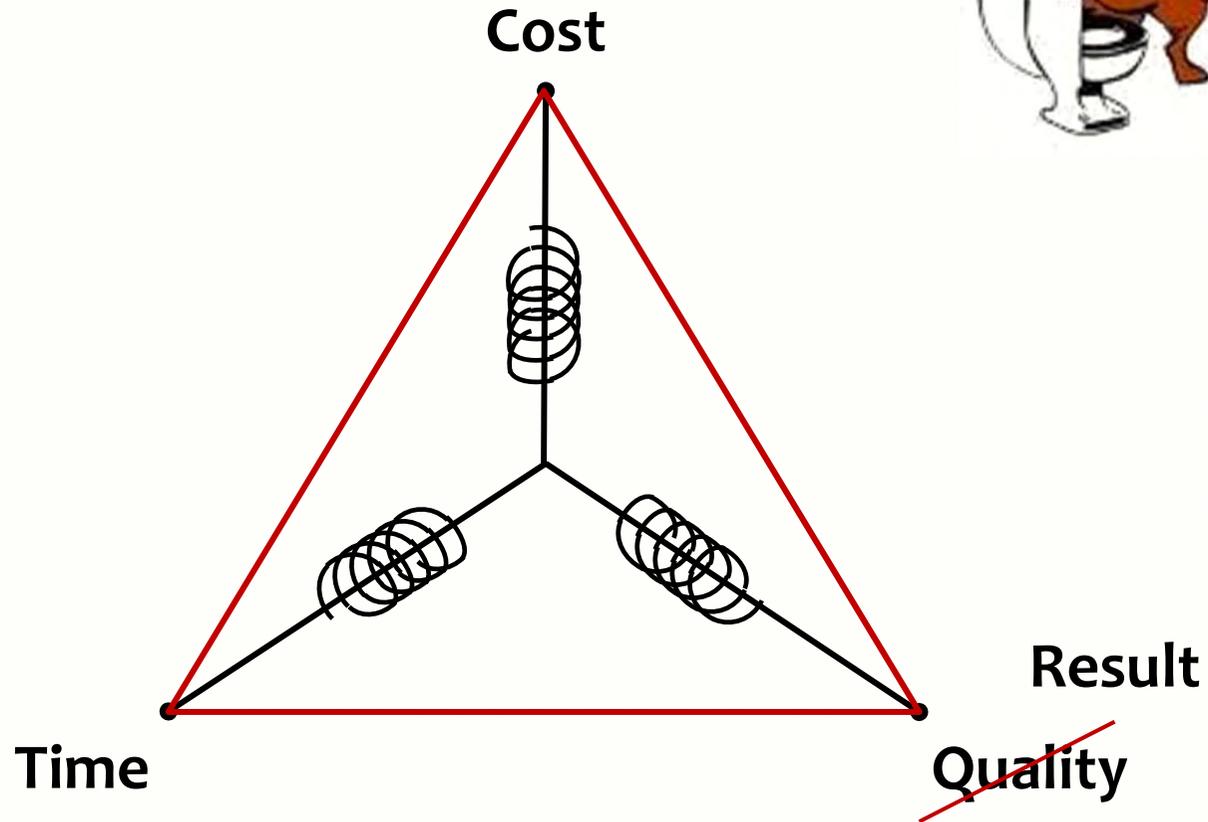
The *right* quality costs *less*

Quality guru's

- **Shewhart** - **Economic Control of Quality 1931**
- **Deming** - **Japan 1950, Out of the crisis 1986**
- **Juran** - **Japan 1954, Quality handbook 1951**
- **Crosby** - **Zero Defects 1961, Quality is Free 1979**
- **Imai** - **Kaizen 1986, Gemba Kaizen 1997**

Deming - Juran - Crosby

Deming

- **Quality comes not from inspection** (Verification & Validation)**, but from** *improvement of the production process*
- **Inspection does not improve quality, nor guarantee quality**
- **It's too late**
- **The quality, good or bad,** *is already in the product*
- *You cannot inspect quality into a product*

  $\rightarrow$ *People who do the work put the quality in, good or bad*

Do we deliver quality (value) ?

"We must deliver value !"
A project doesn't deliver value

A project should create the *conditions*
for the *users* to let the quality *emerge*

Peter Drucker

Quality in a service or product is not what you put into it

It is what the client or customer gets out of it

Crosby: Absolutes of Quality

The Absolutes of Quality Management

1. Quality has to be defined as conformance to requirements, not as goodness.
2. The system for causing quality is prevention, not appraisal.
3. The performance standard must be Zero Defects, not "that's close enough."
4. The measurement of quality is the Price of Nonconformance, not indexes.
5. The purpose of quality is to create customer success, not customer satisfaction.

Philip Crosby Associates

- **Conformance to requirements**
- **Obtained through prevention**
- **Performance standard is zero defects**
- **Measured by the price of non-conformance (PONC)**

Philip Crosby, 1970

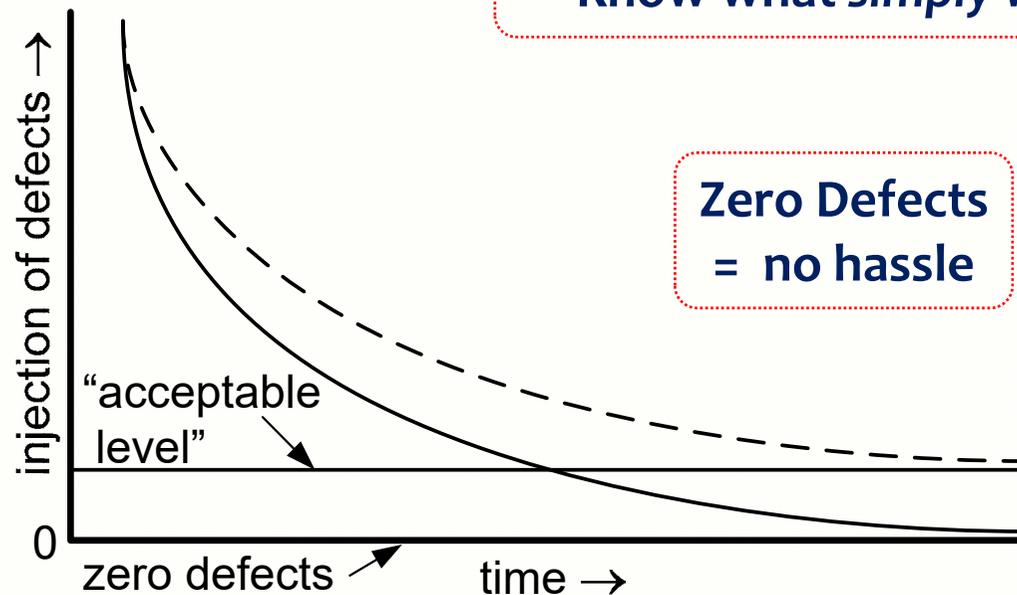- **The purpose is customer success (not customer satisfaction)**

Added by Philip Crosby Associates, 2004

What is Zero Defects

- **We aren't perfect,
  but the customer shouldn't find out**
- **What we deliver *simply works***
- **Know what *simply works* means *!***

- **Zero Defects is an *asymptote***

**Zero Defects
= no hassle**

injection of defects →

"acceptable
level"

0

zero defects   time →

- **When Philip Crosby started with Zero Defects in 1961,
  errors dropped by 40% almost immediately**

- **AQL > Zero means that the organization has settled
  on a level of incompetence**

- **Causing a hassle other people have to live with**

Philip Crosby   [Quality is Still Free]

- **Conventional wisdom says that error is inevitable**

- **As long as the performance standard requires it, then this self-fulfilling prophecy will come true**

- **Most people will say:
  People are humans and humans make mistakes**

- **And people do make mistakes, *particularly those who do not become upset when they happen***

- **Do people have a built-in defect ratio ?**

- **Mistakes are caused by two factors:
  lack of knowledge and lack of attention**

- **Lack of attention is an attitude problem**

Zero Defects is an attitude

- **As long as we think Zero Defects is impossible, we will keep producing defects**

- **From now on, we don't want to make mistakes any more**

- **We feel the failure** (if we don't feel failure, we don't learn)

- **If we deliver a result, we are sure it is OK and we'll be highly surprised when there proves to be a defect after all**

- **We do what we can to improve** (continuous improvement)
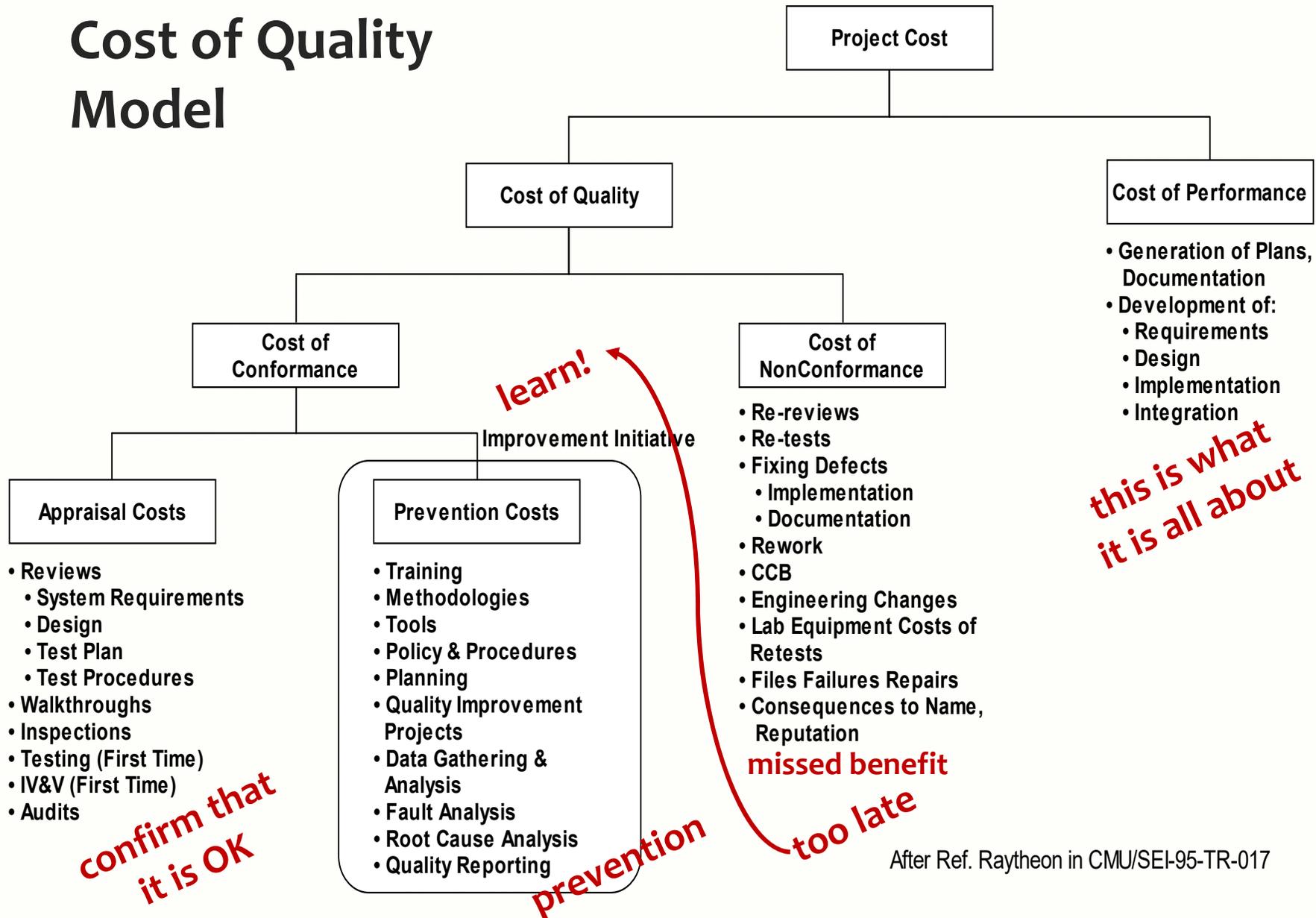
Conformance to requirements

- **We meet the agreed requirements**

but ...

- **Have the requirements changed to**
  what we and the customer really need

- **We create requirements with care and
  we meet them with care**
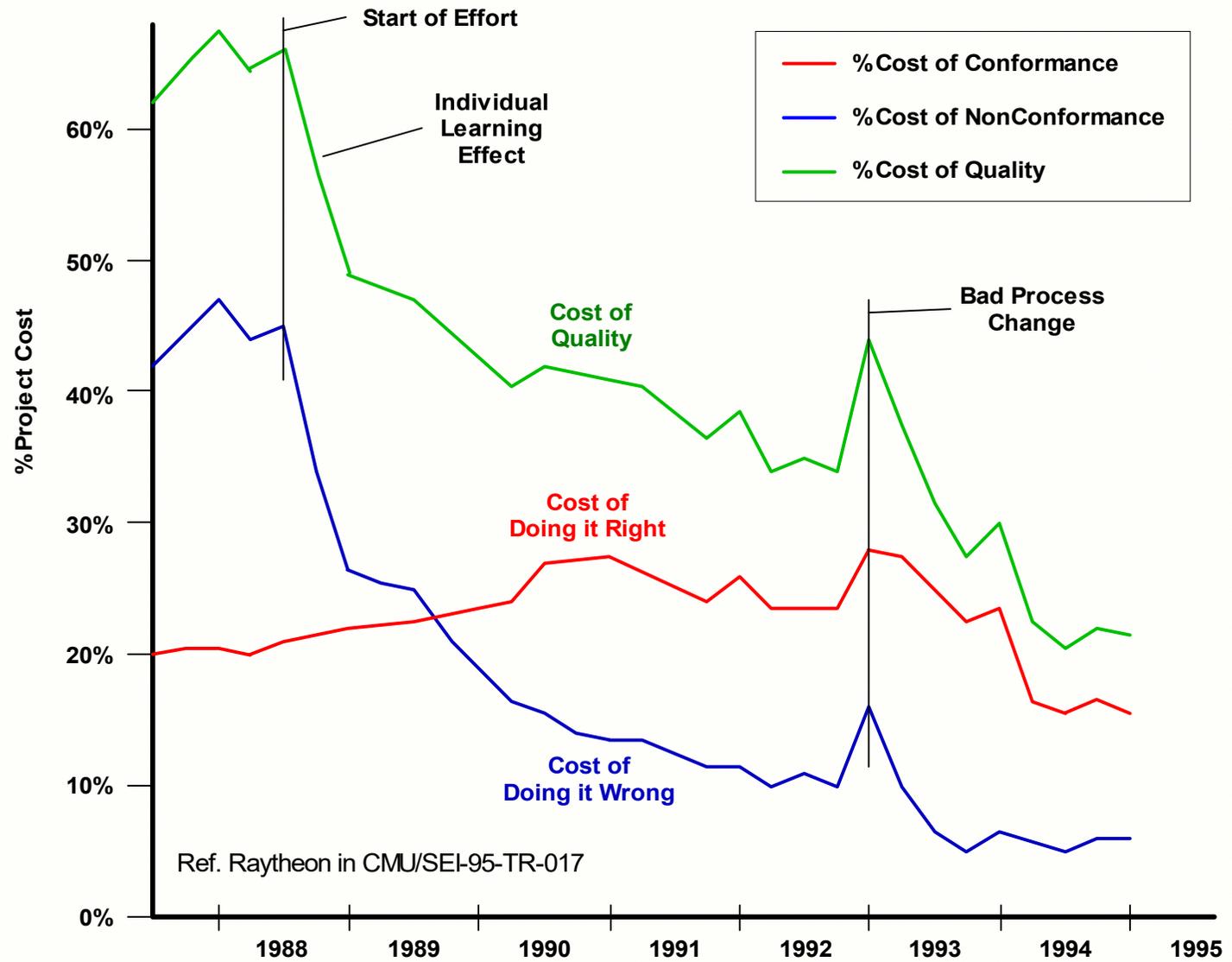
- **Does our management take quality seriously ?**

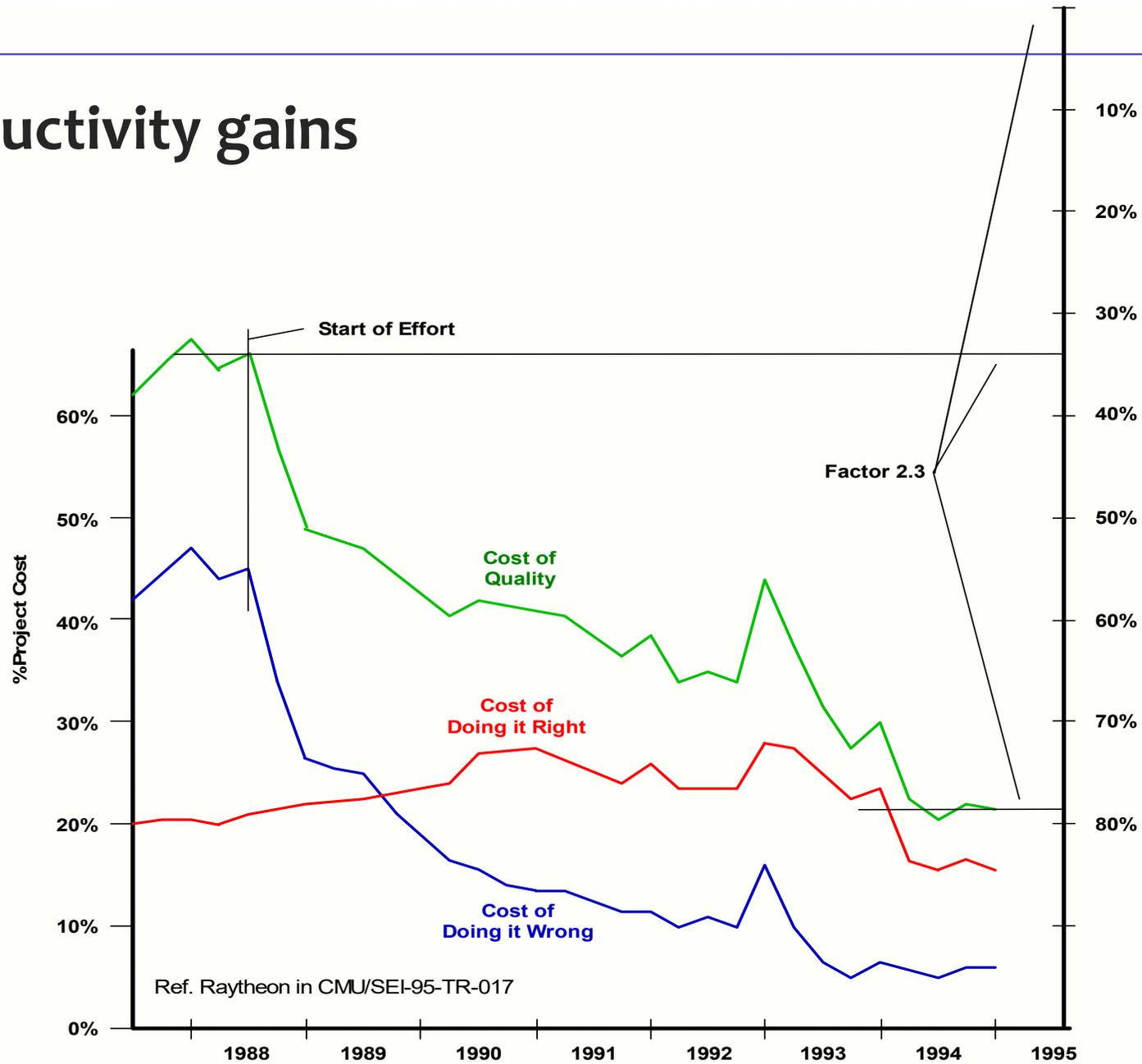**Philip Crosby**

Cost of Quality Model

Project Cost

Cost of Quality

Cost of Performance

- Generation of Plans, Documentation
- Development of:
  - Requirements
  - Design
  - Implementation
  - Integration

this is what it is all about

Cost of Conformance

Cost of NonConformance

- Re-reviews
- Re-tests
- Fixing Defects
  - Implementation
  - Documentation
- Rework
- CCB
- Engineering Changes
- Lab Equipment Costs of Retests
- Files Failures Repairs
- Consequences to Name, Reputation

missed benefit

too late

Improvement Initiative

learn!

Appraisal Costs

- Reviews
  - System Requirements
  - Design
  - Test Plan
  - Test Procedures
- Walkthroughs
- Inspections
- Testing (First Time)
- IV&V (First Time)
- Audits

confirm that it is OK

Prevention Costs

- Training
- Methodologies
- Tools
- Policy & Procedures
- Planning
- Quality Improvement Projects
- Data Gathering & Analysis
- Fault Analysis
- Root Cause Analysis
- Quality Reporting

prevention

After Ref. Raytheon in CMU/SEI-95-TR-017

Cost of Quality

Start of Effort

Individual
Learning
Effect

%Cost of Conformance
%Cost of NonConformance
%Cost of Quality

Bad Process
Change

Cost of
Quality

Cost of
Doing it Right

Cost of
Doing it Wrong

Ref. Raytheon in CMU/SEI-95-TR-017

%Project Cost

60%
50%
40%
30%
20%
10%
0%

1988 1989 1990 1991 1992 1993 1994 1995

Productivity gains

Start of Effort

10%
20%
30%
40%
50%
60%
70%
80%

Factor 2.3

Cost of Quality

Cost of Doing it Right

Cost of Doing it Wrong

%Project Cost

60%
50%
40%
30%
20%
10%
0%

Ref. Raytheon in CMU/SEI-95-TR-017

1988 1989 1990 1991 1992 1993 1994 1995

Estimation Exercise

Lead time

Motivation drives productivity

Able estimation is vital

boss or customer

project estimation

average

result

probability

time
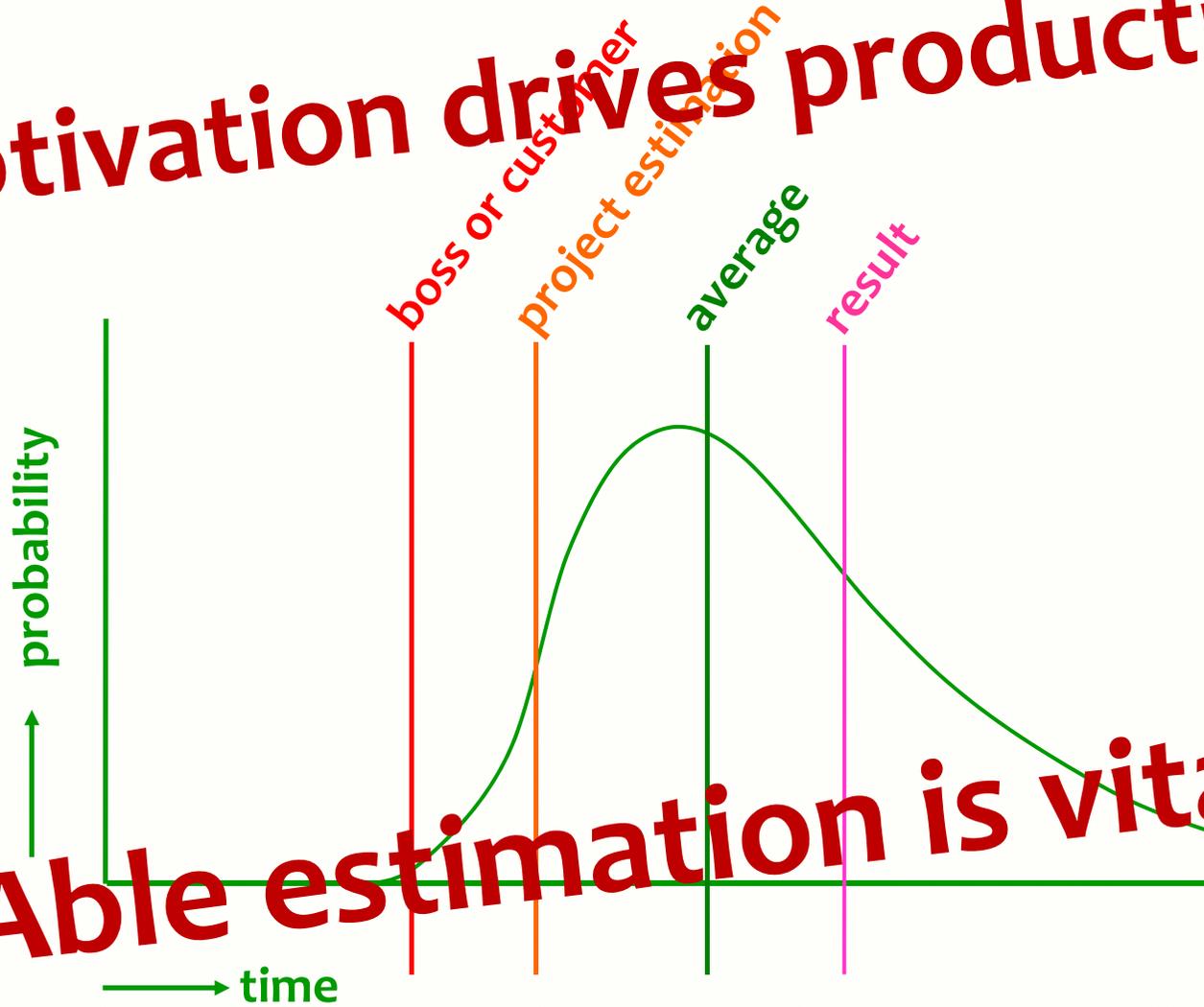
Estimation Exercise

Are you an optimistic or a realistic estimator?

Let's find out !

Example

$$\begin{array}{r} \mathbf{0000} \\ \mathbf{0000} \ \ x \\ \hline \mathbf{00000000} \end{array}$$

Project:
   Multiplying two numbers of 4 figures

How many seconds would you need to complete this Project?

Is this what you did?

Defect rate

- **Before test ?**

- **After test ?**

Alternative Design *(how* to solve the requirement)

Another alternative design

There are usually more, and possibly better solutions than the obvious one

What was the real requirement ?

Assumptions, assumptions ...

> **Better assume that many assumptions are wrong.**
>
> **Check !**

Elements in the exercise

- **Estimation, optimistic / realistic**
- **Interrupts**
- **Test, test strategy**
- **Defect-rate**
- **Design**
- **Requirements**
- **Real Requirements**
- **Assumptions**

Human Behavior

Human Behavior

- **Systems are conceived, designed, implemented, maintained, used, and tolerated** *(or not)* **by people**

- **People react quite predictably**

- **However, often differently from what we intuitively think**

- **Most projects**
  - **ignore human behavior,**
  - **incorrectly assume behavior,**
  - **or decide how people should behave** *(ha ha)*

- **To succeed in projects, we must study and adapt to real behavior rather than assumed behavior**

- *Even if we don't agree with that behavior*

Is Human Behavior a risk?
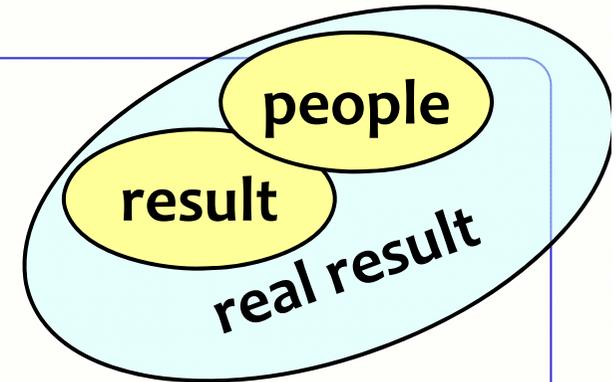
- **Human behavior is a risk for the success of the system**
  - When human behavior is incorrectly modeled in the system
  - Not because human users are wrong

- **Things that can go wrong**
  - Customers not knowing well to describe what they really need
  - Users not understanding how to use or operate the system
  - Users using the system in unexpected ways
  - Incorrect modeling of human transfer functions within the system: ignorance of designers of systems engineers

- **Actually, the humans aren't acting unpredictably**
  - Because it happens again and again
  - Human error results from physiological and psychological limitations (and capabilities !) of humans

People responsible for success

- *During* the project
  - Can still influence the performance of the project
  - First responsibility of the Project Manager
  - Actually responsibility of the whole development organization

- *After* the project, once the system is out there
  - No influence on the performance of the system any more
  - System must perform autonomously
  - So the performance must be there *by design*
  - Including appropriate interface with humans
  - Responsibility and required skill of Systems Engineering

Discipline

- **Control of wrong inclinations**
- **Even if we know how it should be done …**
  (if nobody is watching …)
- **Discipline is very difficult**
- **Romans 7:19**
  - **The good that I want to do, I do not …**

→ **Helping each other** (watching over the shoulder)

→ **Rapid success** (do it 3 weeks for me…)

→ **Making mistakes** (provides short window of opportunity)

→ **Openness** (management must learn how to cope)

Intuition

- **Makes us react on every situation**
- **Intuition is fed by experience**
- **It is free, we always carry it with us**
- **We cannot even turn it off**
- **Sometimes intuition shows us the wrong direction**
- **In many cases the head knows, the heart not (yet)**
- **Coaching is about redirecting intuition**

Is intuition wrong, or is the design wrong ?

Communication

- **Talking as near as possible past each other**
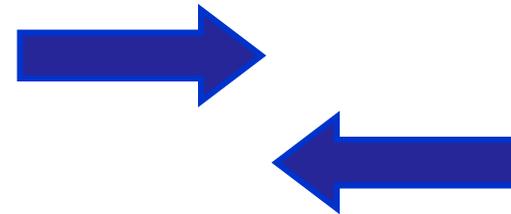
To each other   **Past each other**

- **Don't *assume* we understand: *check !***

Communication

- **Traffic accident: witnesses tell *their* truth**
- **Same words, different concepts**
- **Human brains contain rather fuzzy concepts**
- **Try to explain to a colleague**
- **Writing it down is explaining it to paper**
- **If it's written it can be discussed and changed**
- **Vocal communication evaporates immediately**
- **E-mail communication evaporates in a few days**

Perception

- **Quick, acute, and intuitive cognition** (www.M-W.com)

- **Intuitive understanding and insight** (www.oxforddictionaries.com)

- **What people say and what they do is not always the same**

- **The head knows, but the heart decides**

- **Hidden emotions are often the drivers of behavior**

- **Customers who said they wanted lots of different ice cream flavors from which to choose, still tended to buy those that were fundamentally vanilla**

- **So, trying to find out what the real value to the customer is, can show many paradoxes**

- **Better not simply believe what they say: check!**

It can't be done, *they* don't allow it

- **If the success of your project is being frustrated by**
  - **dogmatic rules**
  - **ignorant managers**

  it's no excuse for failure of your project

- **Return the responsibility**
  - **If you don't really get the responsibility (empowerment)**
  - **If you cannot continue to take responsibility**

- **At the end of your project it's too late**
  at the FatalDate any excuse is irrelevant

- **You knew much earlier**

People *oppose* change !

- **People are not against change**

- **People (sub-consciously) don't like uncertainty**

- **People can cope with uncertainty for a short time**

- **Any project changes something
  and thus introduces uncertainty**

Excuses, excuses, excuses …

- **We have been thoroughly trained to make excuses**
- **We always downplay our failures**
- **It's always 'them' – How about 'us' ?**

- **At a Fatal Day, any excuse is in vain: *we failed***
- **Even if we "really couldn't do anything about it"**
- **Failure is a very hard word. That's why we are using it !**
- **No pain, no gain**
- **We never say: "*You* failed" - Use: "*We* failed"**
  - **After all, *we* didn't help the person not to fail**

Mistakes, unnecessary things

- **What was the last time you made a mistake ?**
- **What was the last time you did something unnecessary ?**

- **Did you talk with others about it ?**
- **Did you learn from it ?**
- **What did you do about it ?**

Ignore the first reaction

- **If you show something is wrong**
- **Even if the person agrees, first you'll get:**

> **"Yes, but ... bla bla" or,**
> **"That's because ... bla bla"**

- **We have been trained from childhood to make excuses**
- **Ignore the bla bla**
- **Wait for the next reaction**

We failed because of politics

- **Good politics:**
    - **People decide differently on different values**

- **Bad politics: hidden agenda's**
    - **Say this, mean that - often even unintentionally**
    - **Politics thrive by vagueness**
    - **Facts can make bad politics loose ground**

- **If you accepted the responsibility for the project, failure because of "politics" is just an excuse**
- **What did you really do about it ?**

Culture

- **It failed because of the existing culture**

  (no good excuse !)

- **Culture is the result of how people work together**
- **Culture can't be changed**
- **Culture *can* change**
- **By doing things differently**

Don't talk *about* each other

- **Talk *with* each other**

- **Short-Circuiting saves a lot of time**

Project
Life Cycles

Waterfall ?

SYSTEM REQUIREMENTS → SOFTWARE REQUIREMENTS → ANALYSIS → PROGRAM DESIGN → CODING → TESTING → OPERATIONS
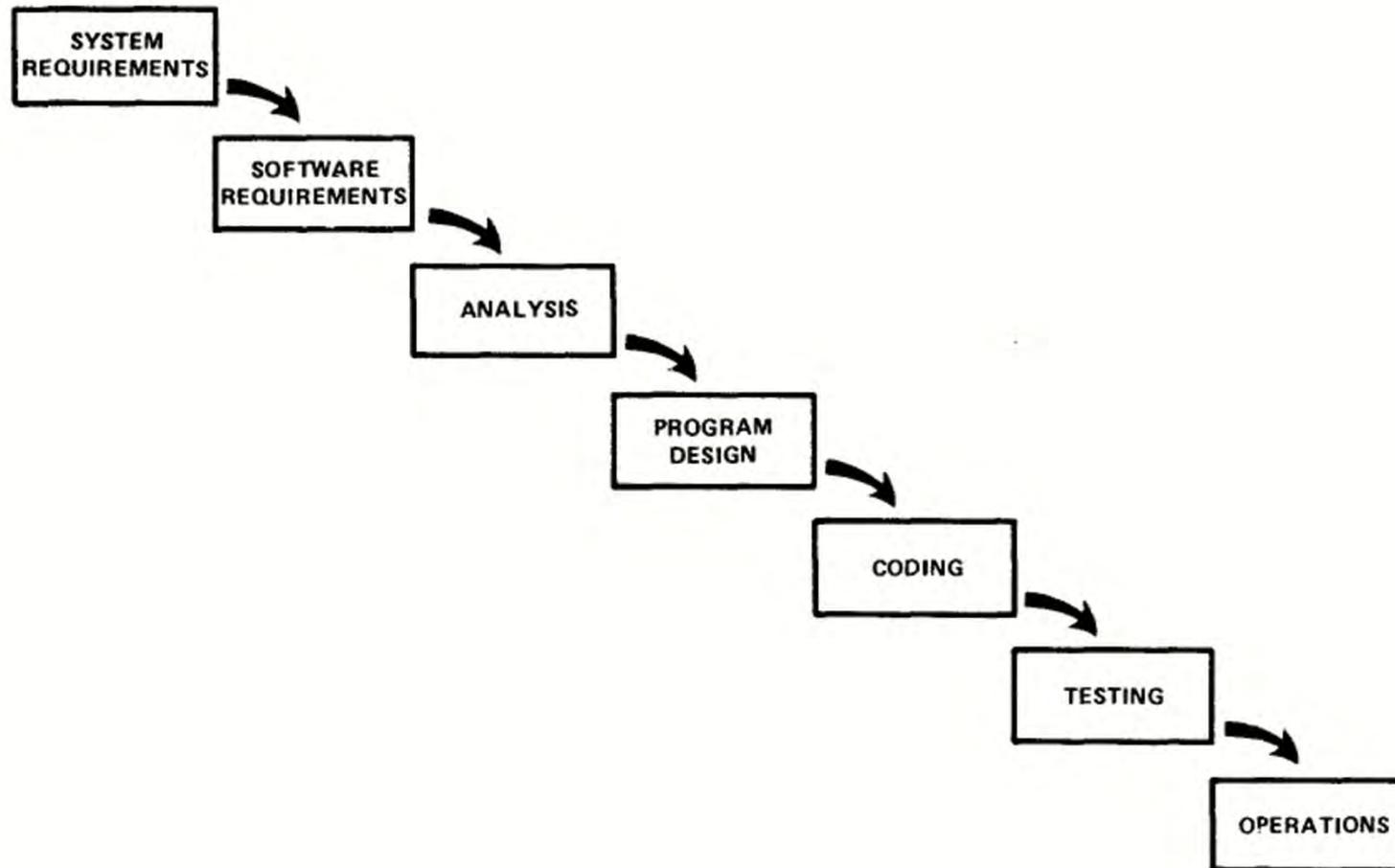
When can we use waterfall ?
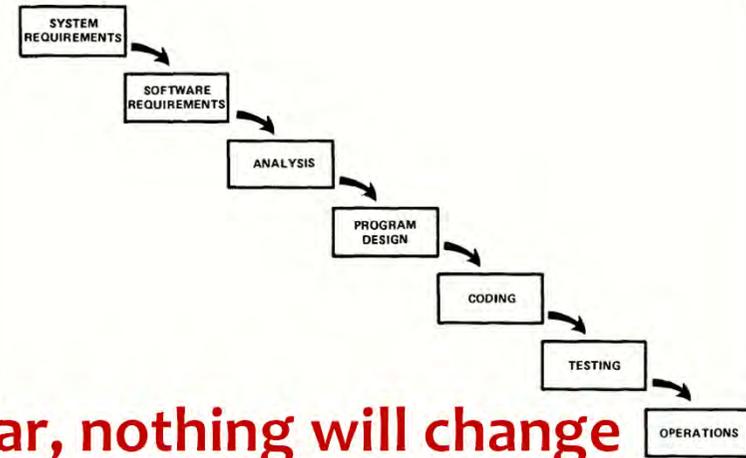
- **Requirements are completely clear, nothing will change**
- **We've done it may times before**
- **Everybody knows exactly what to do**
- **We call this *production***
  Even most production doesn't run smoothly the first time, it has to be tuned

- **In your projects:**
  - **Is everything completely clear ?**
  - **Will nothing change ?**
  - **Does everybody know exactly what to do ?**
  - **Are you sure ?**

Problem - Solution

Problem known   - Solution known   = production

Problem known   - Solution unknown = development

Problem unknown - Solution known   = many IT projects

Problem unknown - Solution unknown = no problem ?
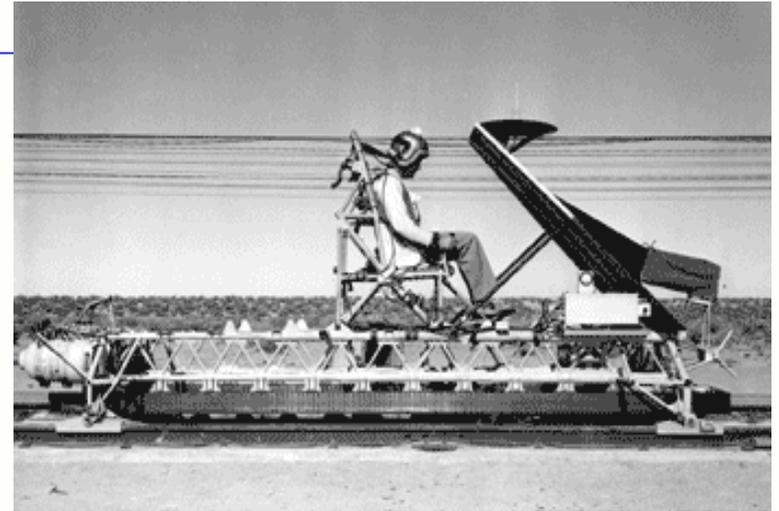
V-Model
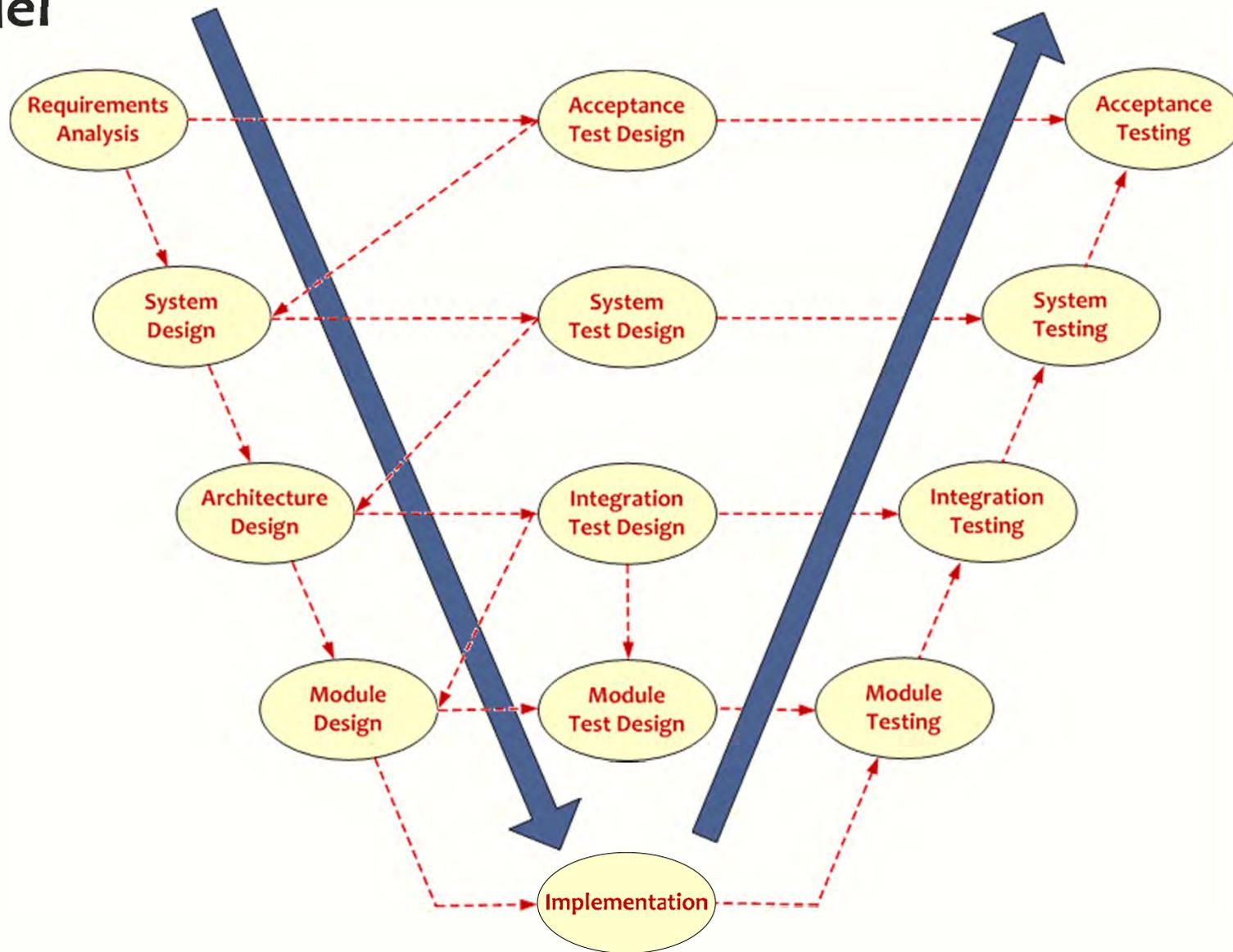
W-model can be used for every Sprint
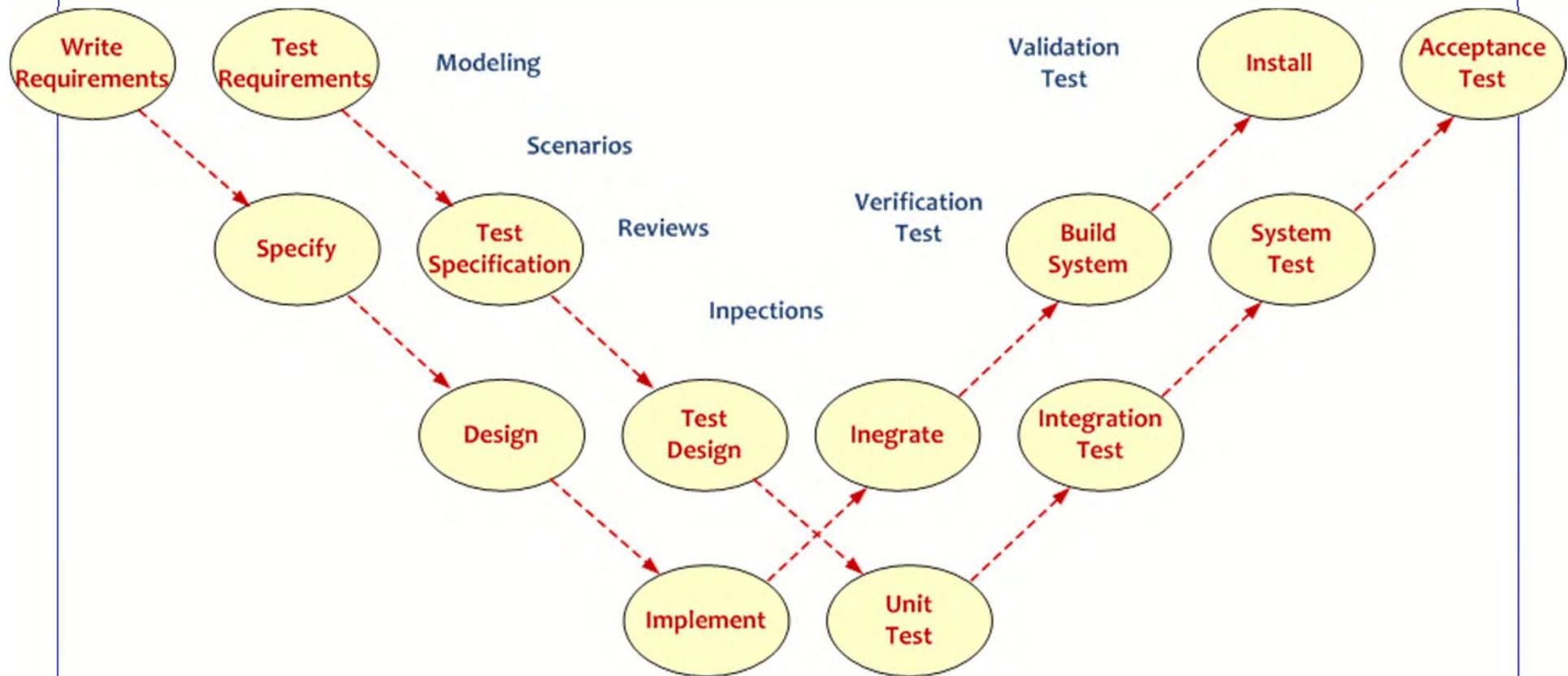
All Models are wrong

Some are useful

Evolutionary Principles

Murphy's Law

- **Whatever can go wrong, will go wrong**

- **Should we accept fate ??**

Murphy's Law for Professionals:

Whatever can go wrong, will go wrong …

Therefore:

We should actively check all possibilities that can go wrong and *make sure that they cannot happen*

Do you use Retrospectives ?

Do we really learn from what happened ?

**Insanity is doing the same things over and over again
and hoping the outcome to be different** *(let alone better - Niels)*

Albert Einstein 1879-1955, Benjamin Franklin 1706-1790, it seems Franklin was first

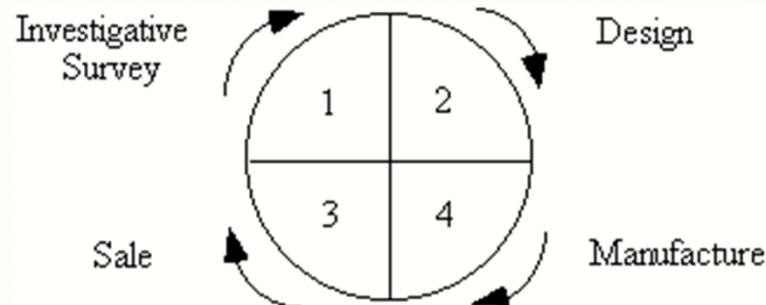**Only if we *change our way of working*,
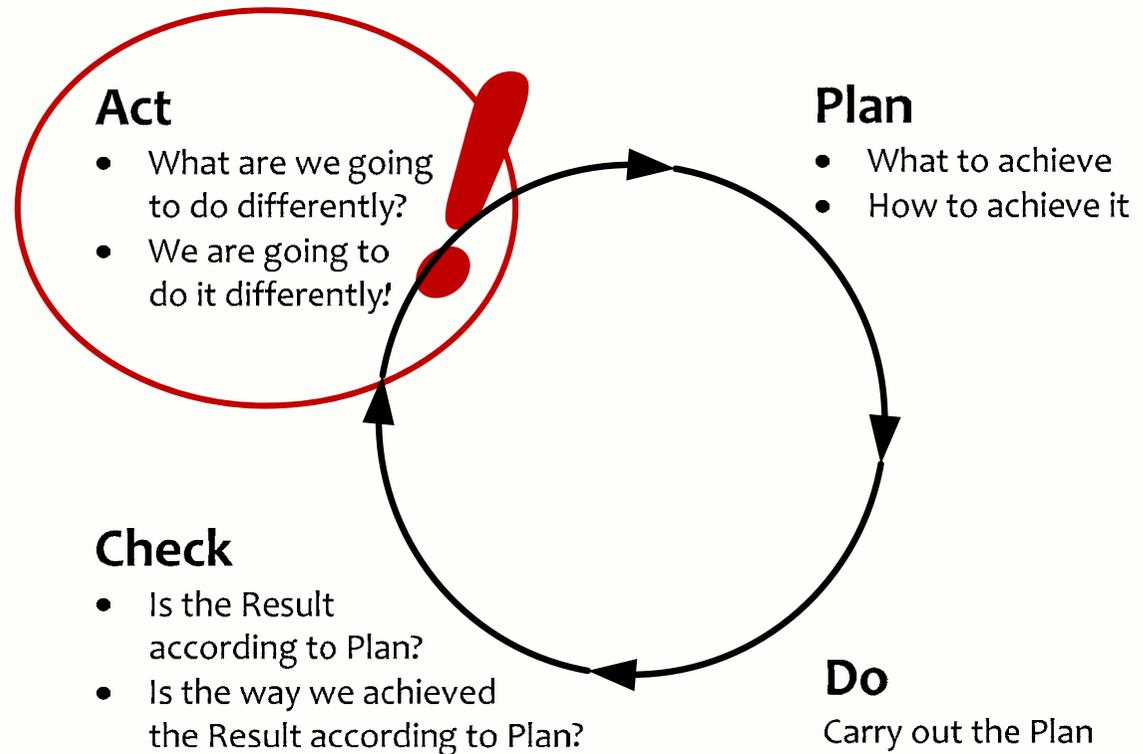the result may be *different***

- **Hindsight is easy, but reactive**

- **Foresight is less easy, but proactive**

- **Reflection is for hindsight and learning**

- **Preflection is for foresight and prevention**

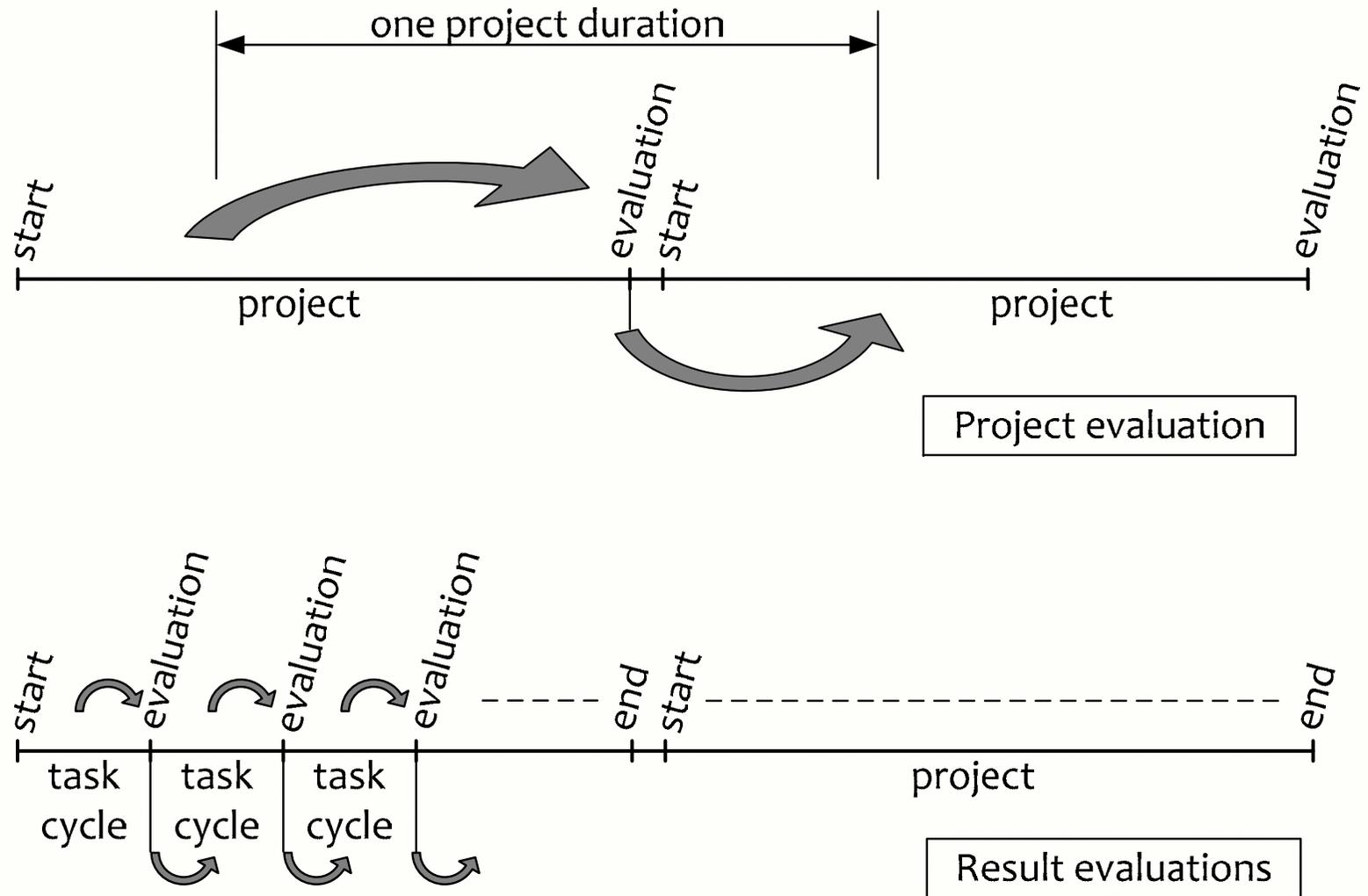**Only with *prevention* we can save precious time**

This is used in the Deming or Plan-Do-Check-Act cycle
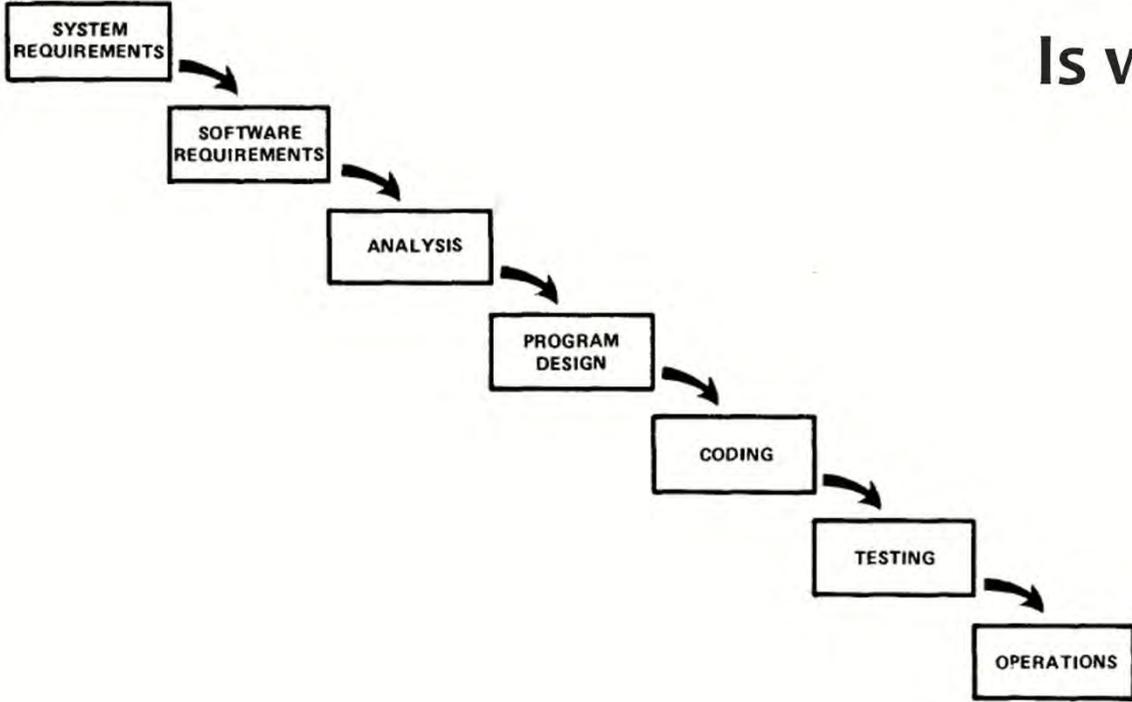
The essential ingredient: the PDCA Cycle

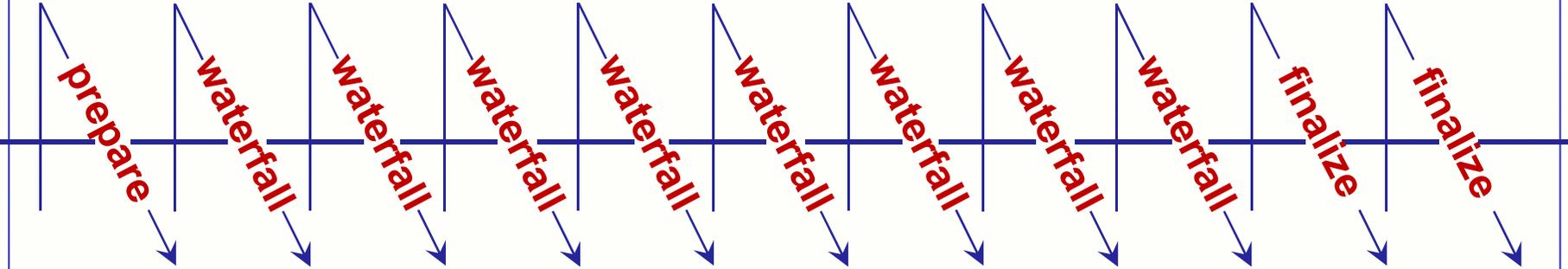## (Shewhart Cycle - Deming Cycle - Plan-Do-Study-Act Cycle - Kaizen)

Act
- What are we going to do differently?
- We are going to do it differently!

Plan
- What to achieve
- How to achieve it

Check
- Is the Result according to Plan?
- Is the way we achieved the Result according to Plan?

Do
Carry out the Plan

Investigative Survey   Design

1   2

3   4

Sale   Manufacture

Project evaluations

one project duration

start

evaluation
start
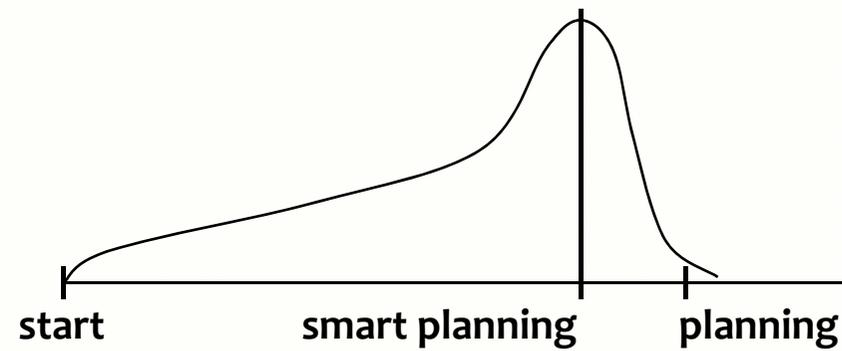
evaluation

project   project

Project evaluation

start

evaluation   evaluation   evaluation   end   start   end

task
cycle   task
cycle   task
cycle   project

Result evaluations

Is waterfall wrong ?

SYSTEM REQUIREMENTS → SOFTWARE REQUIREMENTS → ANALYSIS → PROGRAM DESIGN → CODING → TESTING → OPERATIONS

cycle   1   2   3   4   5   - - - - - - - -   n-1   n

prepare   waterfall   waterfall   waterfall   waterfall   waterfall   waterfall   waterfall   waterfall   finalize   finalize

Development cycles
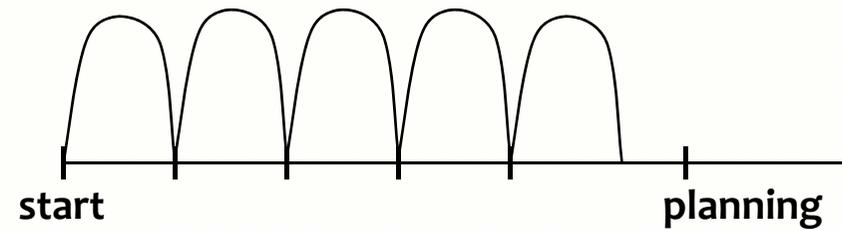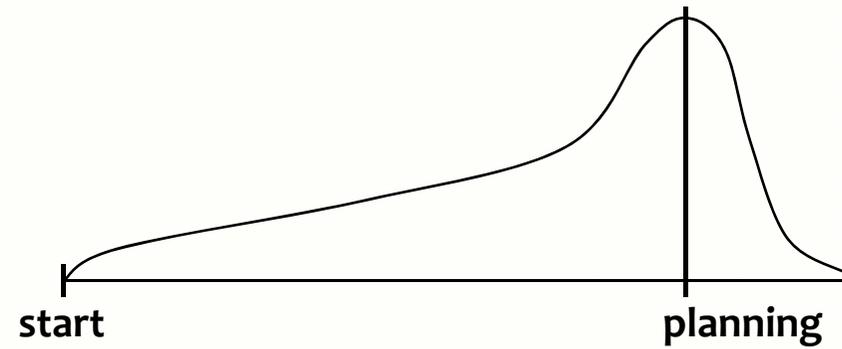
Knowledge
how to achieve the goal

Act
- What are we going to do differently?
- We are going to do it differently!

Plan
- What to achieve
- How to achieve it

Check
- Is the Result according to Plan?
- Is the way we achieved the Result according to Plan?
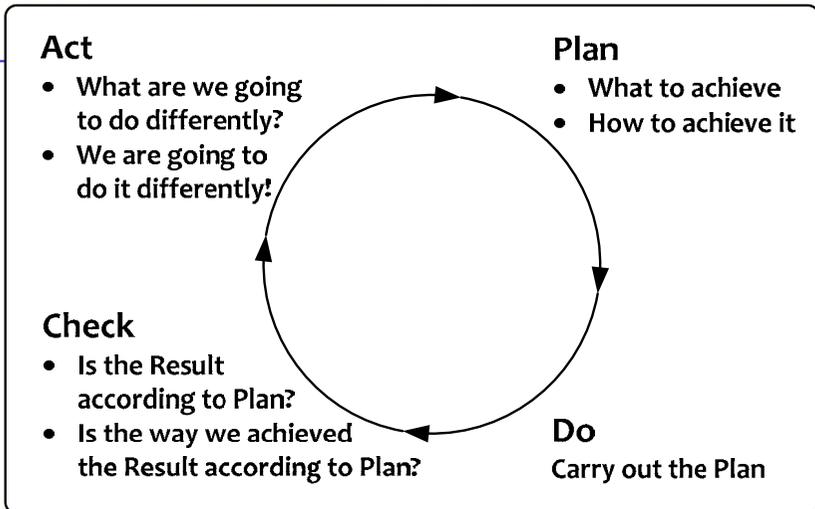
Do
Carry out the Plan

If we
- **Use very short Plan-Do-Check-Act cycles**
- **Constantly selecting the most important things to do**
- **Don't do unnecessary things**

then we can
- **Most quickly learn what the real requirements are**
- **Learn how to most effectively and efficiently realize these requirements**

and we can
- **Spot problems quicker, allowing more time to do something about them**

doing the right things

doing the right things right

Known for decades

Do we still have to talk about this?

- **Benjamin Franklin** (1706-1790)
  - **Waste nothing, cut off all unnecessary activities,**
    plan before doing, be proactive, assess results and learn continuously to improve
- **Henry Ford** (1863-1947)
  - **My Life and Work (1922)**
    - **We have eliminated a great number of wastes**
  - **Today and Tomorrow (1926)**
    - **Learning from waste, keeping things clean and safe, better treated people produce more**
- **Toyoda's (Sakichi, Kiichiro, Eiji)** (1867-1930, 1894-1952, 1913-2013)
  - **Jidoka: Zero-Defects, stop the production line (1926)**
  - **Just-in-time – flow – pull**
- **W. Edwards Deming** (1900-1993)
  - **Shewart cycle: Design-Produce-Sell-Study-Redesign (Japan – 1950)**
  - **Becoming totally focused on quality improvement (Japan – 1950)**
    Management to take personal responsibility for *quality* **of the product**
  - **Out of the Crisis (1986) - Reduce waste**
- **Joseph M. Juran** (1904-2008)
  - **Quality Control Handbook (1951, Japan – 1954)**
  - **Total Quality Management – TQM**
  - **Pareto Principe**

Eliminating Waste
Not doing what doesn't yield value

- **Philip Crosby** (1926-2001)
  - **Quality is Free (1980)**
    - **Zero-defects (1961)**
- **Taiichi Ohno** (1912-1990)
  - **(Implemented the) Toyota Production System (Beyond Lange-Scale Production) (1988)**
  - **Absolute elimination of waste - Optimizing the TimeLine from order to cash**
- **Masaaki Imai** (1930-)
  - **Kaizen: The Key to Japan's Competitive Success (1986)**
  - **Gemba Kaizen: A Commonsense, Low-Cost Approach to Management (1997)**

Lean

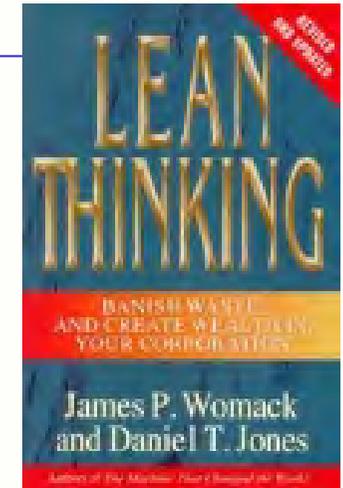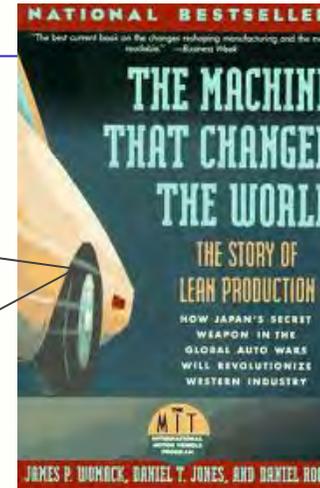A lot of the cost of vehicles is based on:
- bad design
- poor management
- an attitude that problems, no matter how small, can be overlooked

- **The goal is reduction of waste**
- **To achieve this, a company must look at what creates value and eliminate all other activities**
  - Understand and specify the value desired by the customer
  - Identify the value stream for each product providing that value
  - Challenge all of the wasted steps (generally nine out of ten) currently necessary to provide it
  - Make the product flow continuously through the remaining value-added steps
  - Introduce pull between all steps where continuous flow is possible
  - Manage toward perfection so that the number of steps and the amount of time and information needed to serve the customer continually falls
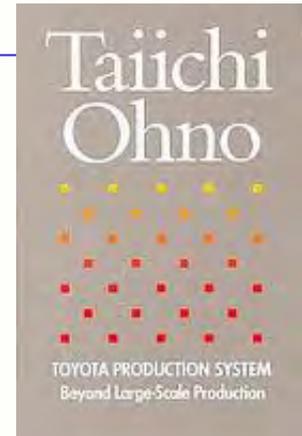
Toyota Production System (TPS)

1950

- **Toyota almost collapsed**
- **Laying off 1/3 of workforce**

Four specific aims:

- **Deliver the highest possible quality and service to the customer**

- **Develop employee's potential based upon mutual respect and cooperation**

- **Reduce cost through eliminating waste in any given process**

- **Build a flexible production site that can respond to changes in the market**

Taiichi Ohno - The Toyota Production System
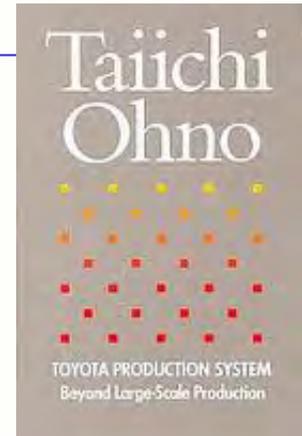
- **All we do is looking at the TimeLine from Order to Cash** (p.ix)

order ◄ ═ ═ ═ ═ ═ ═ ═ **cash**

Reducing the time by removing non-value-added wastes

- **The Toyota Production System began when I challenged the old system** (p11)

- **Necessity is the mother of invention:
improvements are made on clear purposes and need** (p13)

- **The TPS has been built on the practice of asking "Why?" 5 times** (p17)

- **The time that provides me with the most vital information about
management is the time I spent in the plant, not in the office** (p20)

- **Toyota's top management watched the situation quietly and I admire the
attitude they took** (p31)

Pillars of the TPS

- **Just in Time**
  - **No inventory**
  - **Doing the right things at the right time**

- **Perfection**
  - **Perfection is a condition for JIT to work**
  - **If a defect is found, stop the line, find cause, fix immediately**
  - **Continuous improvement of product, project and process**

- **Autonomation**
 - **The loom runs unattended until signalling it needs help**

  For development:
  - **The development team runs unattended until signalling they need help** (caused by an issue beyond their control)
  - **Management observes the team and facilitates them to become ever more efficient, to *prevent* issues delaying them beyond the teams control – *Education, Empowerment* and *Responsibility* of people**
  - **If an issue does occur, management helps to remove obstacles quickly, making sure it doesn't happen again**

Just In Time delivery – *no inventory*

(after Ohno)

Window preparation

Engine preparation

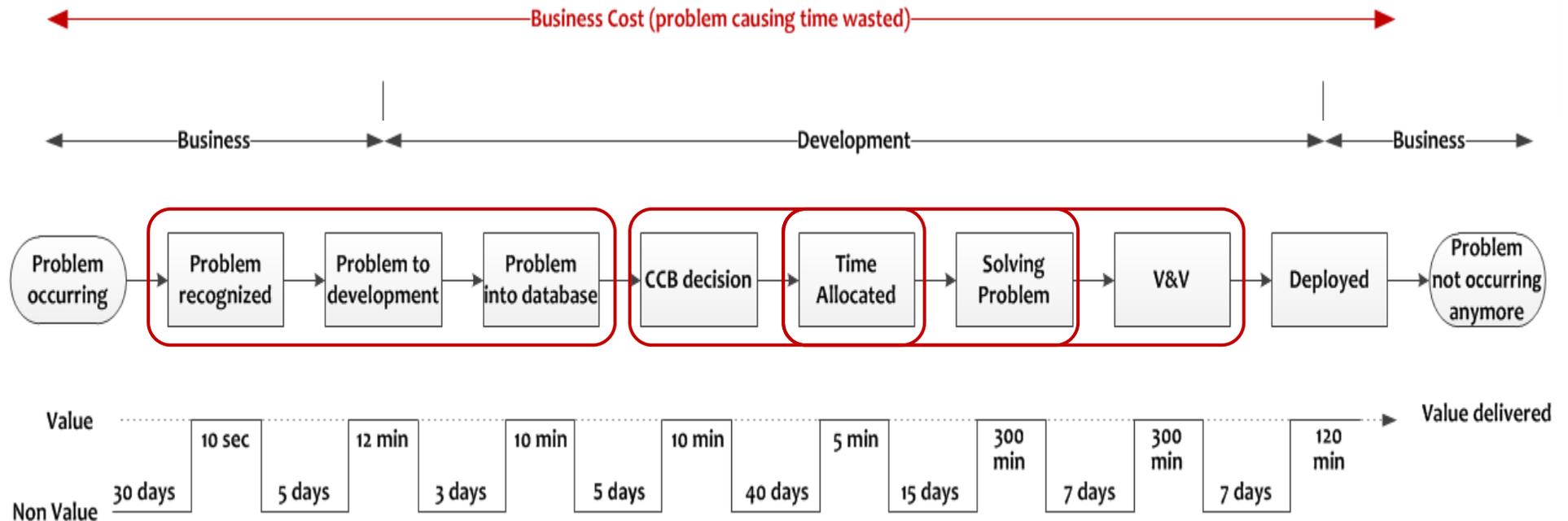Kanban

Instrument panel preparation
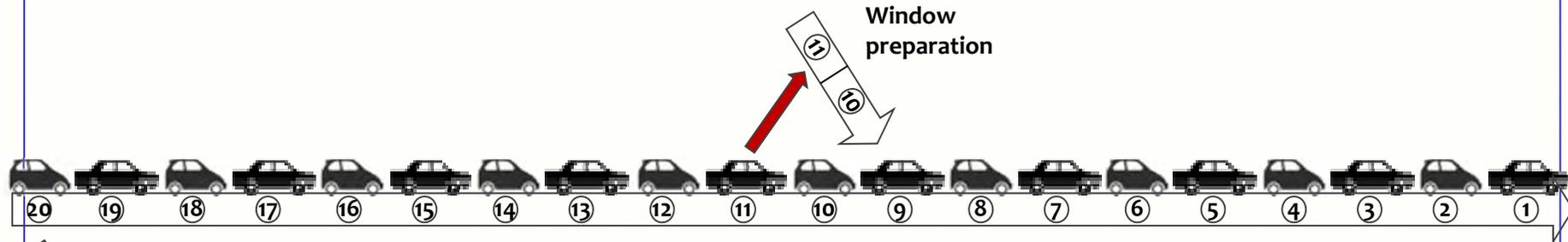
Bosal Sequential In-Line System:
We pioneered just-in-time delivery of exhaust systems - supplying
systems to the assembly line within 80 minutes of receiving the order

Value stream example

- **Total Business Cost 114 days, Cost of Non Value: 112 days**
- **Occurrence: 2 x per day, delay per occurrence: 10 min**
- **Number of business people affected: 100**
- **Business Cost of Non Value: 2 x 100 people x 10 min x 112 days x 400€/day = 187 k€**
- **Net Cost of Value: 1.6 days: ~3 people x 1.6 days x 1000€/day = 5 k€**

Capacity = Work + Waste

| | Business | | Development | | | | | | | Business |

Problem occurring → Problem recognized → Problem to development → Problem into database → CCB decision → Time Allocated → Solving Problem → V&V → Deployed → Problem not occurring anymore

Value — Value delivered

| Value | 10 sec | 12 min | 10 min | 10 min | 5 min | 300 min | 300 min | 120 min |
| Non Value | 30 days | 5 days | 3 days | 5 days | 40 days | 15 days | 7 days | 7 days |
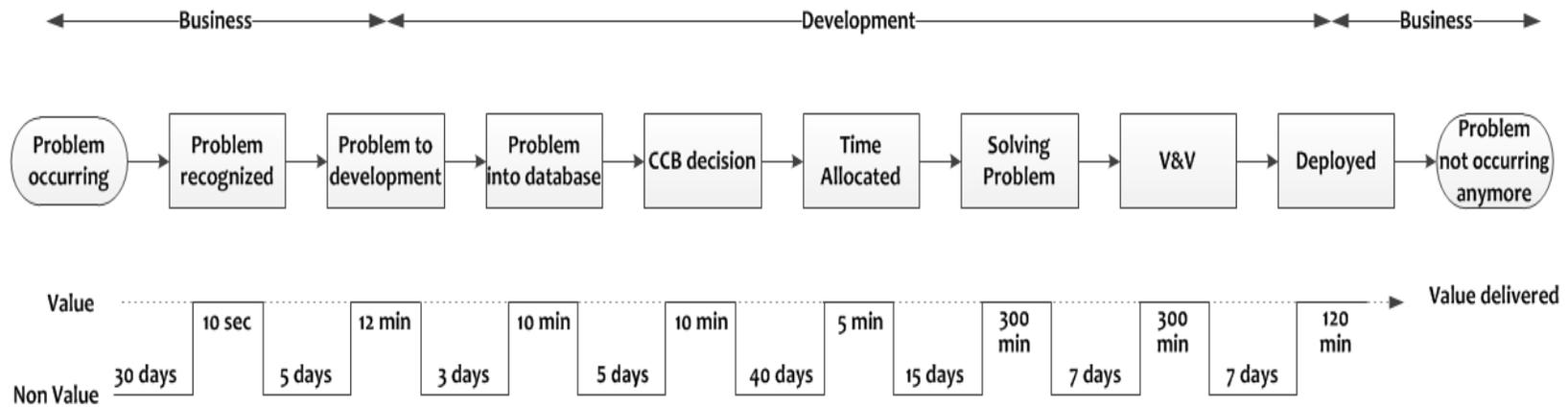
Work Capacity

- **Net Work, creating value**
- **Non-value adding, but necessary work**
- **Waste**

Because it costs nothing, eliminating waste is one of the easiest ways for an organization to improve it's operations

Identifying waste

Manufacturing	Development	*Possible* Remedies
Overproduction	Extra features Unused documents	Prioritizing, Real Requirements, Deciding what not to do
Inventory	Partially done work	Synchronization, Just In Time
Transport	Handoffs	Keeping in one hand/mind: - Responsibility (what to do) - Knowledge (how to do it) - Action (doing it) - Feedback (learning from Result)
Processing	Design inefficiency Wishful thinking	Knowledge, experience, reviews Preflection
Waiting	Delays	Process/Organization redesign
Movement	Task Switching	Max 2 tasks in parallel
Defects	Defects	Prevention
Ignoring ingenuity of people	Ignoring ingenuity of people	Real management, Empowerment Bottom-up responsibility

5-S
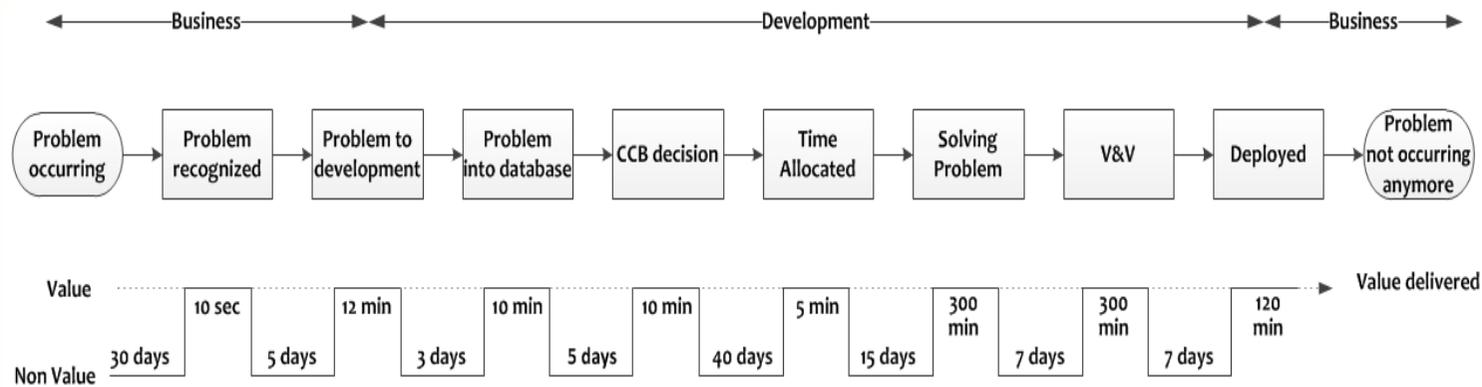
- **Seiri** - **Remove unnecessary things** → **waste**
- **Seiton** - **Arrange remaining things orderly** → **flow**
- **Seiso** - **Keep things clean** → uncovers hidden problems
- **Seiketsu** - **Keep doing it, standardize** → know what to improve
- **Shitsuke** - **Keep training it** → fighting entropy

The 3 Mu's to remove

- **Muda - Waste** $\rightarrow$ **minimize waste**
- **Mura - Irregularities** $\rightarrow$ **optimize flow**
- **Muri - Stress** $\rightarrow$ **sustainable pace**

# There is nothing new in software too
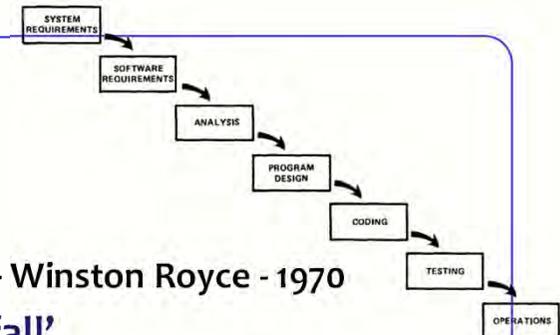
- **Managing the development of large software systems** - Winston Royce - 1970
  - Famous "Waterfall document": figure 2 showed a 'waterfall'
  - Text and other figures showed that Waterfall doesn't work
  - Anyone promoting Waterfall doesn't know or didn't learn from history

- **Incremental development** - Harlan Mills - 1971
  - Continual Quality feedback by Statistical Process Control (Deming !)
  - Continual feedback by customer use
  - Accommodation of change - Always a working system

- **Cleanroom software engineering** - Harlan Mills - 1970's
  - Incremental Development - Short Iterations
  - Defect *prevention* rather than defect removal
  - Statistical testing
  - 10-times less defects at lower cost
  - Quality is *cheaper*

- **Evolutionary Delivery - Evo** - Tom Gilb - 1974, 1976, 1988, 2005
  - Incremental + Iterative + *Learning and consequent adaptation*
  - Fast and Frequent Plan-Do-Check-Act
  - Quantifying Requirements - Real Requirements
  - Defect *prevention* rather than defect removal
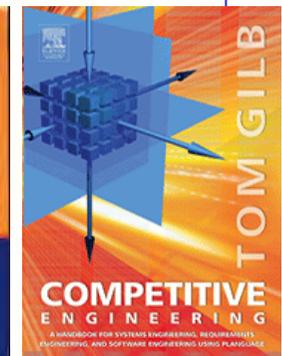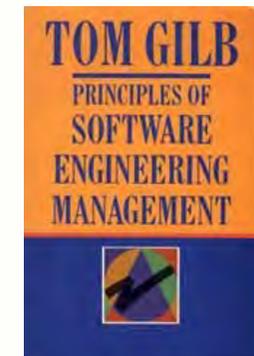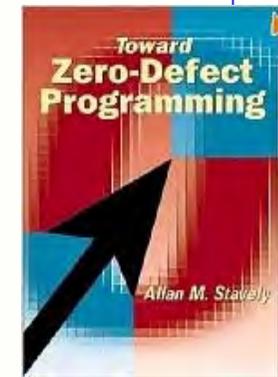
Lean things

- **Most managers think their greatest contribution to the business is doing work-arounds on broken processes, rather than doing the hard work to get the process right so that it never breaks down** (Womack)

- **90 per cent of all corporate problems can be solved using common sense and improving quality while reducing cost through the elimination of waste**
  Imai: *Gemba Kaizen* - A Commonsense Low-Cost Approach to Management

- **Root-Cause-Analysis on every defect found ?
  We don't have time for that !** (project manager)

- **Plan-Do-Check-Act cycle was by far the most important thing we did in hindsight** (Tom Harada)

Evo

Act
- What are we going to do differently?
- We are going to do it differently!

Plan
- What to achieve
- How to achieve it

Check
- Is the Result according to Plan?
- Is the way we achieved the Result according to Plan?

Do
Carry out the Plan
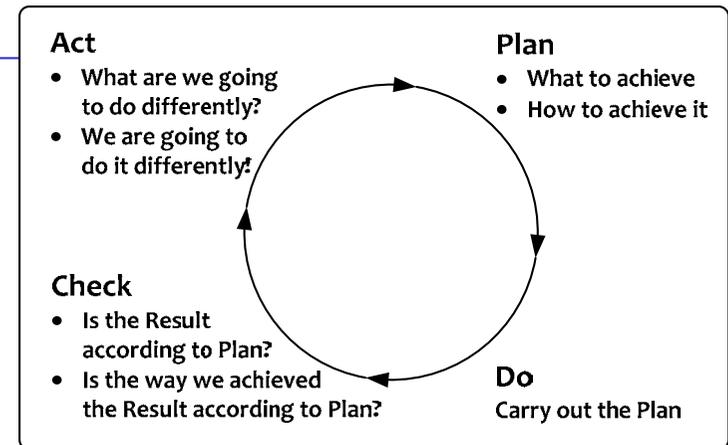
- **Evo (short for Evolutionary...) uses PDCA consistently**
- **Applying the PDCA-cycle
actively, deliberately, rapidly and frequently,
for *Product, Project* and *Process*, based on ROI and highest value**
- **Combining Planning, Requirements- and Risk-Management into**
Result Management
- **We know we are not perfect, but the customer shouldn't be affected**
- **Evo is about delivering Real Stuff to Real Stakeholders
doing Real Things** *"Nothing beats the Real Thing"*
- **Projects seriously applying Evo, routinely conclude
successfully on time, or earlier**

Evolutionary Project Management (Evo)

- **Plan-Do-Check-Act**
  - **The powerful ingredient for success**
- **Business Case**
  - *Why* **we are going to improve** *what*   Why
- **Requirements Engineering**
  - *What* **we are going to improve** *and what not*   What
  - *How much* **we will improve: quantification**   How much
                                                              Are we done
- **Architecture and Design**
  - **Selecting the optimum compromise for the conflicting requirements**   How
- **Early Review & Inspection**   Check as early as possible
  - **Measuring quality while doing, learning to prevent doing the wrong things**

Right Result

Zero Defects Attitude

Evo Project Planning

- **Weekly TaskCycle**
  - **Short term planning**   Efficiency of what we do
  - **Optimizing estimation**
  - **Promising what we can achieve**
  - **Living up to our promises**
- **Bi-weekly DeliveryCycle**
  - **Optimizing the requirements and checking the assumptions**   Effectiveness of what we do
  - **Soliciting feedback by delivering Real Results to** *eagerly waiting* **Stakeholders**
- **TimeLine**
  - **Getting and keeping control of Time: Predicting the future**   What will happen and what will we do about it ?
  - **Feeding program/portfolio/resource management**

Right Time

Evolutionary Planning

prevention is better than cure

Did anyone prepare ?

- The top-3 stakeholders of your work (*Who* is waiting for it?)

- The top-3 real requirements for your work (What are they waiting for?)

- How much value improvement the stakeholders expect (3 or 7?)

- Any deadlines (No deadlines: it will take longer)

- **What you should and can have achieved in the *coming 10 weeks*
(Will you succeed? - Failure is not an option!)**

- **What you think you should and can do the *coming week* in order to
achieve what you're supposed to achieve (Make sure not to plan what you
shouldn't or cannot do - At the end of the week everything you planned will be done)**

- **What value you will have delivered by the end of the week and how to
prove it**

- **Any issues you expect with the above or otherwise with your work**

To-do lists

- **Are you using to-do lists ?**   **→ EXERCISE**
    - List the things you have to do the coming week
    - Did you add effort estimates?
    - Did you check how much time you have available the coming week ?
    - Does what you have to do fit in the available time ?
    - Did you check what you can do and what you cannot do?
    - Did you take the consequence?

- **Evo:**
    - Because we are short of time, we better use the *limited available time* as best as possible
    - We don't try to do better than *possible*
    - To make sure we do the best possible, we *choose* what to do in the limited available time. We don't just let it happen randomly

Sprint

Retrospective

Sprint Planning

Done   Demo   Sprint Planning

?

Standups

?

TaskCycle Planning

TaskCycle Planning
Done

TaskCycle Planning
Done

Done

Delivery

Done

Delivery

Done

Delivery

Done

Delivery
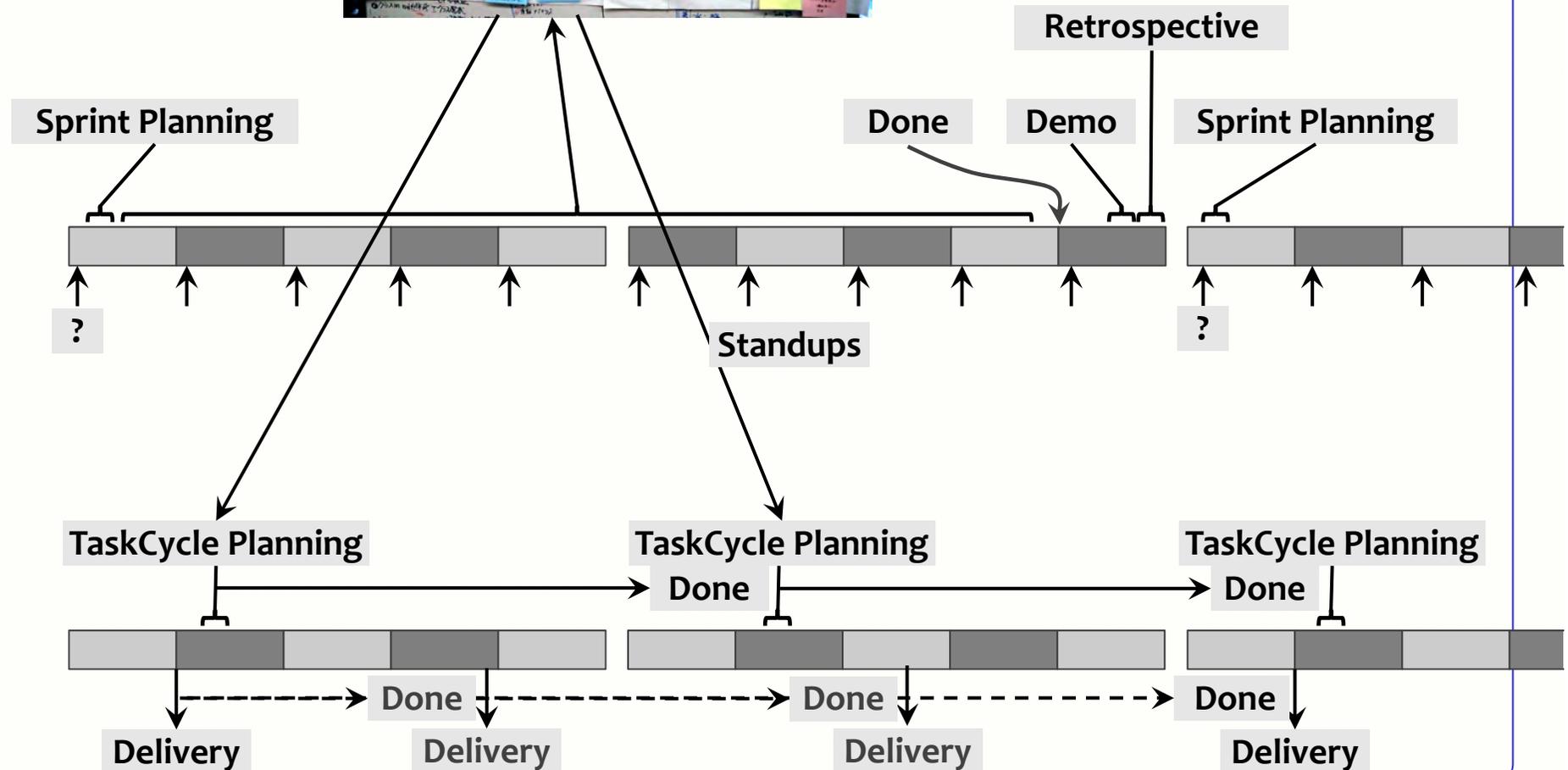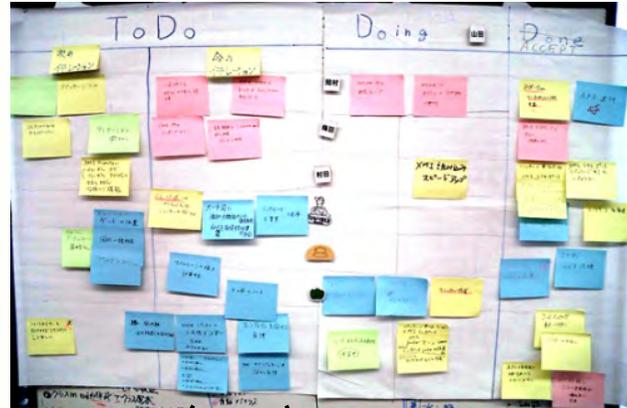
Evo Planning: Weekly TaskCycle

- **Are we *doing* the right things,
  in the right order,
  to the right level of detail for now**

- **Optimizing estimation, planning and
  tracking abilities to better predict the future**

- **Select highest priority tasks, never do any
  lower priority tasks, never do undefined tasks**

- **There are only about 26 plannable hours in a week (2/3)**

- **In the remaining time: do whatever else you have to do**

- **Tasks are always done, 100% done**

task

delivery

project

organization

strategy

roadmap
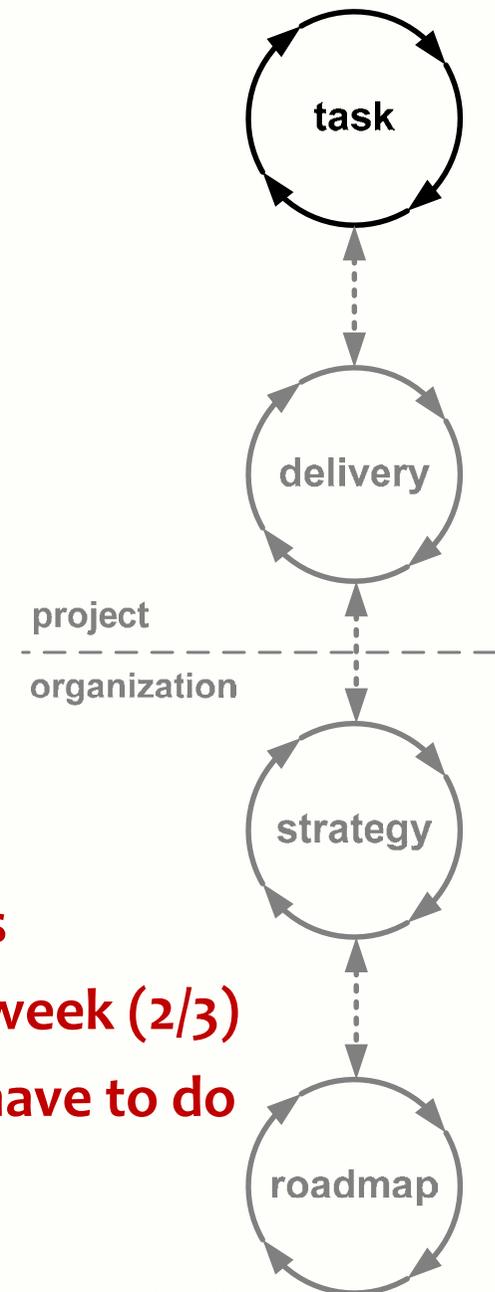
Effort and Lead Time

- **Days estimation → lead time (calendar time)**
- **Hours estimation → effort**

- **Effort variations and lead time variations have different causes**
- **Treat them differently and keep them separate**
  - **Effort: complexity**
  - **Lead Time: time-management**
    - **(effort / lead-time ratio)**

Every week we plan

- **How much time do we have available**

- **2/3 of available time is net plannable time**

- **What is most important to do**

- **Estimate effort needed to do these things**

- **Which most important things fit in the net available time (default 26 hr per week)**

- **What can, and are we going to do**

- **What are we *not* going to do**

**2/3 is default start value
this value works well in development projects**

Task$_a$	2
Task$_b$	5
Task$_c$	3
Task$_d$	6
Task$_e$	1
Task$_f$	4
Task$_g$	5
Task$_h$	4
Task$_j$	3
Task$_k$	1

do

26

do
not

Did anyone prepare ?

- The top-3 stakeholders of your work (*Who* is waiting for it?)

- The top-3 real requirements for your work (What are they waiting for?)

- How much value improvement the stakeholders expect (3 or 7?)

- Any deadlines (No deadlines: it will take longer)

- What you should and can have achieved in the *coming 10 weeks*
  (Will you succeed? - Failure is not an option!)

- **What you think you should and can do the *coming week* in order to achieve what you're supposed to achieve** (Make sure not to plan what you shouldn't or cannot do - At the end of the week everything you planned will be done)

- What value you will have delivered by the end of the week and how to prove it

- Any issues you expect with the above or otherwise with your work

Weekly 3-Step Procedure

- **Individual preparation**
  - **Conclude current tasks**
  - **What to do next**
  - **Estimations**
  - **How much time available**

- **Modulation with / coaching by Project Management (1-on-1)**
  - **Status** (all tasks done, completely done, not to think about it any more ?)
  - **Priority check** (are these really the most important things ?)
  - **Feasibility** (will it be done by the end of the week ?)
  - **Commitment and decision**

- **Synchronization with group (team meeting)**
  - **Formal confirmation** (this is what we plan to do)
  - **Concurrency** (do we have to synchronize ?)
  - **Learning**
  - **Helping**
  - **Socializing**

| cycle	who	task description	estim	real	done	issues		
3	John	*Net time available: 26*						
		aaaaaaaaa	3	3	yes			
		bbbbbbbb [Paul]	1					
		ccccccccccc	5	13	yes			
		dddddddd	2					
		eeeeeeee	3	2				
		ffffffffffff	2	1				
		ggggggggg	6	7	yes			
		hhhhhhhh	4					
			26	26				
4	John	*Net time available: 26*						
		jjjjjjjjjjjjjjjj	3			for proj x		
		kkkkkkkkk	1			for proj x		
		mmmmm	5			for proj x		
		nnnnnnnn	2			for proj x		
		pppppppp	3			for proj y		
		qqqqqqqq	12			for proj y		
		rrrrrrrrrrrr	6			for proj y		
		ssssssssss	4			for proj y		
		tttttttttttt	4			for proj y		
			40					

TaskCycle Analysis (retrospective)

learning

TaskCycle Planning (presepective)

DeliveryCycle

- **Are we *delivering* the right things, in the right order to the right level of detail for now**

- **Optimizing requirements and checking assumptions**
    1. **What will generate the optimum feedback**
    2. **We deliver only to eagerly waiting stakeholders**
    3. **Delivering the juiciest, most important stakeholder values that can be made in the least time**
    - **What will make Stakeholders more productive now**

- **Not more than 2 weeks**

task

delivery

project

organization

strategy

roadmap
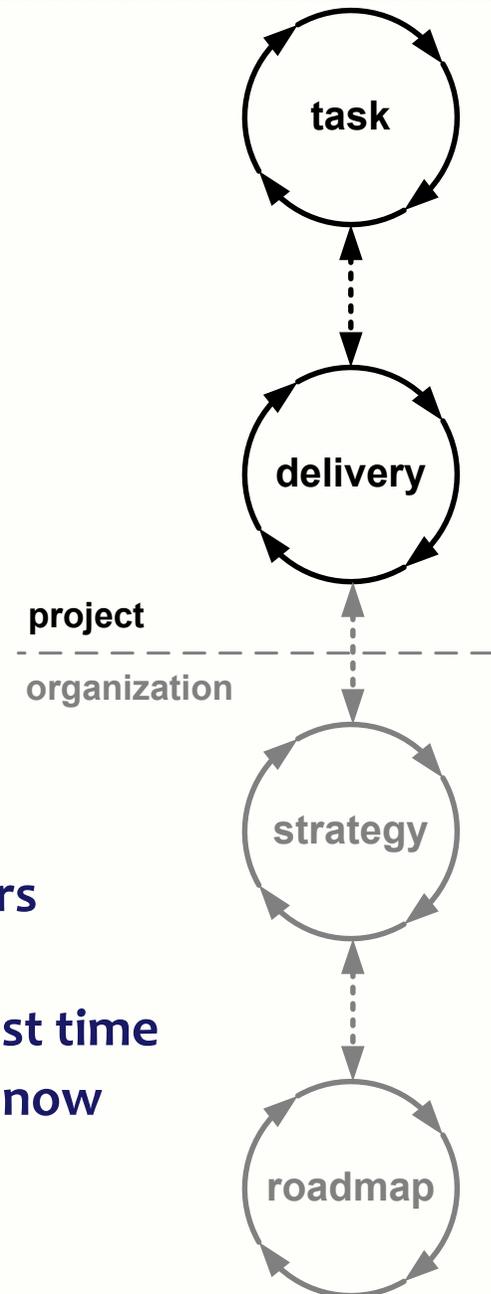
Do you demo at the end of a Sprint ?

- **Give the delivery to the stakeholders**

- **Keep your hands handcuffed on your back**

- **Keep your mouth shut**

- **and o-b-s-e-r-v-e what happens**

- **Seeing what the stakeholders actually do provides so much better feedback**

- **Then we can 'talk business' with the stakeholders**

- **Is this what you do ?**

- **Success criterion: "No Questions, No Issues"**

Tasks feed Deliveries

this week

TimeLine

task

delivery

project

organization

strategy

roadmap

tasks → tasks → delivery

tasks → tasks → tasks → delivery

tasks → tasks → tasks → tasks → tasks → delivery

Designing a Delivery

TaskCycle

| | Fri | Mon | Tue | Wed | Thu | Fri | Mon | Tue | Wed | Thu | Fri | |

available time:
36 hr gross
24 hr plannable

Delivery to
Stakeholders

deliv to
main
team
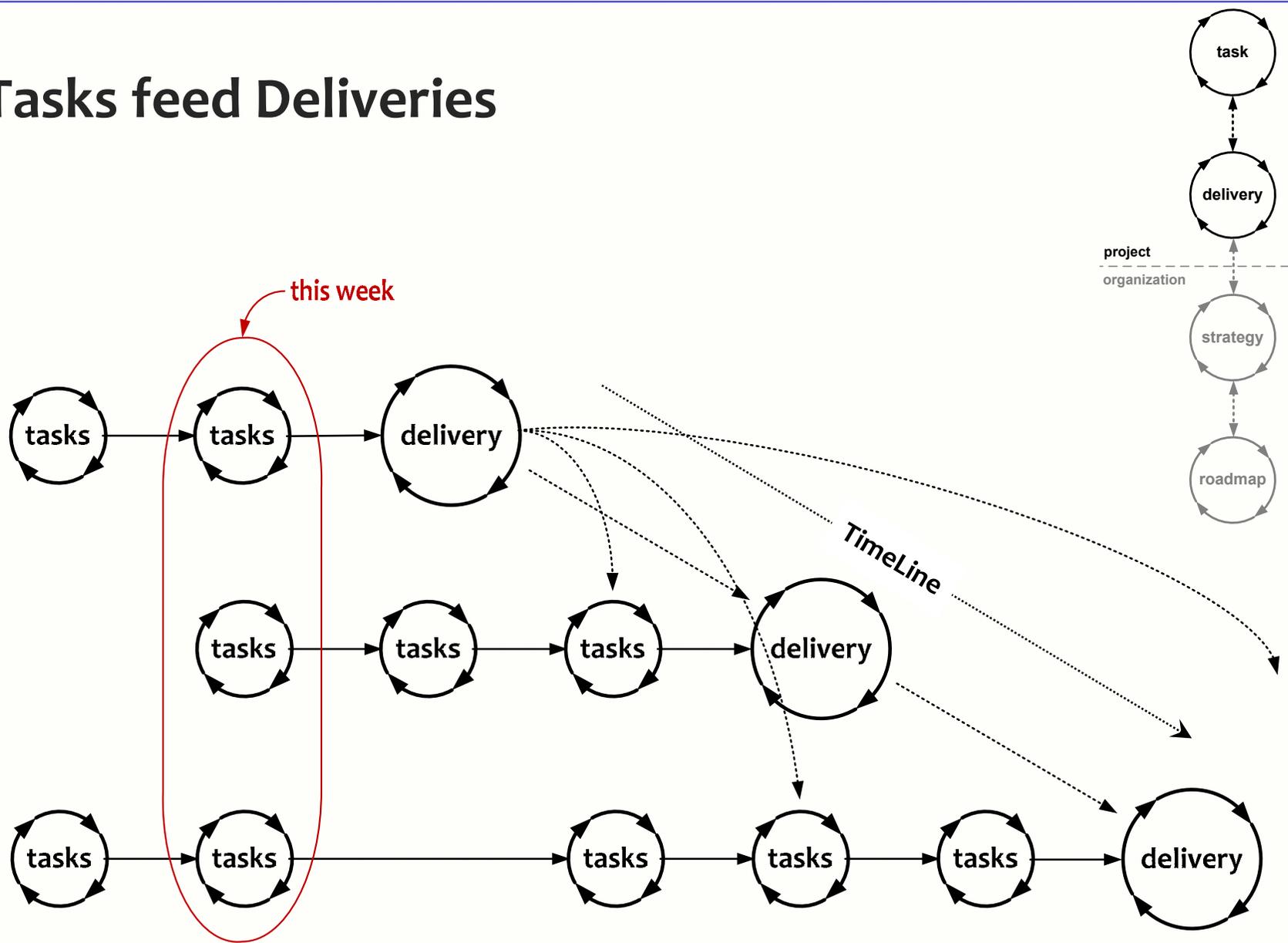
Delivery to
Stakeholders
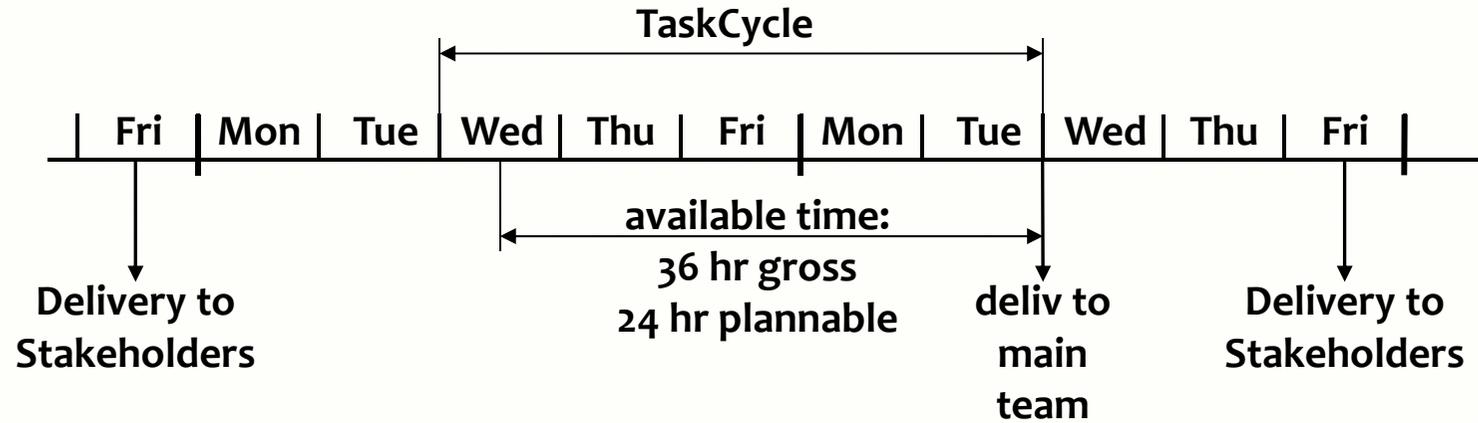
Serge (ProjLead)

MbWA	3
Planning nxt wk	3
Work for deliv	4
-	6
-	2
-	1
-	5
Total	**24**

Gregory

Draft design	6
Finish design	6
Work for deliv	3
-	1
-	2
-	2
-	3
-	5
-	6
XMLa	4
XMLb	4
Total	**42**

Gregory (later)

Draft design	0
Finish design	0
...	

Jerome

XMLa	3
XMLb	3
...	

Value stream mapping
(actually: Cost Stream Mapping: adding cost, time and imperfections)
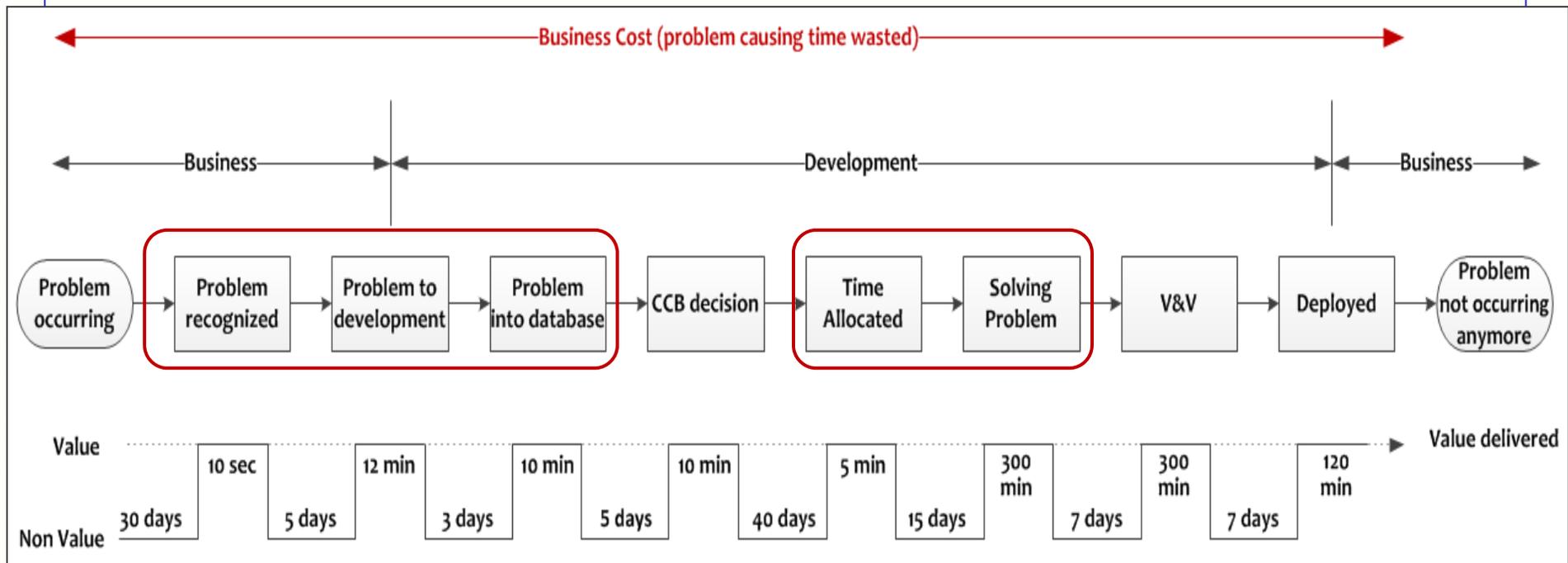
- **Total Business Cost 114 days, Cost of Non Value: 112 days**
- **Occurrence: 2 x per day, delay per occurrence: 10 min**
- **Number of business people affected: 100**
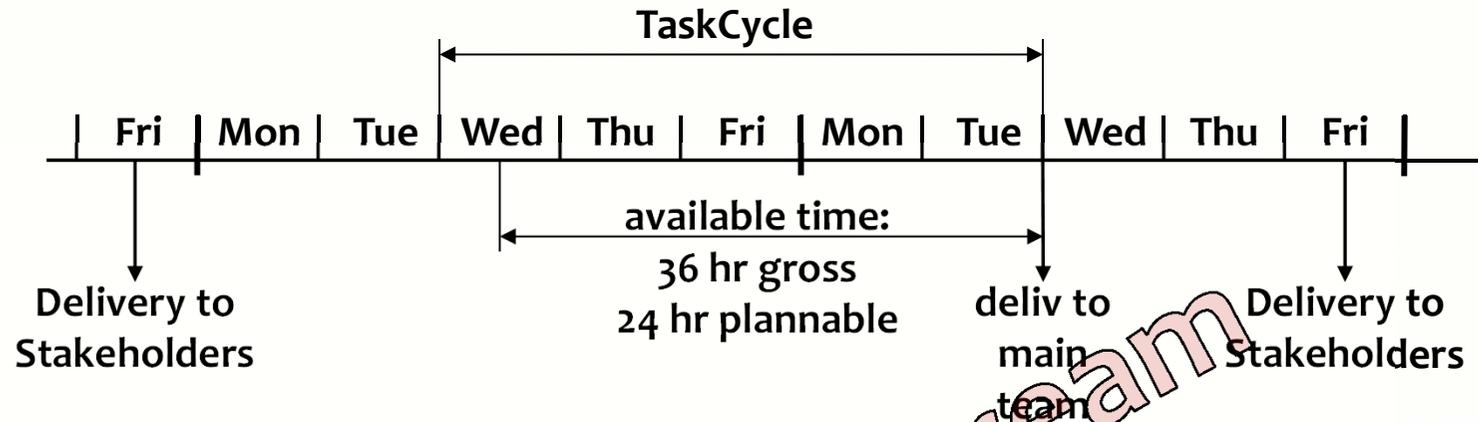- **Business Cost of Non Value: 2 x 10 min x 112 days x 100 people x 5万円/day ≈ 2300万円**
- **Net Cost of Value: 1.6 days → 3 people x 1.6 days x 10万円/day ≈ 50万円**

Designing a Delivery

TaskCycle

| Fri | Mon | Tue | Wed | Thu | Fri | Mon | Tue | Wed | Thu | Fri |

Delivery to Stakeholders

available time:
36 hr gross
24 hr plannable

deliv to main team

Delivery to Stakeholders

Serge (ProjLead)		Gregory		Gregory (later)	
MbWA	3	Draft design	0	Draft design	0
Planning nxt wk	3	Finish design	0	Finish design	0
Work for deliv	4	Work for deliv	3	...	
-	6	-	1		
-	2	-	2		
-	1	-	2		
-	5	-	3		
Total	24	-	5		
		-	6	Jerome	
		XMLa	1	XMLa	3
		XMLb	1	XMLb	3
		Total	24	...	

TaskCycle Exercise

|	
Task$_a$	2
Task$_b$	5
Task$_c$	3
Task$_d$	6 do
Task$_e$	1
Task$_f$	4
Task$_g$	5 26
Task$_h$	4 do
Task$_j$	3
Task$_k$	1 not

- **How much time do you have available**

- **2/3 of available time is net plannable time**

- **What is most important to do** (update your list)

- **Estimate effort needed to do these things**

- **Which most important things fit in the net available time (default 26 hr)**

- **What can you do, and what are you going to do**

- **What are you *not* going to do**

- **Why ?**

Why is this important ?

- **TaskCycle Planning is *not*
  just planning the work for the coming week**

- **Half (±30%) of what people do in projects later proves not
  having been necessary**

- **During the TaskCycle planning we can very efficiently see**
  - **What our colleagues think they're going to do**
  - **Make sure they're going to work on the most important things**
  - **Not on unnecessary things**
  - **In line with the architecture and design**
  - **Leading most efficiently to the goal of the delivery**

- **We'll see two cases where the architect
  led the project to success in record time**

Earth Observation Satellite
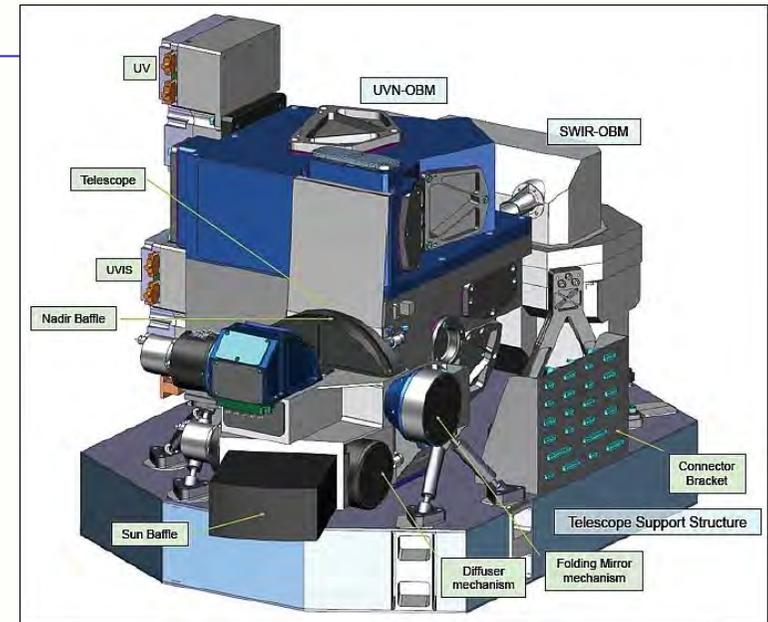
- **Very experienced Systems Engineers**
- **They use quantified requirements routinely**
- **They don't know exactly where they'll end up**
- **10 year pure waterfall project** (imposed by ESA)
- **Only problem: They missed all deadlines**
- **9 weeks later: They haven't missed any deadline since**
- **Recently: delivered 1 day early** (instead of 1 year late)
- **Savings: some 40 man-year**
- **How did they do that ?**

Requirements weren't the problem

- **Requirements for tropospheric O3**
  - Ground-pixel size : 20 × 20 km2 (threshold); 5 × 5 km2 (target)
  - Uncertainty in column : altitude-dependent
  - Coverage : global
  - Frequency of observation :
    daily (threshold); multiple observations per day (target)
- **Requirements for stratospheric O3**
  - Ground-pixel size : 40 × 40 km2 (threshold); 20 × 20 km2 (target)
  - Uncertainty in column : altitude-dependent
  - Coverage : global
  - Frequency of observation :
    daily (threshold); multiple observations per day (target)
- **Requirements for total O3**
  - Ground-pixel size : 10 × 10 km2 (threshold); 5 × 5 km2 (target)
  - Uncertainty in column : 2%
  - Coverage : global
  - Frequency of observation :
    daily (threshold); multiple observations per day (target)

Awful schedule pressure !

- **Meeting with sub-contractors in three weeks**
- **Many documents to review**
- **Impossible deadline**

- **How many documents to review ?**
- **How much time per document ?**

	per doc	hr
4 heavy	15	60
3 easy	2	6
total		66
other work		33
total		99

available	2 x 26	52

- **Some suggestions …**
- **Result: well reviewed, great meeting, everyone satisfied**

File   Edit   Insert   Records   Window   Help

Type a question for help

Today
6 mei 2004 wk 19

Project
Dino-QUA

Delivery
4

☐ Other work

TaskCycle
Future

TaskType
Code

Priority
0

Who
-

hrs
     hr (=Timebox!)

Plan Reviewer
-

done (Checks)
     ☐ 100% done

Hours of	0	total
-	0	OK
in Cycle		
Fut	0	not OK

TaskSheet | Results | Checks | Project and Delivery | Tasks Cycle and Delivery | Timing | Printing | Edit/New

Task Name
Hoe gaan we exporteren doen

Cycle
-           ☐ Other work

Task cycle due date

Delivery Nr   **Delivery Name**   **Delivery Due**
4   Delivery 4   21 mei 2004 wk 21

The TaskSheet is used to focus on what the task really is about.

Task Description

Validation   (how to check that the requirements are met)

Functional Requirements   (what the result of this task should be)

Implementation Ideas   (solution direction ideas)

Performance Requirements   (how well the result should do the what)

Planning   (to make sure task is done on time)

Constraints   (what not)

Unclears   (anything that is still unclear)

∧ ID	∧ Project	∧ Delivery	∧ Cycle	Task cycle due date	∧ Pri	∧ Who	hrs	Done	TaskName
▶ 59	Dino-QUA	Delivery 4	Fut		0	-			Hoe gaan we exporteren doen
58	Dino-QUA	Delivery 4	Fut		0	-			Hoe gaan we importeren doen?
212	Dino-QUA	Delivery 7	13	11 jun 2003 wk 24	5	Niko	18		Documentatie SPS, SCM-BDB
220	Dino-QUA	Delivery 6	13	11 jun 2003 wk 24	5	Ronald	6		Samples importeren
211	Dino-QUA	Delivery 7	13	11 jun 2003 wk 24	5	Niko	4		Conversie aanpassen n.a.v. Hans van der Meij
214	Dino-QUA	Delivery 6	13	11 jun 2003 wk 24	4	Arian	10		Export blokken maken
215	Dino-QUA	Delivery 6	13	11 jun 2003 wk 24	5	Arian	2		Checkbox toevoegen voor export-blokken
216	Dino-QUA	Delivery 6	13	11 jun 2003 wk 24	5	Arian	2		Backsupport toevoegen met Ronald
217	Dino-QUA	Delivery 6	13	11 jun 2003 wk 24	5	Ronald	2		Backsupport toevoegen met Arian
218	Dino-QUA	Delivery 6	13	11 jun 2003 wk 24	5	Arian	6		Uitzoeken rechts uitvullen van kolommen bij sample, subsample
219	Dino-QUA	Delivery 6	13	11 jun 2003 wk 24	5	Ronald	6		Maken Process dialog
210	Dino-QUA	Delivery 7	13	11 jun 2003 wk 24	5	Niko	2		Conversie aanpassen voor Omrekenfactor koppeling
200	Dino-QUA	Delivery 4	12	4 jun 2003 wk 23	5	Niko	4	OK	parameterformulier voor analyserapport met tabbladen
201	Dino-QUA	Delivery 4	12	4 jun 2003 wk 23	5	Arian	3	OK	Aanpassingen Monsterscherm doorvoeren (nieuwe velden)
104	Dino-QUA	Delivery 5	12	4 jun 2003 wk 23	5	Niko	4	OK	Uitbreiden datamodel met QUA, SALINITY en conversiescript aanpassen

Developing a new oscilloscope

- **4 teams of 10 people, 8 more people in Bangalore**

- **Introduced first in one team**

- **Other teams followed once convinced**

- **One team lagged because fear of 'micro-management'**

- **Even if we would drop all you suggested, the 1-on-1's will be kept, because so powerful:**
    - We used to do something and afterwards found out it wasn't what it should be
    - Now we find out before, allowing us to do it more right the first time

Results

- **Schedule accuracy for this platform development was 50% better than the program average (as measured by program schedule overrun) over the last 5 years**

- **This product was the fastest time-to-market with the highest quality at introduction of any platform in our group in more than 10 years**

- **The team also won a prestigious Team Award as part of the company's Technical Excellence recognition program**

www.malotaux.nl/doc.php?id=19 chapter 4.7.1, page 70

Software project in Poland

- **'Mission Impossible': Delivery deadline in 6 weeks**

- **Will you succeed ?**

- **No !**

- **Failure is not an Option !**

- **Changed their way of working**

- **Delivered to amazed customer in 5 weeks**

- **Proudly confided: "Not working overtime !"**

If we add something …

If we add something, something else will not be done

now FatalDate

Rather than letting it happen randomly

We better decide what will happen

Active Synchronization

Somewhere around you, there is the bad world.

If you are waiting for a result outside your control, there are three possible cases:

1. You are sure they'll deliver Quality On Time
2. You are not sure
3. You are sure they'll not deliver Quality On Time
- If you are not sure (case 2), better assume case 3
- From other Evo projects you should expect case 1
- Evo suppliers behave like case 1

In cases 2 and 3: Actively Synchronize: Go there !

1. Showing up increases your priority
2. You can resolve issues which otherwise would delay delivery
3. If they are really late, you'll know much earlier

Interrupts

- **Boss comes in: "Can you paint the fence?"**

- **What do you do?**

- **In case of interrupt, use interrupt procedure**

Interrupt Procedure   "We shall work only on planned Tasks"

In case a new task suddenly appears in the middle of a Task Cycle
(we call this an Interrupt) we follow this procedure:

1. Define the expected Results of the new Task properly
2. Estimate the time needed to perform the new Task, to the level of detail really needed
3. Go to your task planning tool (many projects use the ETA tool)
4. Decide which of the planned Tasks is/are going to be sacrificed (up to the number of hours needed for the new Task)
5. Weigh the priorities of the new Task against the Task(s) to be sacrificed
6. Decide which is more important
7. If the new Task is more important: replan accordingly
8. I the new Task is not more important, then do not replan and *do not work* on the new Task. Of course the new Task may be added to the Candidate Task List
9. Now we are still working on planned Tasks.

Quality on Time

- **Evo development gradually delivers function and performance, while eating up resources**
- **Not just what to deliver, but also how we are going to deliver it and whether this is the right way to deliver it**
- **EvoPlanning prevents a lot of bad implementations before they are implemented, saving a lot of time**

Now we are already much more efficient

- **Organizing the work in very short cycles**
- **Making sure we are doing the right things**
- **Doing the right things right**
- **Continuously optimizing (what not to do)**
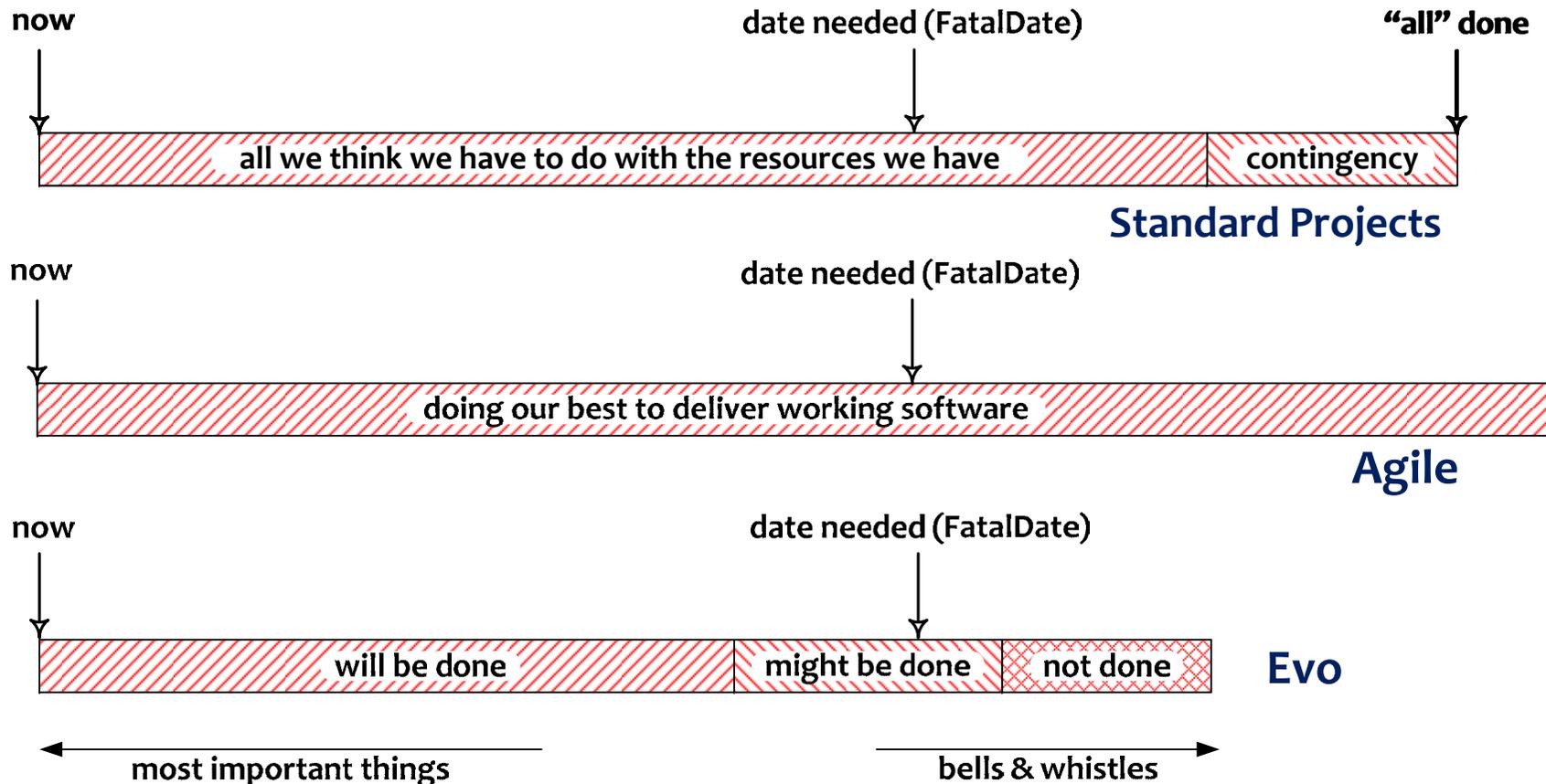- **So, we already work more efficiently**

but ...

- **How do we make sure the whole project is done on time ?**

TimeLine

How to make sure we get

the Right Results at the Right Time
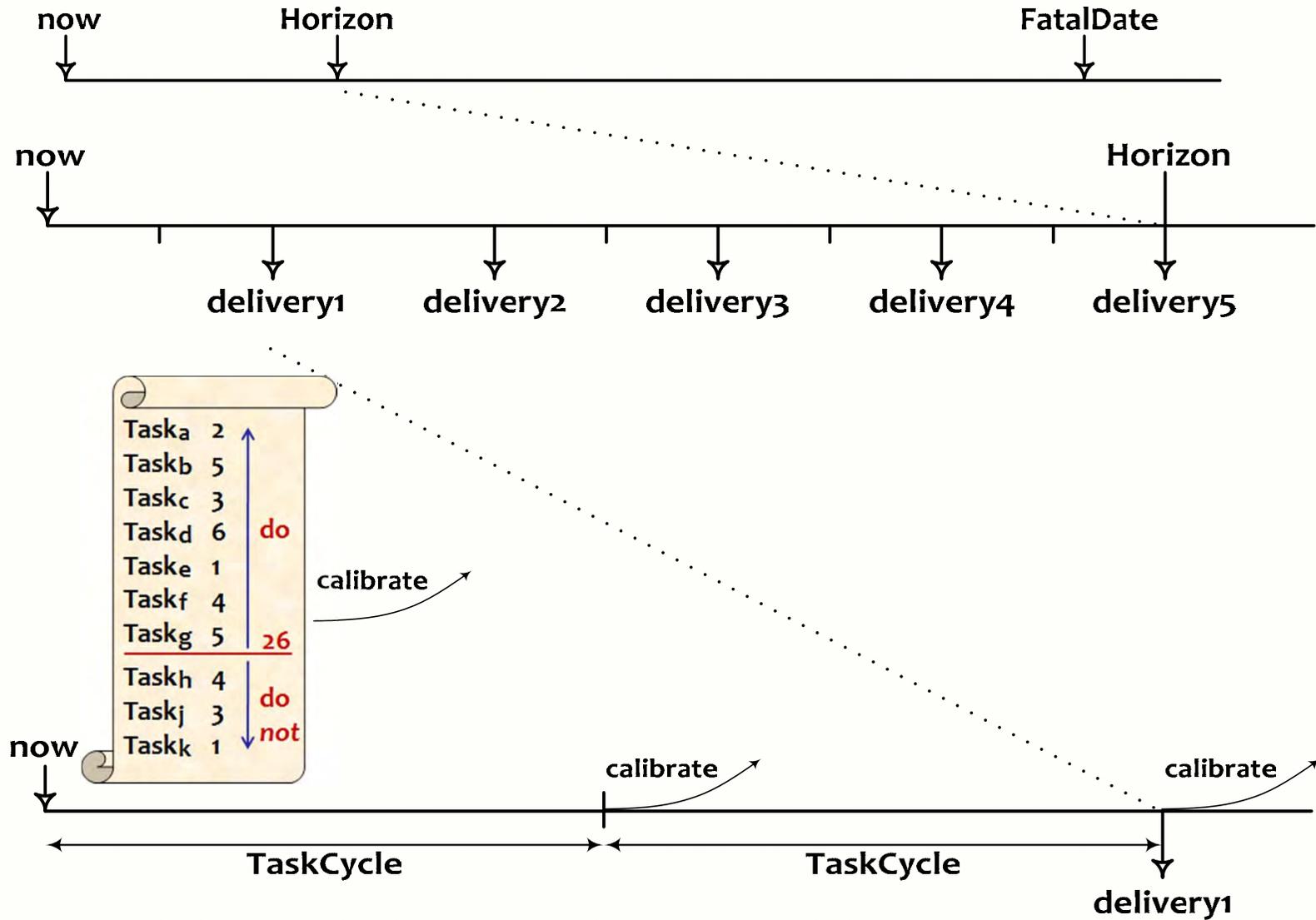
TimeLine

What the customer wants, he cannot afford

now   date needed (FatalDate)   "all" done

all we think we have to do with the resources we have | contingency

Standard Projects

now   date needed (FatalDate)

doing our best to deliver working software

Agile

now   date needed (FatalDate)

will be done | might be done | not done   **Evo**

← most important things →   ← bells & whistles →

- **Better 80% 100% done, than 100% 80% done**
- **Let it be the most important 80%**

If it easily fits …

now   FatalDate

needed time << available time : OK for now

Result to Tasks and back

now   Horizon   FatalDate

now   Horizon

delivery1   delivery2   delivery3   delivery4   delivery5

Task_a	2
Task_b	5
Task_c	3
Task_d	6	do
Task_e	1
Task_f	4
Task_g	5	26
Task_h	4
Task_j	3	do
Task_k	1	not

calibrate

now   calibrate   calibrate

TaskCycle   TaskCycle

delivery1

Activity	Estimate	Real
Act1	Ae1	Ar1
Act2	Ae2	Ar2
Act3	Ae3	Ar3
Act4	Ae4	Ar4
Act5	Ae5	Ar5
Act6	Ae6	Ar6
Act7	Ae7	Ar7
Act8	Ae8	Ar8
Act9	Ae9	Ar9
Act10	Ae10	Ar10
Act11	Ae11	
Act12	Ae12	
Act13	Ae13	
Act14	Ae14	
Act15	Ae15	
Act16	Ae16	
Act17	Ae17	
Act18	Ae18	
Act19	Ae19	
Act20	Ae20	
Act21	Ae21	
Act...	Ae...	

ratio $\Sigma Ar / \Sigma Ae$ in the past

$\leftarrow$ now

predicted Value Still To Earn in the future

$\leftarrow$ then

$\leftarrow$ then2

Calibration Factor

$$\frac{\displaystyle\sum_{now\ -1}^{now\ -n} Ar}{\displaystyle\sum_{now\ -1}^{now\ -n} Ae}$$

Value Still To Earn

$$Calibration\ Factor\ *\ \sum_{now}^{then} Ae$$

Predicting *what* will be done *when*

						for the project		to report
Line	Activity	Estim	Spent	Still to spend	Ratio real/es	Calibr factor	Calibr still to	Date done
1	Activity 1	2	2	0	1.0			
2	Activity 2	5	5	1	1.2	1.0	1	30 Mar 2009
3	Activity 3	1	3	0	3.0			
4	Activity 4	2	3	2	2.5	1.0	2	1 Apr 2009
5	Activity 5	5	4	1	1.0	1.0	1	2 Apr 2009
6	Activity 6	3				1.4	4.2	9 Apr 2009
7	Activity 7	1				1.4	1.4	10 Apr 2009
8	Activity 8	3				1.4	4.2	16 Apr 2009
↓	↓							
16	Activity 16	4				1.4	5.6	2 Jun 2009
17	Activity 17	5				1.4	7.0	11 Jun 2009
18	Activity 18	7				1.4	9.8	25 Jun 2009

Product/Portfolio/Resource Management

- **Current Program/Portfolio/Resource Management is based on hope**

- **More a game than management**

- **With TimeLine we can provide PPR Management with sufficiently reliable data**

- **To start managing**

What do we do if we see we won't make it on time ?
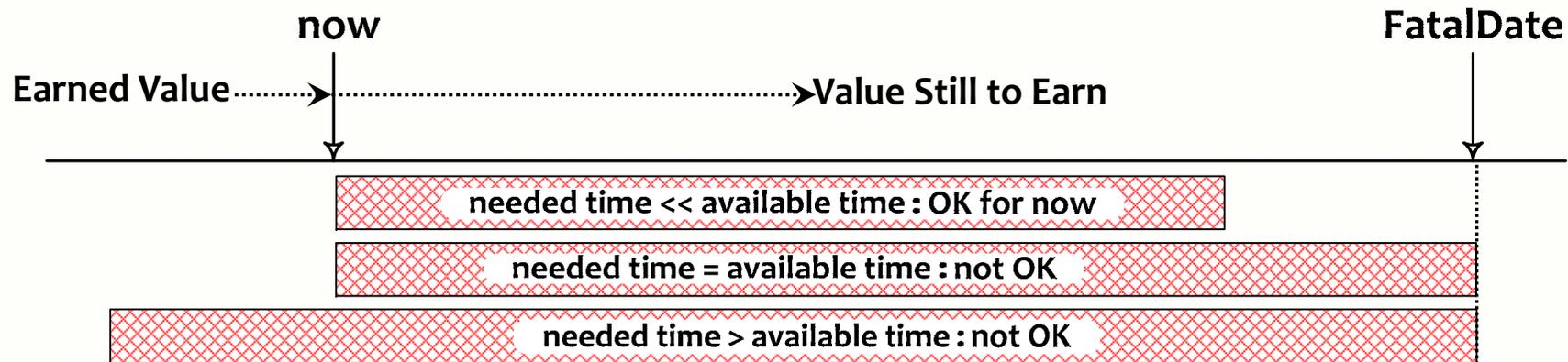
now   **FatalDate**

Earned Value ·······▶ ···▶ **Value Still to Earn**

needed time << available time : OK for now

needed time = available time : not OK

needed time > available time : not OK

- **Value Still to Earn**

versus

- **Time Still Available**

If the match is over, you cannot score a goal

Even more important: *Starting Deadlines*

- ## Starting deadline
  - **Last day we can start to deliver by the end deadline**
  - **Every day we start later, we will end later**

now   starting deadline   FatalDate

minimum time to finish the job
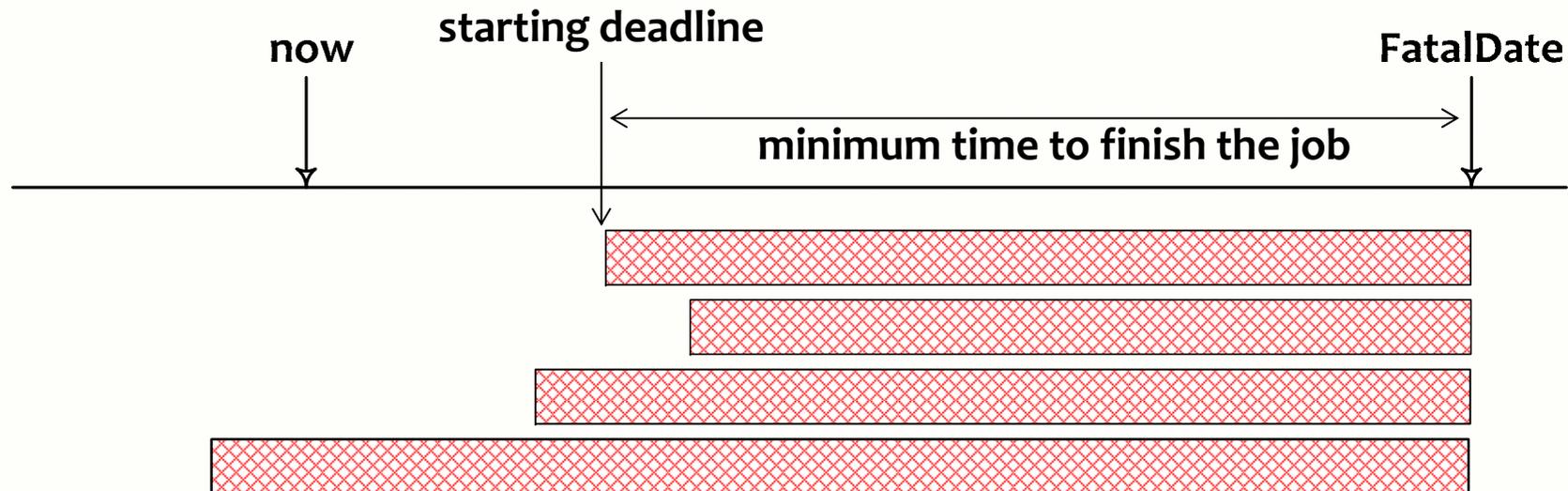
How can we be
On Time ?

Deceptive options

- **Hoping for the best** (fatalistic)

- **Going for it** (macho)

- **Working overtime** (fooling ourselves)

- **Moving the deadline**
  - **Parkinson's Law**
    - **Work expands to fill the time for its completion**
  - **Student Syndrome**
    - **Starting as late as possible,
      only when the pressure of the FatalDate is really felt**

Intuition often guides us into the wrong direction

The Myth of the Man-Month

Brooks' Law (1975)
Adding people to a late project makes it later

lower cost

Economic optimum?

nine mothers area

reality (Putnam)

shorter time

project duration

intuition
people x time = constant
Man-Month Myth

number of people
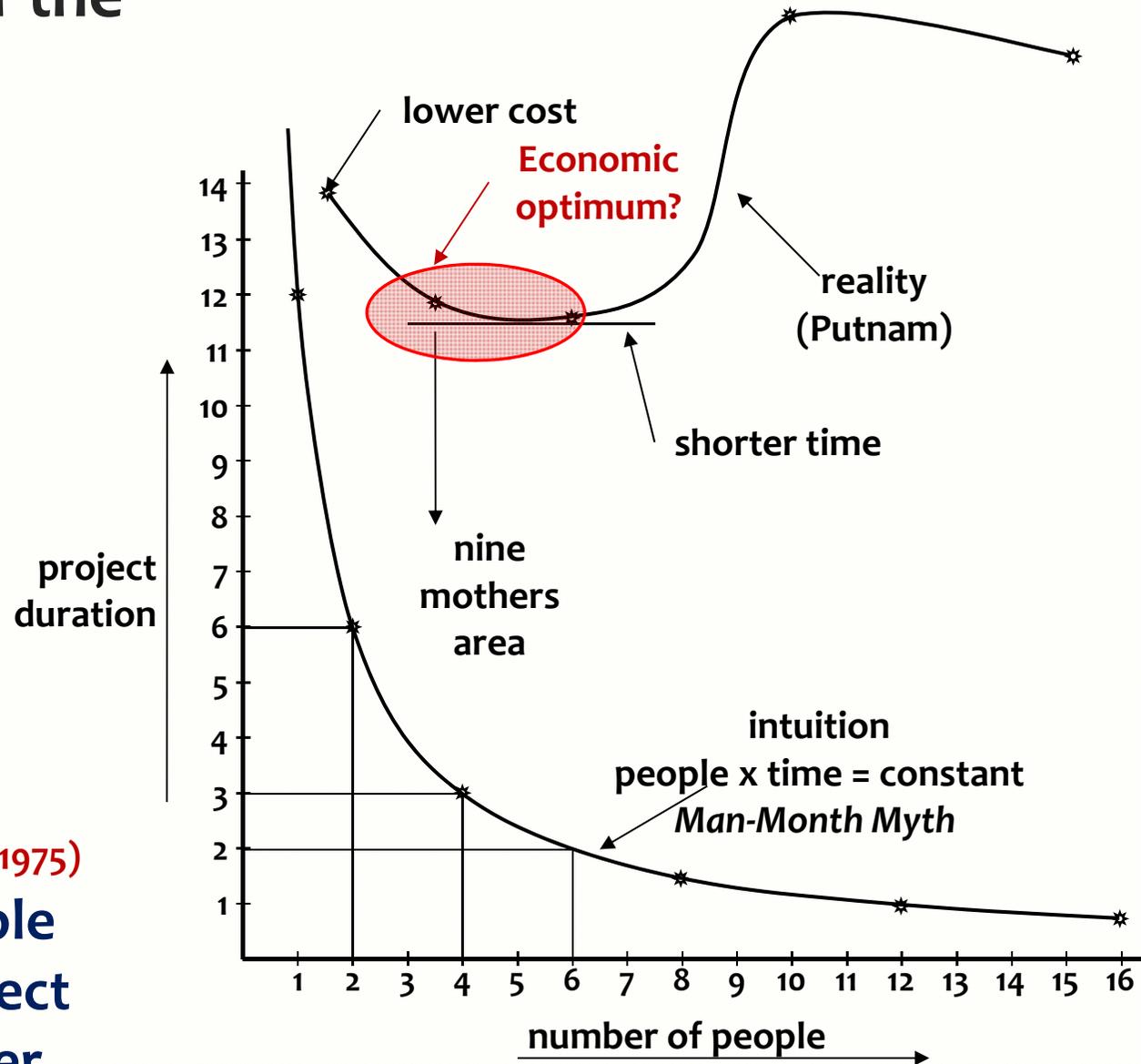
Saving time

We don't have enough time, but we can save time
without negatively affecting the Result !

- **Efficiency in *what* (*why*, for *whom*) we do** - doing the right things
  - *Not* doing what later proves to be superfluous
- **Efficiency in *how* we do it** - doing things differently
  - The product
    - Using proper and most efficient solution,
      instead of the solution we always used
  - The project
    - Doing the same in less time,
      instead of immediately doing it the way we always did
  - Continuous improvement and prevention processes
    - Constantly learning doing things better
      and overcoming bad tendencies
- **Efficiency in *when* we do it** - right time, in the right order
- **TimeBoxing** - much more efficient than FeatureBoxing

TimeLine

- **The TimeLine technique doesn't solve our problems**

- **It helps to expose the real status early and continuously**

- **Instead of accepting the undesired outcome, we *do something about it***

- **The earlier we know, the more we can do about it**

- **We start saving time from the very beginning**

- **We can save a lot of time in any project, while producing a better outcome**

If, and only if, we are serious about time !

Estimation techniques used

- **Just-enough estimation** (don't do unnecessary things)
  - Maximizing Return-on-Investment and Value Delivered

- **Changing from optimistic to realistic predictions**
  - Estimation of Tasks in the TaskCycle
  - Prediction what will be done when in TimeLine
- **0th order estimations** (ball-park figures)
  - For decision-making in Business Case and Design
- **Simple Delphi**
  - For estimating longer periods of time in TimeLine
  - For duration of several (15 or more) elements of work
- **Simpler Delphi** (just enough !)
  - Same, but for quicker insight
  - Recently added by practice
- **Calibration**
  - Coarse metrics provide accurate predictions
- ***Doing something about it*** (if we don't like what we see)
  - Taking the consequence
  - Saving time

TimeLine examples

TimeLine example
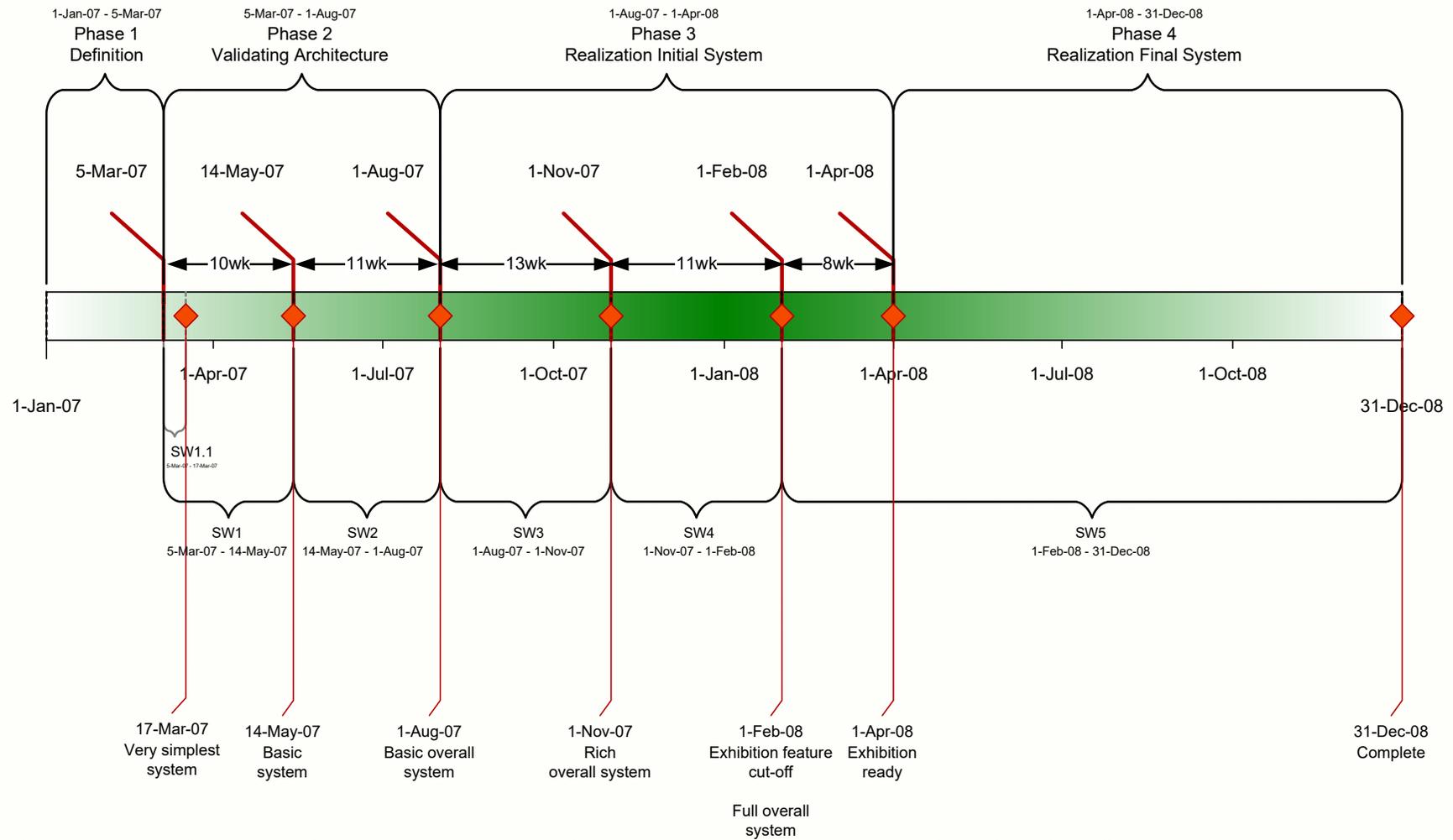
5 day project model

Available TimeBoxes

dayplan   work according to plan   daycheck

Mon   Tue   Wed   Thu   Fri

planning | requirements | global design | detail execution | review and edit | presentation | delivery | documentation | archiving | continuity
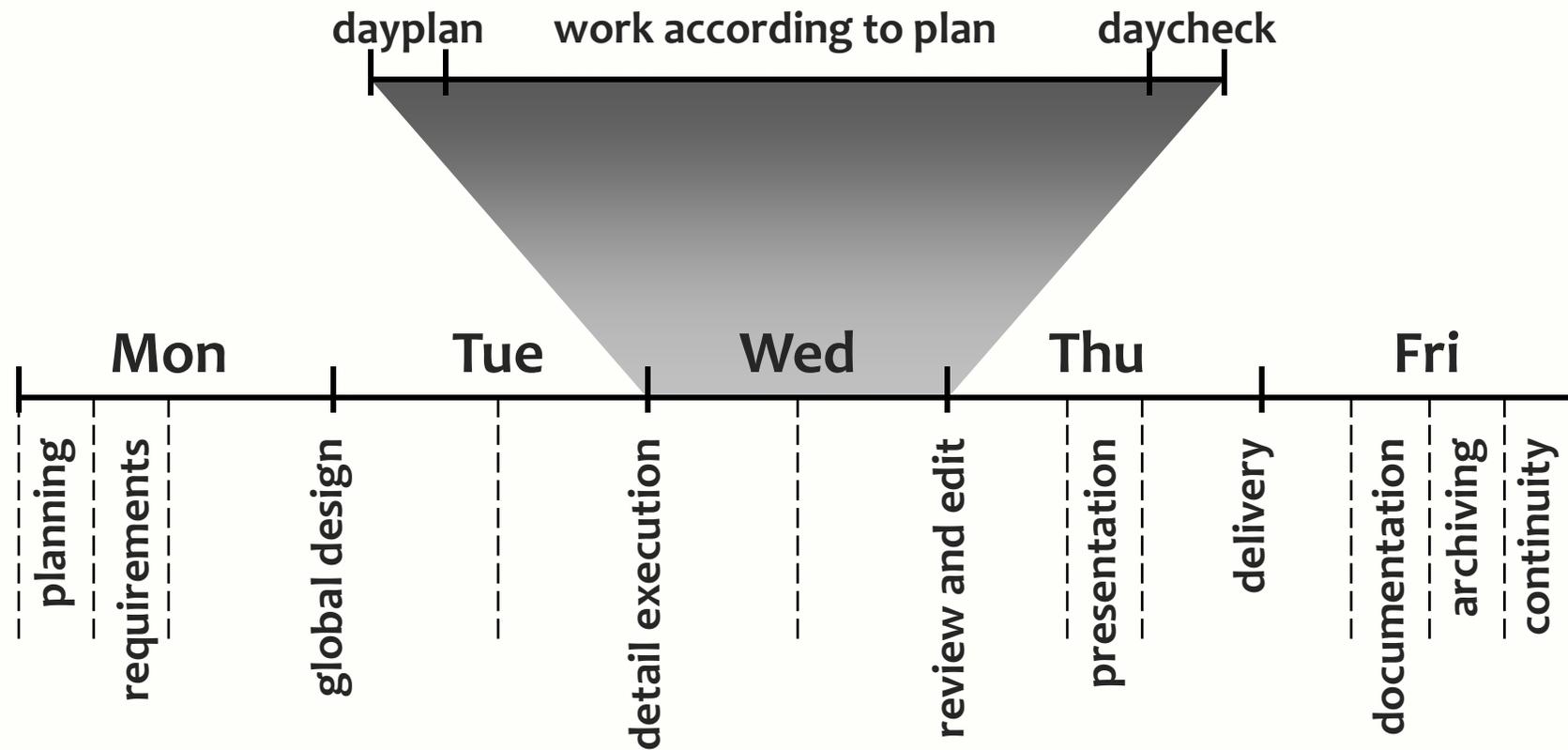
activity	~%	hrs
Planning	5	2
Requirements	5	2
Global design	20	8
Detail execution	20	8
Review and edit	20	8
Presentation	5	2
Delivery	10	4
Documentation	5	2
Archiving	5	2
Continuity	5	2
total	100	40
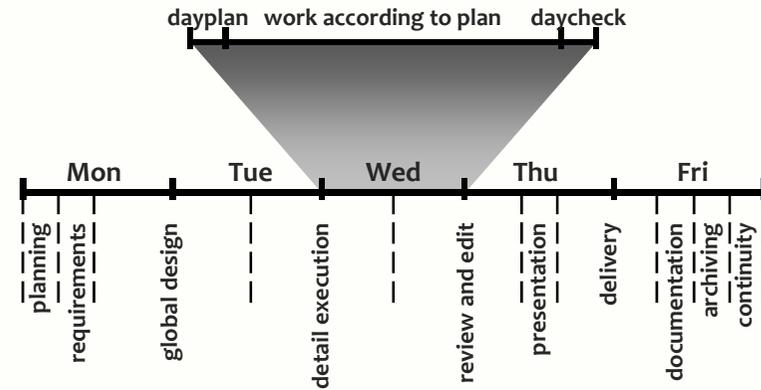
TimeLine planning
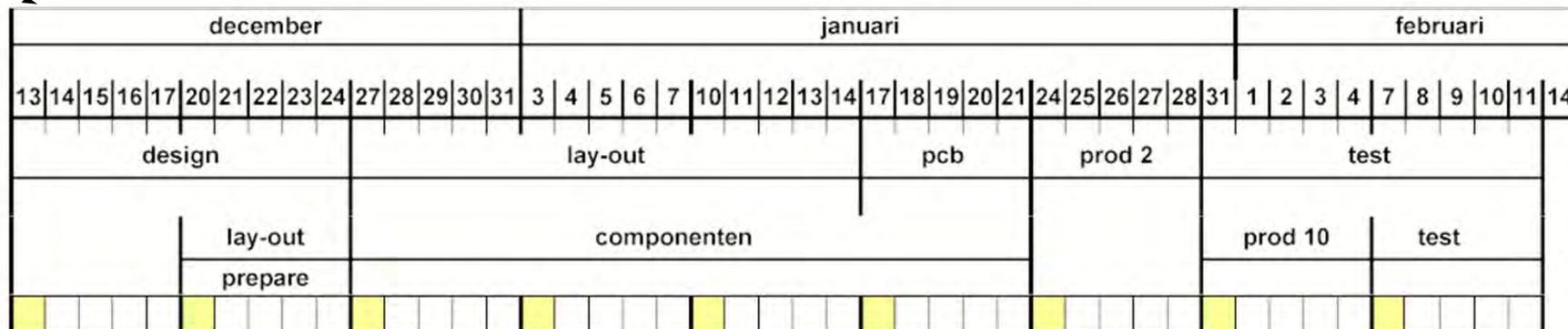
| jul | aug | sep | oct | nov | dec | jan | feb | mar | apr | may | jul |

FatalDate: 11 feb

december												januari																			februari								
13	14	15	16	17	20	21	22	23	24	27	28	29	30	31	3	4	5	6	7	10	11	12	13	14	17	18	19	20	21	24	25	26	27	28	31	1	2	3	4	7	8	9	10	11	14

design — lay-out — pcb — prod 2 — test

lay-out — componenten — prod 10 — test

prepare

Preparing for student exams

Sorry

Picture removed for confidentiality

Sorry

Picture removed for confidentiality

Sorry

Picture removed for confidentiality

TimeLine exercise for *your* Project

- **What is the FatalDate, how many weeks left**
- **What is the expected result (←Business Case / Reqs)**
- **What do you have to do to achieve that result**
- **Cut this into chunks and make a list of chunks of activities**
- **Estimate the chunks (in weeks or days)**
- **Calculate number of weeks**
- **Compensate for estimated incompleteness of the list**
- **How many people are available for the work**
  1. **More time needed than available**
  2. **Exactly fit**
  3. **Easily fit**
- **Case 1 and 2: work out the consequence at this level**
- **Case 3: go ahead** (but don't waste time!)

Help !
We have a
QA problem !

Help !
We have a QA problem !

- **Large stockpile of modules to test**
  (hardware, firmware, software)

- **You shall do Full Regression Tests**

- **Full Regression Tests take about 15 days each**

- **Too few testers ("Should we hire more testers ?")**

- **Senior Tester paralyzed**

- **Can we do something about this?**

Do you think you can help us ?

Act
- What are we going to do differently?
- We are going to do it differently!

Plan
- What to achieve
- How to achieve it

Check
- Is the Result according to Plan?
- Is the way we achieved the Result according to Plan?

Do
Carry out the Plan
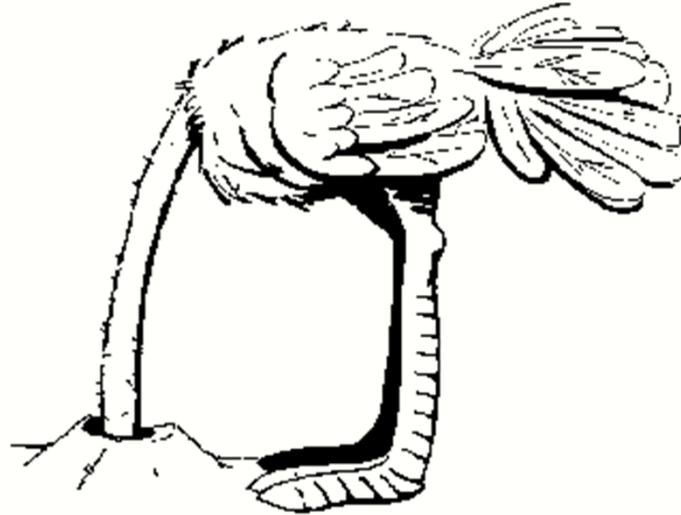
In stead of complaining about a problem …

(Stuck in the Check-phase)

Let's do something about it!

(Moving to the Act-phase)

Objectifying and quantifying the problem is a first step to the solution

Line	Activity	Estim	Alter native	Junior tester	Devel opers	Customer	Will be done (now=22Feb)
1	Package 1	17	2	17	4	HT	
2	Package 2	8	5		10	Chrt	
3	Package 3	14	7	5	4	BMC	
4	Package 4 (wait for feedback)	11				McC?	
5	Package 5	9	3		5	Ast	
6	Package 6	17	3	10	10	?	
7	Package 7	4	1		3	Cli	
8	Package 8.1	1	1			Sev	
9	Package 8.2	1	1			?	
10	Package 8.3	1	1			Chrt	24 Feb
11	Package 8.4	1	1			Chrt	
12	Package 8.5	1.1	1.1			Yet	28 Feb
13	Package 8.6	3	3			Yet	24 Mar
14	Package 8.7	0.1	0.1			Cli	After 8.5 OK
15	Package 8.8	18	18			Ast	
	totals	106	47	32	36		

TimeLine

wk

```
     9      10      11      12      13      14      15      16      17      13
  |------|------|------|------|------|------|------|------|------|------|
         ↓              ↓              ↓              ↓
 start  delivery      delivery       delivery      (all done)
        cust a        cust b,c       cust a,d
```
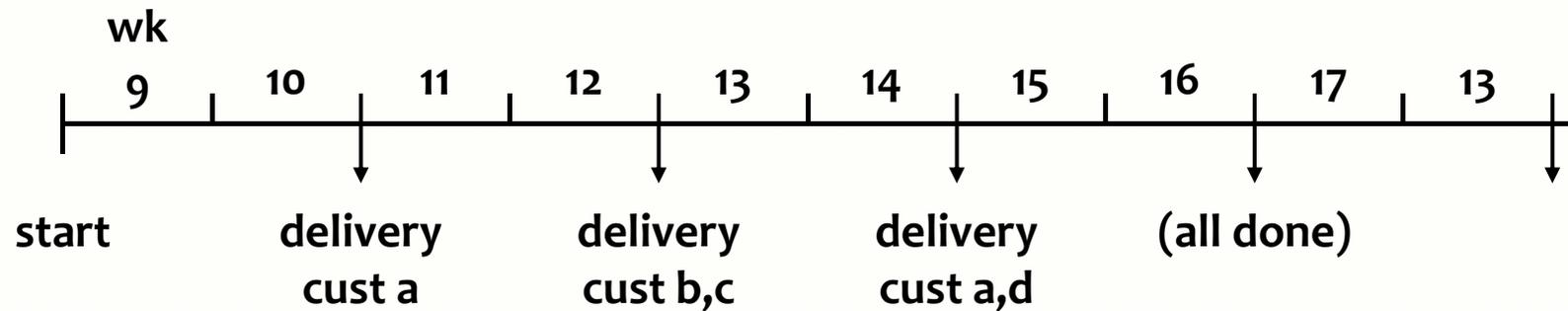
Selecting the priority order of customers to be served

- **"We'll have a solution at that date … Will you be ready for it ?"**
  An other customer could be more eagerly waiting
- **Most promising customers**

Result

- **Tester empowered**

- **Done in 9 weeks**

- **So called "Full Regression Testing" was redesigned**

- **Customers systematically happy and amazed**

- **Kept up with development ever since**

- **Increased revenue**

Recently:

- **Tester promoted to product manager**

- **Still coaching successors how to plan**

Requirements

Top level Requirement for any Project

Quality on Time

- **Delivering the Right Result at the Right Time, wasting as little time as possible** (= efficiently)

- **Providing the customer with**
  - what he needs
  - at the time he needs it
  - to be satisfied
  - to be more successful than he was without it

- **Constrained by** (win - win)
  - what the customer can afford
  - what we mutually beneficially and satisfactorily can deliver
  - in a reasonable period of time

Wish Specification

Nice Input

Wish Specification

- **What Wish Specification did *you* receive ?**
    - **Write it down**
- **How did you receive it ?**
- **From whom ?**
- **What did you do with it ?**

- **Was it complete ?**
- **Was it clear ?**
- **Did it show the problem to be solved ?** (or was it a *solution* ?)

Recent project

- **1600 requirements 'big design up front': just deliver**
- **'1600 requirements' were solutions to an undefined problem**
- **No clear problem definition**
- **No clear goals**
- **No stopping criteria**
- **Customer hasn't got anything useful yet (after 2 years)**
- **Will they be successful by the end of the year ?**

No Design in the Requirements, but ...

Needs:
what do we need

Requirements

goals and stopping criteria can be found here

Options:
how can we do it

Design

Requirements

Selected solution:
this is how we are going to do it

Design

Requirements

Design

Requirements

Design

Design creates the Requirements for the next level

How the customer explained it
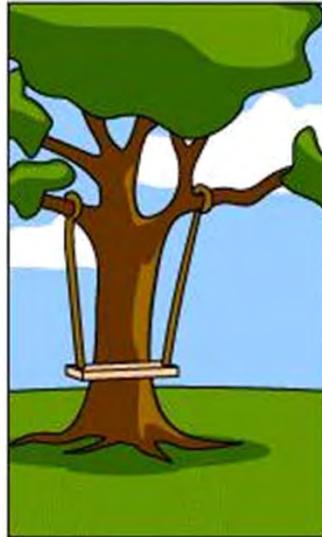
How the Project Leader understood it

How the Analyst designed it

How the Programmer wrote it

How the Business Consultant described it
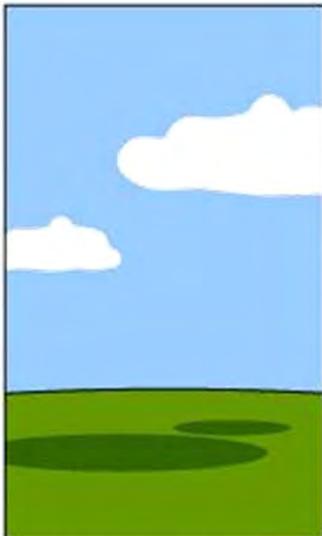
How the project was documented
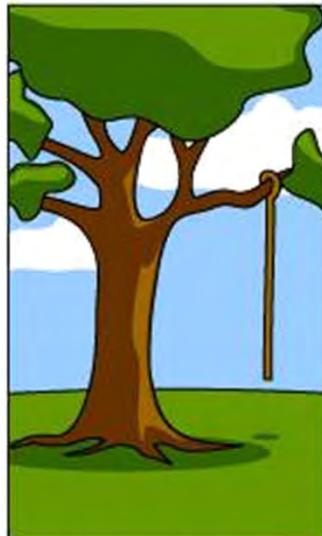
What operations installed
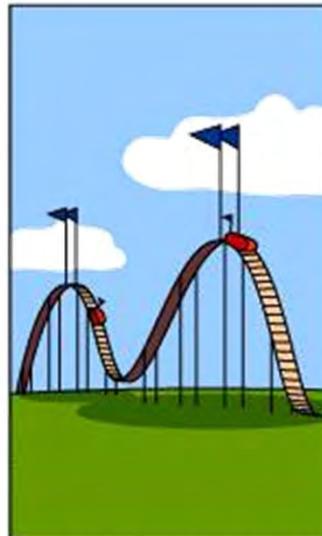
How the customer was billed
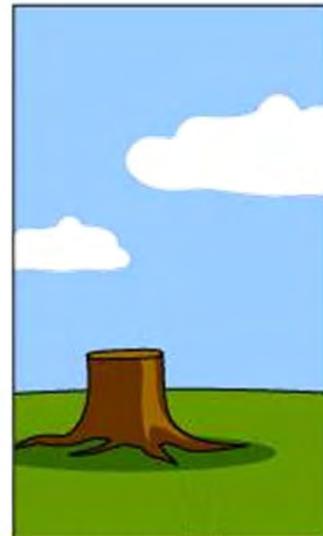
How it was supported

What the customer really needed

We're Agile and we're using Scrum
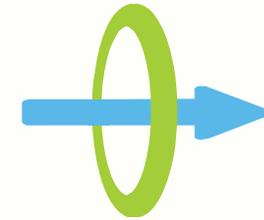
- **Oh dear !**
- **Dances and rituals**
- **Demo's**
- **IT people think the're doing a great job …**
- **Customer has nothing**

Wasting time everywhere

Delivery Strategy Suggestions (Requirements)

- **What we deliver will be used by the appropriate users immediately, within one week not making them less efficient than before**

- **If a delivery isn't used immediately, we analyse and close the gap so that it will start being used** (otherwise we don't get feedback)

- **The proof of the pudding is when it's eaten and found tasty, by them, not by us**

- **The users determine success and whether they want to pay** (we don't have to tell them this, but it should be our attitude)

What to do about demos ?

- **Demos are so bad !**

- **Give the delivery to the stakeholders**
- **Keep your hands handcuffed on your back**
- **Keep your mouth shut**
- **and o-b-s-e-r-v-e what happens**
- **Seeing what the stakeholders actually do provides so much better feedback**
- **Then we can 'talk business' with the stakeholders**

- **Is this what you do ?**

Did you prepare ?

- **The top-3 stakeholders of your work** (*Who* is waiting for it?)

- **The top-3 real requirements for your work** (What are they waiting for?)

- **How much value improvement the stakeholders expect** (3 or 7?)

- Any deadlines (No deadlines: it will take longer)

- What you should and can have achieved in the *coming 10 weeks*
(Will you succeed? - Failure is not an option!)

- What you think you should and can do the *coming week* in order to
achieve what you're supposed to achieve (Make sure not to plan what you
shouldn't or cannot do - At the end of the week everything you planned will be done)

- What value you will have delivered by the end of the week and how to
prove it

- Any issues you expect with the above or otherwise with your work

Do you have examples of requirements ?

Requirements have Rules

Some examples:

      Rule 1: All quality requirements must be expressed *quantitatively*

      Rule 2: No design (solutions) in the requirements

      Rule 3: Unambiguous

      Rule 4: Clear to test

Typical requirements found:

- The system should be extremely user-friendly

- The system must work exactly as the predecessor

- The system must be better than before

- It shall be possible to easily extend the system's functionality
  on a modular basis, to implement specific (e.g. local) functionality

- It shall be reasonably easy to recover the system from failures,
  e.g. without taking down the power

Is this a Requirement ?

or 'nice input', to be taken seriously ?

First develop the problem, only then the solution

Need

Design

"Create a new 'Price Sentinel' component that can detect if the bank's published customer quotations go off-market, and then to immediately cancel all current quotations."

How "immediately?"

Need

How "off" to warrant detection?

Ref http://rsbatechnology.co.uk

Using 5 Whys

Why do you need a "Price Sentinel" ?

1. **To prevent publishing off-market tradable prices**

2. **To prevent trading loss**
   (having to buy at a higher price than the bank offered to the customer)

3. **To demonstrate to senior management that e-trading business can safely (no unexpected loss) manage customer trading**

4. **To ensure that senior management will agree to expand e-trading business in the future, based on current business performance to other customer segments and business areas**

5. **To meet business medium / long-term financial targets**

Ref http://rsbatechnology.co.uk

First try

New 'Price Sentinel' component:

- **detect if the bank's customer quotations go** *off-market*
- **then** *immediately* **cancel all current quotations**

- **Off-market**
    - **?? – Our margin less than 0.1% ?? – Will have to investigate**
- **Immediately cancelling all current quotations**
    - **Scale: seconds after <detection>**
    - **Current: 600 sec (10 min)**
    - **Goal: 1 sec**

Prioritize solutions by Impact Estimation

	Kill button	Price Sentinel
Cancel 600 → 1 sec	10.5 sec (note) 98%	1 sec 100%
Cost	1 day	30 day (6 sprint)
Note: 10 sec human recognition time, 0.5 sec cancel time		

Tom Gilb quote

- **The fact that we can set numeric objectives, and track them, is powerful;** *but in fact it is not the main point*

- **The main purpose of quantification is to force us to** *think deeply*, **and** *debate exactly*, **what we mean**

- **So that others, later,** *cannot fail* **to understand us**

Requirements with Planguage

Definition:

RQ27: Speed of Luggage Handling at Airport

Scale: Time between <arrival of airplane> and first luggage on belt

Meter: <measure arrival of airplane>, <measure arrival of first luggage on belt>, calculate difference

Specific

Measurable

Benchmarks (Playing Field):

Past: 2 min [minimum, 2014], 8 min [average, 2014], 83 min [max, 2014]

Current: < 4 min [competitor y, Jan 2015] ← <who said this?>, <Survey Dec 2014>

Record: 57 sec [competitor x, Jan 2012]

Wish: < 2 min [2017Q3, new system available] ← CEO, 19 Jan 2015, <document ...>

Attainable

Requirements:

Time

Tolerable: < 10 min [99%, Q4] ← SLA

Tolerable: < 15 min [100%, Q4, Heathrow T4] ← SLA

Goal: < 15 min [99%, Q2], < 10 min [99%, Q3], < 5 min [99%, Q4] ← marketing

Realizable

Examples of Scales   (re-use of Requirements !)

Availability

% of \<Time Period\> a \<System\> is \<Available\> for its \<Tasks\>

Adaptability

Time needed to \<Adapt\> a \<System\> from \<Initial State\> to \<Final State\>
using \<Means\>

Usability

Speed for \<Users\> to \<correctly\> accomplish \<Tasks\> when
\<given Instruction\> under \<Circumstances\>

Reliability

Mean time for a \<System\> to experience \<Failure Type\> under \<Conditions\>

Integrity

Probability for a \<System\> to \<Cope-with\> \<Attacks\> under \<Conditions\>
Define "Cope-with" = {detect, prevent, capture}

Availability

- **Dependability.Availability**
  - **Readiness for service**
  - **Scale: % of <TimePeriod> a <System> is <Available> for its <Tasks>**
- **Probability that the system will be functioning correctly when it is needed**
- **Examples**
  - **(preventive) maintenance may decrease the availability**
  - **Snow on the road**
  - **Telephone exchange (no dial tone) < 5 min per year (99.999%)**

Availability

Availability %	Downtime per year	Downtime per month	Downtime per week	Typical usage
90%	36.5 day	72 hr	16.8 hr	
95%	18.25 day	36 hr	8.4 hr	
98%	7.30 day	14.4 hr	3.36 hr	
99%	3.65 day	7.20 hr	1.68 hr	
99.5%	1.83 day	3.60 hr	50.4 min	
99.8%	17.52 hr	86.23 min	20.16 min	
99.9% (three nines)	8.76 hr	43.2 min	10.1 min	Web server
99.95%	4.38 hr	21.56 min	5.04 min	
99.99% (four nines)	52.6 min	4.32 min	1.01 min	Web shop
99.999% (five nines)	5.26 min	25.9 sec	6.05 sec	Phone network
99.9999% (six nines)	31.5 sec	2.59 sec	0.605 sec	Future network

Quantified Requirements

Name	Description	Constraint Type	Measure	Current Level	Target Level	Page
Max. Flow Rate	The maximum fuel flow rate	Performance	litres/min.		150	9
Completion Notification	Time from transaction completing to kiosk being informed.	Timing	seconds		5	10
Display Volume Resolution	The amount of fuel dispensed at which the dispenser display should update its volume and price readings.	Performance	ml.		10	11
Flow Sample resolution	The minimum volume of fuel at which the flowmeter must be capable of measuring the flow.	Performance	ml.		5	12
MTBF	Mean time between failure of control system	Reliability	months		12	12
MTTR	Mean time to repair	Reliability	hour		1	13
Service Request Notification	Time taken to notify operator that nozzle has been removed	Timing	seconds		2	14
Start Dispensing	The time between the operator authorising dispensing and fuel being pumped	Timing	seconds		2	15

How about your requirements ?

- **Expressed quantitatively**
- **No design (solutions)**
- **Unambiguous**
- **Clear to test**

Requirements exercise: (groups of 2 or 3 people)

Specify a quality / performance requirement for your current, previous or future project, using Planguage

Try to use:

Definition:
- **Ambition**
- **Scale**
- **Meter**
- **Stakeholders**

Benchmarks:
- **Past**
- **Current**
- **Record**
- **(Wish)**

Requirements:
- **Must/Fail/Tolerable**
- **Goal**

Note: you may end up with a different requirement than you started with ...

Ambition	
Scale	
Meter	
Stakehldrs	

Past	
Current	
Record	
Wish	

Tolerable	
Goal	

How to specify results
How to select
the right solution ?

Requirements Case

- **Organization collecting online giving for charities**
- **CEO: "Improve website to increase online giving for our 'customers' (charities)"**
- **Increasing market share for online giving**
- **Budget: 1M€ - 10 months**
- **Show results fast**

Ref Ryan Shriver: 'Measurable Value with Agile'
ACCU Overload Feb 2009, or

http://www.malotaux.nl/doc.php?id=10

Objective: Monetary Donations

Monetary Donations

fail now   goal

12M 13M   18M
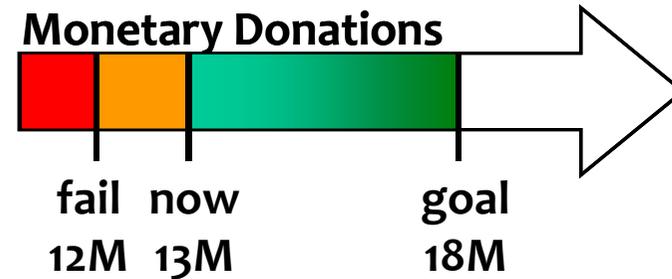
Name   Monetary Donations

Scale   Euro's donated to non-profits through our website

Meter   Monthly Donations Report

Fail   12M

Now   13M [2008] ← Annual Report 2008

Goal   18M [2009]

**Ref Ryan Shriver
ACCU Overload Feb 2009**

Objective: Volunteer Time (Natura) Donations

Volunteer Time Donations

fail	now		goal
2700hr	2800hr		3600hr
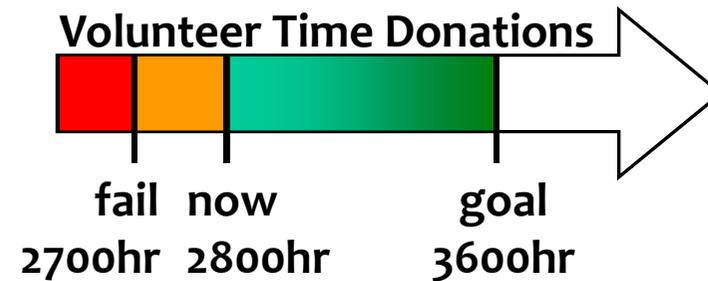
Name   Volunteer Time Donations

Scale   Hours donated to non-profits through our website

Meter   Monthly Donations Report

Fail   2700 hr

Now   2800 hr [2008] ← Annual Report 2008

Goal   3600 hr [2009]

Ref Ryan Shriver
ACCU Overload Feb 2009

Goal: Market Share

Market Share

fail	**now**	**goal**
5%	**6%**	**10%**
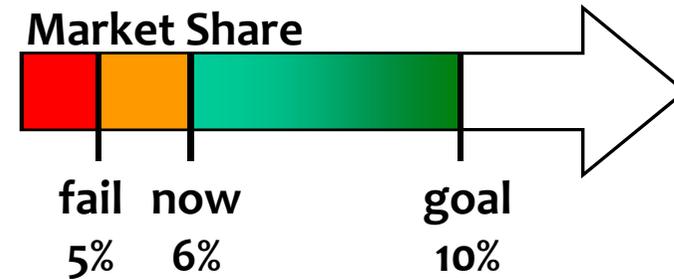
Name   **Market Share**

Scale   **Market Share %% online giving**

Meter   **Quarterly Industry Report**

Fail   **5%**

Now   **6% [Q1-2009] ← Quarterly Industry Report**

Goal   **10% [Q1-2010]**

**Ref Ryan Shriver
ACCU Overload Feb 2009**

Design Process

- **Collect obvious design(s)**

- **Search for *one* non-obvious design**

- **Compare the relative ROI of the designs**

- **Select the best compromise**

- **Describe the selected design**

- **Books:**
  - **Ralph L. Keeyney: Value Focused Thinking**
  - **Gerd Gigerenzer: Simple Heuristics That Make Us Smart**

Impact Estimation example

Impact Estimation	Monthly Donations	Facebook integration	Image & video uploads	Total effect for requirement
€€ donations 13M€ → 18M€	80% ±30%	30% ±30%	50% ±20%	160% ±80%
Time donations 2800hr→3600hr	10% ±10%	50% ±20%	80% ±20%	140% ±50%
Market share 6% → 10%	30% ±20%	30% ±20%	20% ±10%	80% ±50%
Total effect per solution	120% ±60%	110% ±70%	150% ±50%	380% ±180%
Cost - money % of 1M€	30% ±10%	20% ±10%	50% ±20%	100% ±40%
Cost - time % of 10 months	40% ±20%	20% ±10%	50% ±20%	110% ±50%
Total effect / money budget	120/30 = 4 1.5 … 9	110/20 = 5.5 1.3 … 18	150/50 = 3 1.4 … 6.7	
Total effect / time budget	120/40 = 3 1 … 9	120/20 = 6 1.3 … 18	120/50 = 2.4 1.4 … 6.7	

Ref Ryan Shriver - ACCU Overload Feb 2009

Impact Estimation principle

How much % of what we want to achieve do we achieve by this solution

Possible solutions to achieve it

Could we get all, within the budgets of time and cost ?

At what cost ?

		Design Idea #1	Design Idea #2	Design Idea #3	Total Impact
What to achieve	Objectives	Impact on Objective	Impact on Objective	Impact on Objective	Sum of Impacts on Objectives
Cost to achieve it	Resources Time Money	Impact on Resources	Impact on Resources	Impact on Resources	Sum of Impact on Resources
Return on Investment	Benefits to Cost Ratio	Benefits / Cost	Benefits / Cost	Benefits / Cost	

Business Case

Business Case

- *Why* are we running a project ?
- The new project improves previous performance
- Types of improvement:
    - Less loss
    - More profit
    - Doing the same in shorter time
    - Doing more in the same time
    - Being happier than before
    - Better environment
- In short: *Adding Value*
- *Return on Investment*

Higher Productivity

- **All functionality we produce *does already exist***

- **The real reason for running our projects is creating *better performance***

- **Types of improvement:**
  - **Less loss**
  - **More profit**
  - **Doing the same in shorter time**
  - **Doing more in the same time**
  - **Being happier than before**

- **In short: *Adding Value***

How many Business Cases ?

- **There are usually at least two Business Cases:**
  - **Theirs**
  - **Yours**

- **How many Business Cases are there in your project ?**

- **Every Stakeholder has his own business case**

Stakeholders

Stakeholders are (not only) people
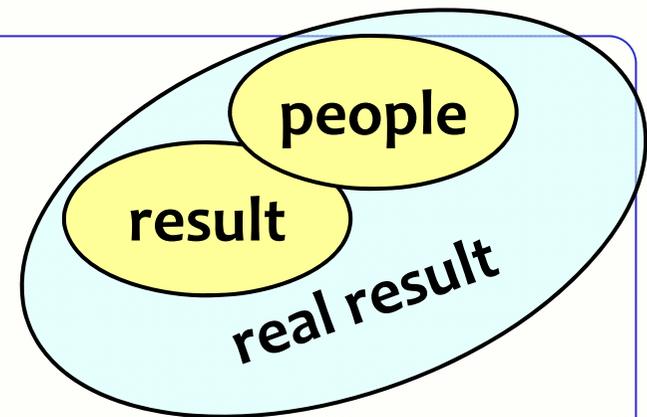
- **Every project has some 30±20 Stakeholders**
- **Stakeholders have a stake in the project**
- **The concerns of Stakeholders are often contradictory**
  - Apart from the Customer *they don't pay*
  - So they *have no reason to compromise !*
- **Project risks, happening in almost every project**
- **No excuse to fail !**

Victims can be a big Risk

Victims:
Narita Airport
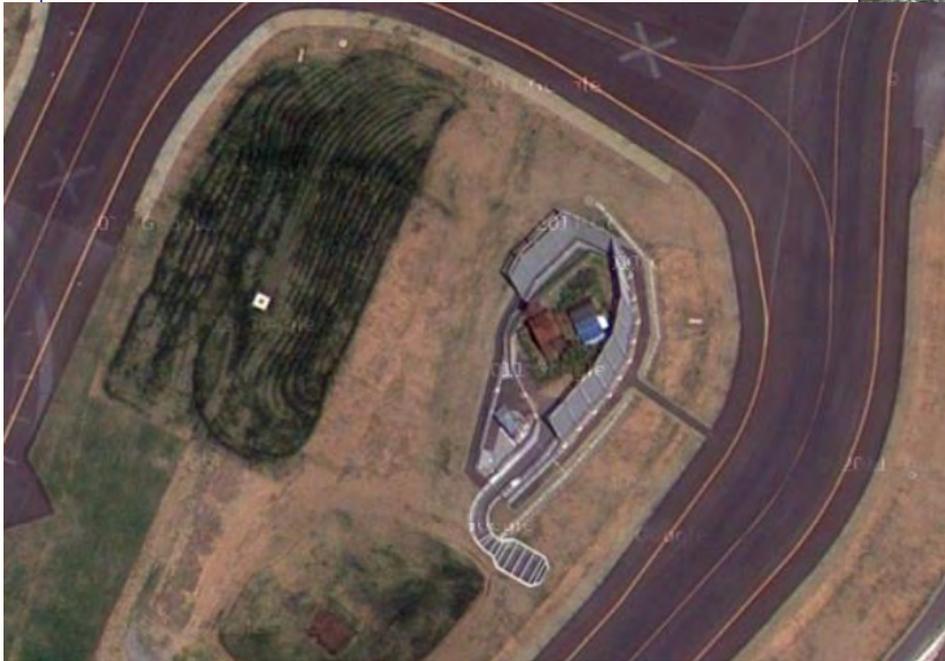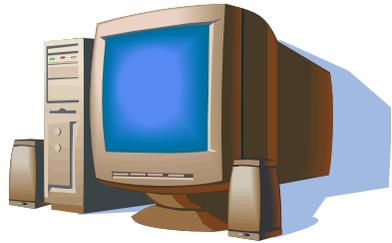
Their old system (cash cow)
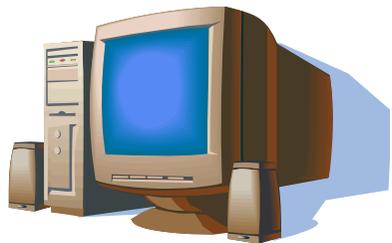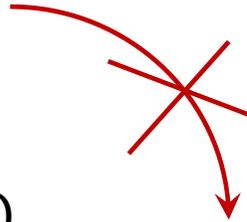
Our new system
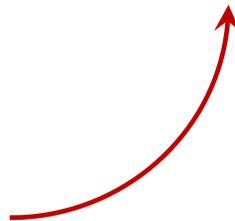
We need the test-system of the previous supplier

What are the Requirements for a Project ?

- **Requirements are what the Stakeholders require**

but for a project ...

- **Requirements are the set of stakeholder needs that the project is *planning to satisfy***
  This is what you'll get, if you let us continue

- **The set of Stakeholders doesn't change much**

- **Do you have a checklist of possible Stakeholders ?**

- **What will happen if you forget an important Stakeholder ?**

No Stakeholder ?

- **No Stakeholder: no requirements**
- **No requirements: nothing to do**
- **No requirements: nothing to test**
- **If you find a requirement without a Stakeholder:**
  - **Either the requirement isn't a requirement**
  - **Or, you haven't determined the Stakeholder yet**
- **If you don't know the Stakeholder:**
  - **Who's going to pay you for your work?**
  - **How do you know that you are doing the right thing?**
  - **When are you ready?**

Any reason to change ?

- **The top-3 stakeholders of your work** (*Who* is waiting for it?)

- **The top-3 real requirements for your work** (What are they waiting for?)

- **How much value improvement the stakeholders expect** (3 or 7?)

- Any deadlines (No deadlines: it will take longer)

- What you should and can have achieved in the *coming 10 weeks*
  (Will you succeed? - Failure is not an option!)

- What you think you should and can do the *coming week* in order to
  achieve what you're supposed to achieve (Make sure not to plan what you
  shouldn't or cannot do - At the end of the week everything you planned will be done)

- What value you will have delivered by the end of the week and how to
  prove it

- Any issues you expect with the above or otherwise with your work

Exercise to create focus

- **The most important stakeholder of your work**
  (*Who* is waiting for it?)

- **The most important real requirement**
  (What is (s)he waiting for?)

- **How much value improvement does this stakeholder expect**
  (3 or 7?)

- **Was this the focus of your work the coming week ?**

More

- **Booklets – www.malotaux.nl/booklets**
- **Email – niels@malotaux.nl**
- **Some coaching of your team (and your management) on the spot**

Exercise

- **What will you be doing differently after this ?**

- **Requirements not only for the product,
  but now for *how you do your work***

- **Is this also reflected in your weekly TaskList ?**
  Otherwise it may not happen

Management Issues

Simple model of Management

input → adding value → output

senior management

management

adding value

people resources

100%

30%

15%
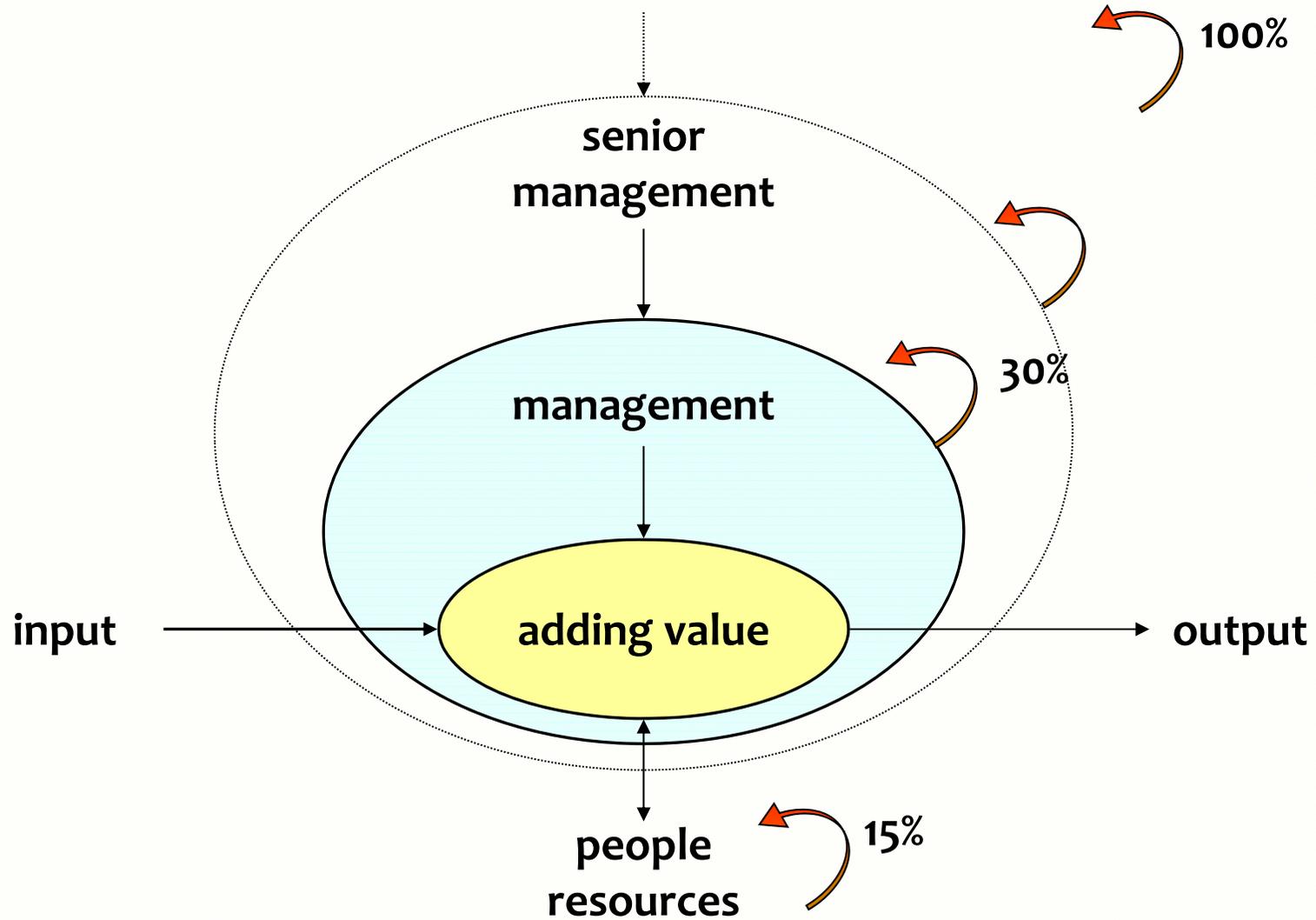
Local Loop Principle
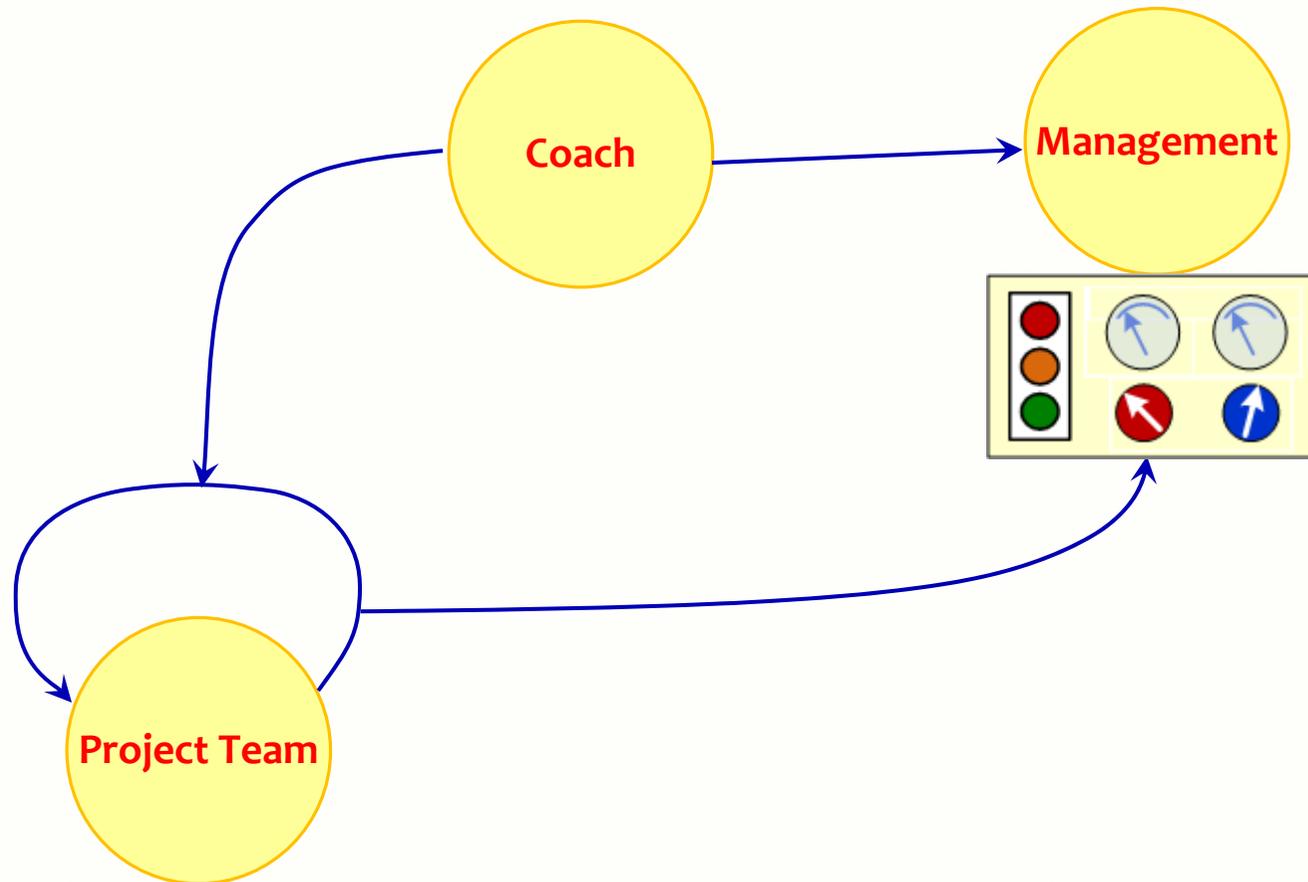
Finally

Magic words

- **Focus**
- **Priority**
- **Synchronize**
- **Why**
- **Dates are sacred**
- **Done**
- **Bug, debug**
- **Discipline**

Magic Sentences

- **Customer may never find out about our problems**
- **Evo metric: Size of the smile of the customer**
- **Delivery Commitments are always met**
- **People tend to do more than necessary**
- **Can we do less, without doing too little**
- **What the customer wants, he cannot afford**
- **Who is waiting for that?**

- **See more at http://www.malotaux.nl/?id=mantras**

My project is different

- **On every project somebody will claim:**

  **"Nice story, but my project is different.
  It cannot be cut into very short cycles"**

- **On every project, it takes less than an hour (usually less than 10 minutes) to define the first short deliveries**

- **This is one of the more difficult issues of Evo
  We must learn to turn a switch
  Coaching helps to turn the switch**

www.malotaux.nl/booklets

More

1 **Evolutionary Project Management Methods (2001)**
Issues to solve, and first experience with the Evo Planning approach

2 **How Quality is Assured by Evolutionary Methods (2004)**
After a lot more experience: rather mature Evo Planning process

3 **Optimizing the Contribution of Testing to Project Success (2005)**
How Testing fits in

3a **Optimizing Quality Assurance for Better Results (2005)**
Same as Booklet 3, but for non-software projects

4 **Controlling Project Risk by Design (2006)**
How the Evo approach solves Risk by Design (by process)

5 **TimeLine: How to Get and Keep Control over Longer Periods of Time (2007)**
Replaced by Booklet 7, except for the step-by-step TimeLine procedure

6 **Human Behavior in Projects (APCOSE 2008)**
Human Behavioral aspects of Projects

7 **How to Achieve the Most Important Requirement (2008)**
Planning of longer periods of time, what to do if you don't have enough time

8 **Help ! We have a QA Problem ! (2009)**
Use of TimeLine technique: How we solved a 6 month backlog in 9 weeks

RS **Measurable Value with Agile (Ryan Shriver - 2009)**
Use of Evo Requirements and Prioritizing principles

www.malotaux.nl/inspections

Inspection pages

Quality On Time

How to deliver the right results

at the right time,

no excuses needed

www.malotaux.nl/conferences

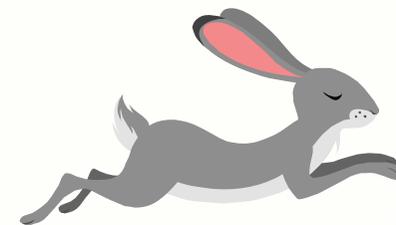**Niels Malotaux**

N R Malotaux Consultancy

+31 655 753 604   niels@malotaux.nl   www.malotaux.nl
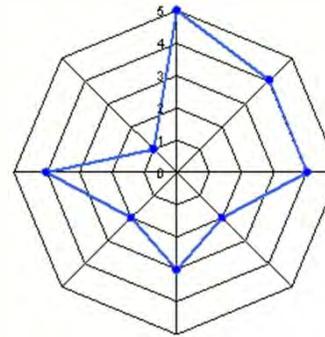
Agile or agile ?

What is Agile ?

- **A philosophy (Agile Manifesto)**

The Agile Manifesto (2001)

We are uncovering better ways of developing software by doing it and helping others do it

Through this work we have come to value:

- **Individuals and interactions over processes and tools**
- **Working software over comprehensive documentation**
- **Customer collaboration over contract negotiation**
- **Responding to change over following a plan**

That is, while there is *value in the items on the right*, we value the items on the left more

From the Principles behind the Agile Manifesto

- **Our highest priority is to satisfy the customer through early and continuous delivery of valuable software**
  Software is always part of a system

- **We welcome changing requirements, even late in development**
  We can handle them late, but early is better
  If requirements have to change, let's *provoke* requirements change as quickly as possible

- **We deliver working software frequently;**
  Working software is the primary measure of progress
  What we deliver simply works.
  If the working software doesn't do what it should, is that a measure of progress?

- **Business people and developers must work together daily**
  Do they ?   Should they ?   Daily ?

- **Simplicity - the art of maximizing the amount of work not done**
  The art of not doing what is superfluous ! Why make it complex if we can keep it simple ?

- **At regular intervals, the team reflects on how to become more effective, then tunes and adjusts its behaviour accordingly**
  Not just retrospectives, but more importantly: prespectives

What is Agile ?
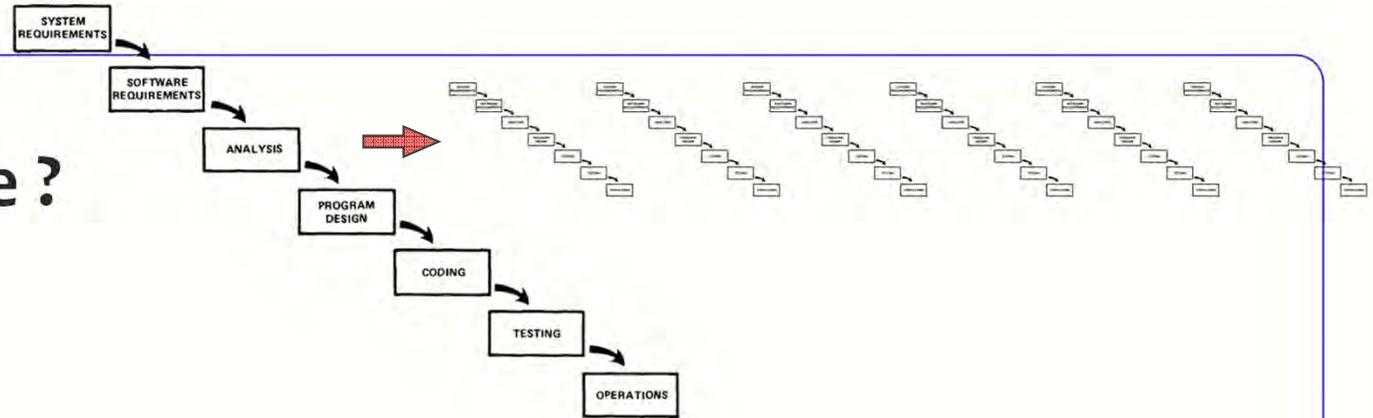
- **A philosophy (Agile Manifesto)**

- **agile = ability to move quick, easily and adaptably**

- **Short iterations – not one Waterfall**

- **Delivering value** (do we measure progress towards real value ?)

- **Retrospectives** (retrospectives on retrospectives: did it really work ?)

- **Not a standard: You can make of it whatever you want**

- **XP - focus on software development techniques**

- **Scrum - very basic short term organization of development**

- **Are you agile if you religiously focus on a 'method' ?**

The past was already ahead
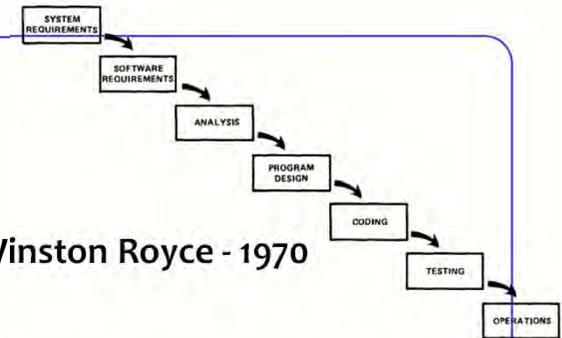
- **Managing the development of large software systems** - Winston Royce - 1970
  - Famous 'Waterfall document': figure 2 showed a 'waterfall'
  - Text and other figures showed that Waterfall doesn't work
  - Anyone promoting Waterfall doesn't know or didn't learn from history

- **Cleanroom software engineering** - Harlan Mills - 1970's
  - Incremental Development - Short Iterations
  - Defect *prevention* rather than defect removal
  - Inspections to feed prevention
  - No unit tests needed
  - Statistical testing
  - If final tests fail: no repair - start over again
  - **10-times less defects at lower cost**
  - Quality is *cheaper*

- **Evolutionary Delivery - Evo** - Tom Gilb - 1974, 1976, 1988, 2005
  - Incremental + Iterative + *Learning and consequent adaptation*
  - Fast and Frequent Plan-Do-Check-Act
  - Quantifying Requirements - Real Requirements
  - Defect *prevention* rather than defect removal
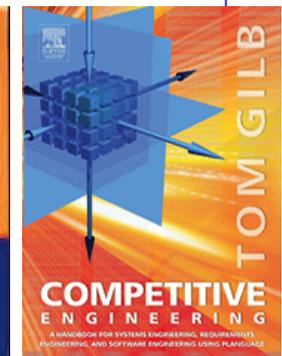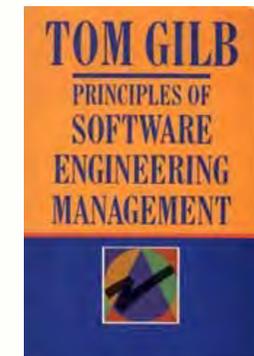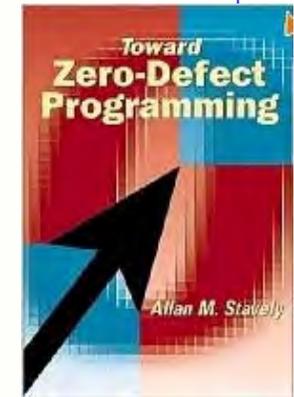
XP – eXtreme Programming

- **Planning Game**

- **Metaphor**

- **Simple Design**

- **Testing (TDD)**

- **Refactoring**

- **Coding standards**

- **Small releases**

- **Pair programming**

- **Collective Ownership**

- **Continuous integration**

- **40-hour week**

- **On-site customer**

**Original project was not successful
as soon as the writer of the book left the project**

Scrum

- **Sprint**
  - 1 – 4 weeks
  - Sprint Planning meeting
  - Sprint Review meeting
  - Sprint Retrospective
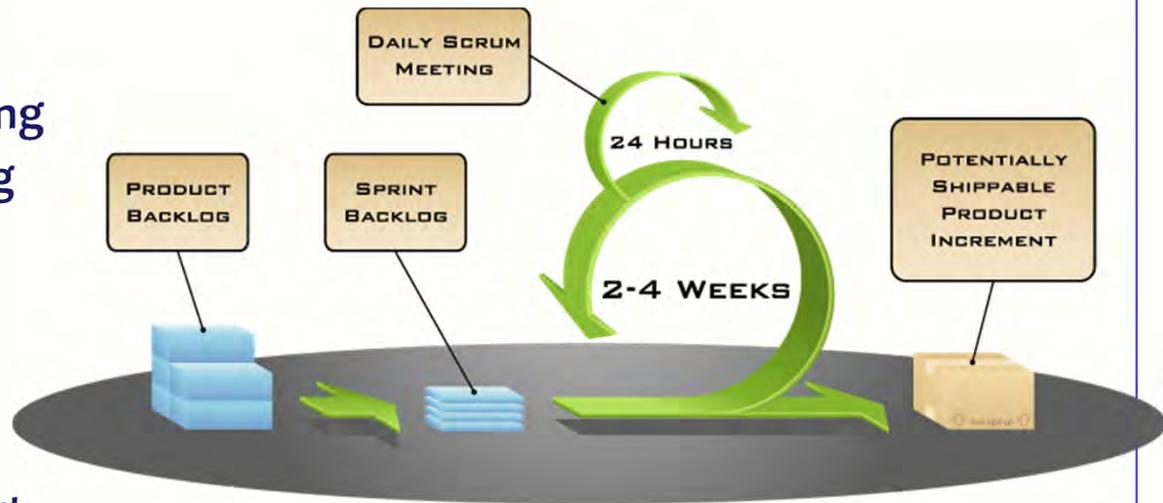
- **Artefacts**
  - Product backlog
  - Sprint backlog
  - Sprint burn down chart

- **Roles**
  - Scrum Master (facilitates, coaches on rules)
  - Team – multifunctional (design, develop, test, etc)
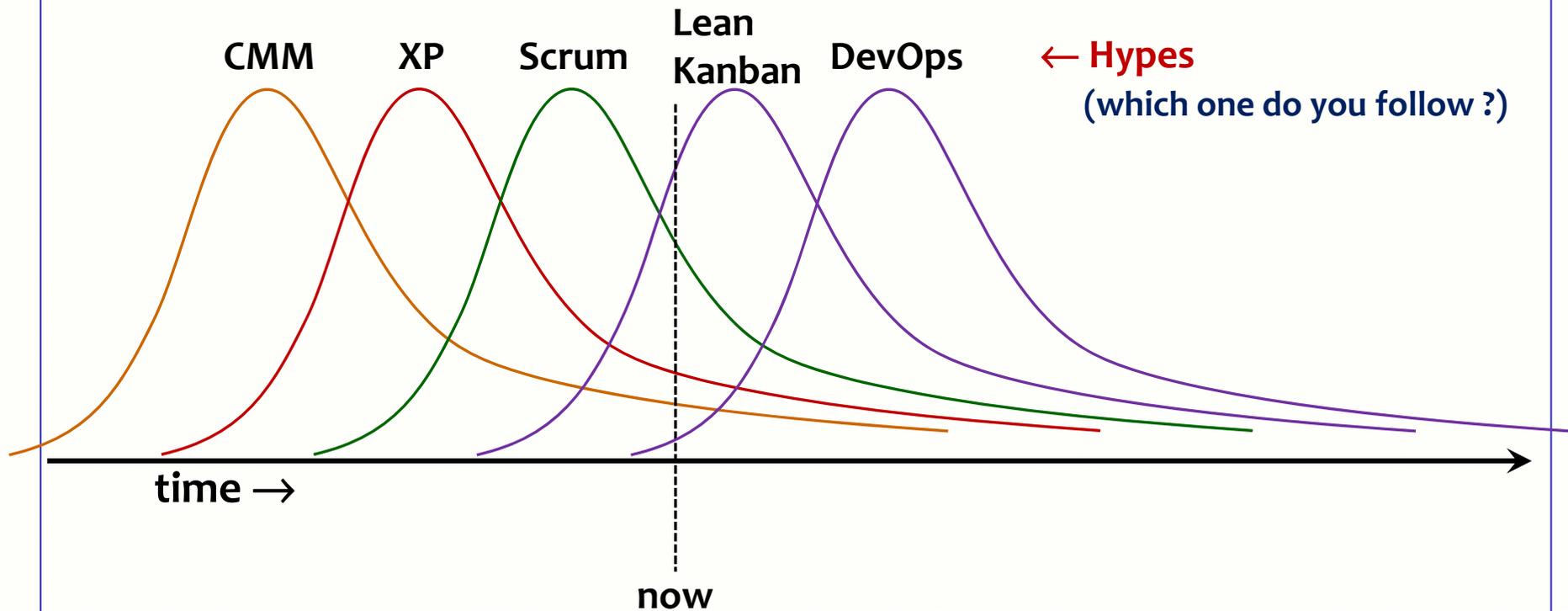 - Product Owner – voice of customer

- **Daily Scrum - Stand-up meeting**
  a. What have you done since yesterday
  b. What are you planning today
  c. Impediments limiting achieving your goals ?

a lot of ritual

PRODUCT BACKLOG

SPRINT BACKLOG

DAILY SCRUM MEETING

24 HOURS

2-4 WEEKS

POTENTIALLY SHIPPABLE PRODUCT INCREMENT

It's not the method

CMM   XP   Scrum   Lean Kanban   DevOps   ← Hypes

(which one do you follow ?)

time →

now

If the previous method didn't work, the next won't work either

What's usually missing in Agile ?

Stakeholder Focus

- **Real projects have dozens of stakeholders**
  - Not just a customer in the room, not just a user with a use case or story

Results Focus

- **It is not about *programming*, it is about making *systems* work, for *real* people**

Systems Focus

- **It is not about coding, but rather:**
  reuse, data, hardware, training, motivation, sub-contracting, outsourcing,
  help lines, user documentation, user interfaces, security, etc.
- **So, a *systems engineering* scope is necessary to deliver results**
- **Systems Engineering needs *quantified performance and quality objectives***

Planning

- **Retrospectives within the Sprint**
- **Retrospectives of retrospectives**
- **Planning what *not* to do → *preflection - prespectives***
- **Overall planning and prediction: when will what be done**

How to move towards Zero Defects

Niels Malotaux

www.malotaux.nl/conferences

Video: http://tinyurl.com/nn5gf7c

Niels Malotaux:
»In my experience the 'zero defects' attitude results in 50% less defects almost overnight.«

Do we deliver Zero Defect software ?

- **How many defects are acceptable ?**
- **Do the requirements specify a certain number of defects ?**
- **Do you check that the required number has been produced ?**

In your projects
- **How much time is spent putting defects in ?**
- **How much time is spent trying to find and fix them ?**
- **Do you sometimes get repeated issues ?**
- **How much time is spent on defect prevention ?**
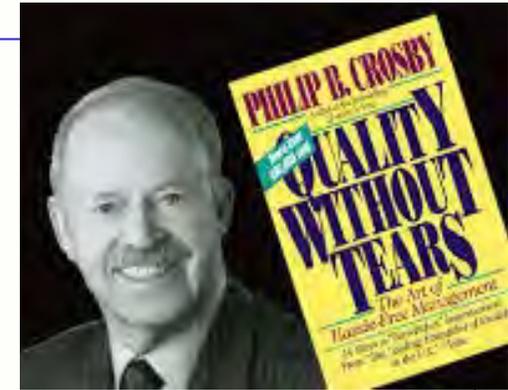
What is Zero Defects

- **Zero Defects is an *asymptote***

- We aren't perfect,
  but the customer shouldn't find out
- What we deliver *simply works*
- Know what *simply works* means *!*

Zero Defects
= no hassle
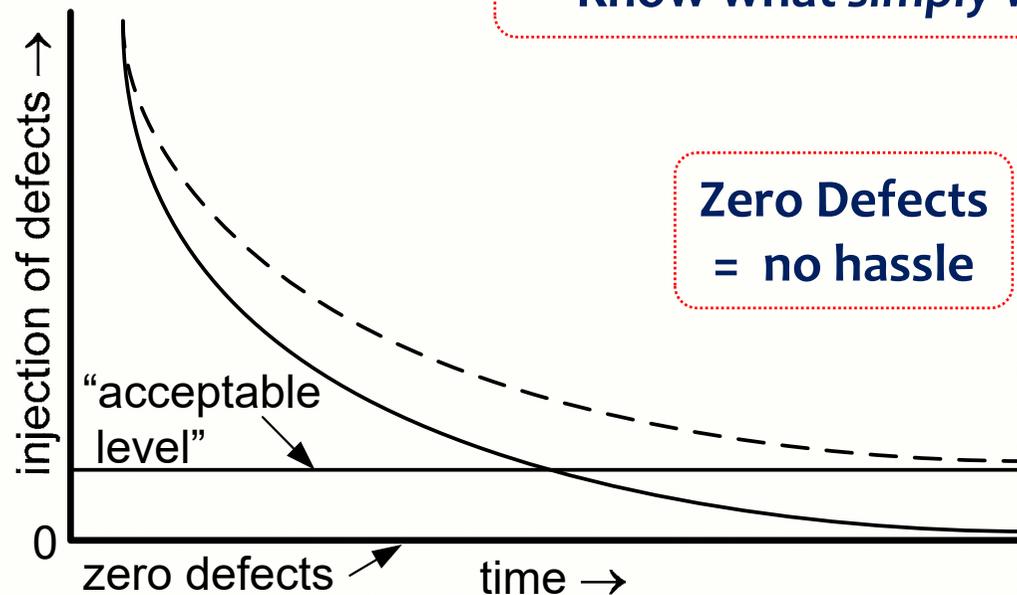
- **When Philip Crosby started with Zero Defects in 1961, errors dropped by 40% almost immediately**

- **AQL > Zero means that the organization has settled on a level of incompetence**

- **Causing a hassle other people have to live with**

Crosby (1926-2001) - Absolutes of Quality

- **Conformance to requirements**
- **Obtained through prevention**
- **Performance standard is zero defects**
- **Measured by the price of non-conformance (**

Philip Crosby, 1970

- **The purpose is customer success**
  (not customer satisfaction)

Added by Philip Crosby Associates, 2004

The Absolutes of Quality Management™

1 Quality has to be defined as conformance to requirements, not as goodness.

2 The system for causing quality is prevention, not appraisal.

3 The performance standard must be Zero Defects, not "that's close enough."

4 The measurement of quality is the Price of Nonconformance™, not indexes.

5 The purpose of quality is to create customer success, not customer satisfaction.

Philip Crosby / Associates
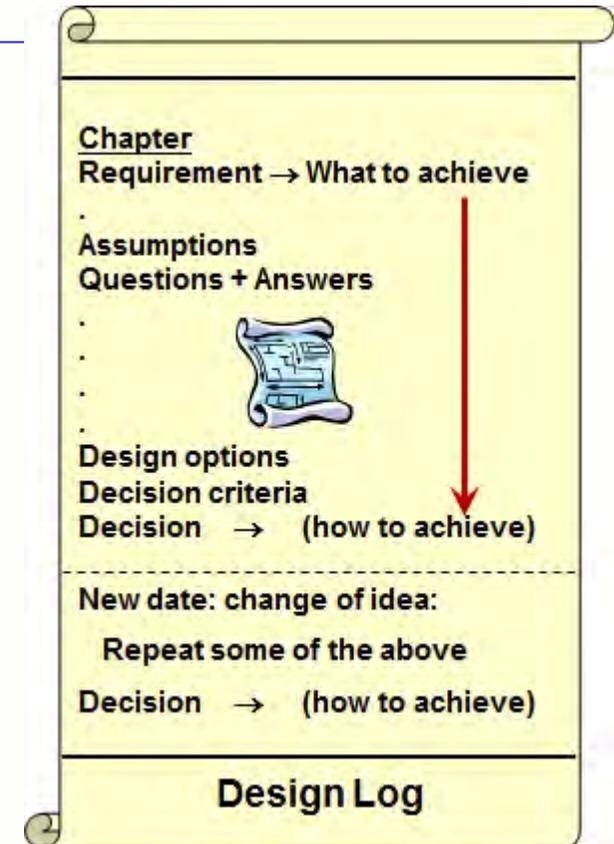
Prevention: Root Cause Analysis

- **Is Root Cause Analysis routinely performed –** *every time* **?**
- **What is the Root Cause of a defect ?**

- **Cause:**
  The error that caused the defect
- **Root Cause:**
  What *caused us* **to make the error that caused the defect**

- **Without proper Root Cause Analysis ,**
  we're *doomed* *to repeat the same errors*

Some Examples

**We're not perfect,
but the customer shouldn't find out**

Design techniques

Chapter
Requirement → What to achieve
.
Assumptions
Questions + Answers
.
.
.
.
Design options
Decision criteria
Decision → (how to achieve)
- - - - - - - - - - - - - - - - - -
New date: change of idea:
    Repeat some of the above

Decision → (how to achieve)

Design Log

- **Design**
- **Review**   **Iterate as needed**
- **Code**
- **Review**

- **Test** (no questions, no issues)

- **If issue in test: no Band-Aid: start all over again:**
          Review: What's wrong with the design ?

- **Reconstruct the design** (if the design description is lacking)

- **What happens if you ask "Can I see the DesignLog ?"**

In the pub

Chapter
Requirement → What to achieve

Assumptions
Questions + Answers

Design options
Decision criteria
Decision → (how to achieve)

New date: change of idea:
Repeat some of the above

Decision → (how to achieve)

Design Log

James:

Niels, this is Louise
Louise, this is Niels, who taught me about DesignLogging
Tell what happened

Louise:

- *We had only 7 days to finish some software*

- *We were working hard, coding, testing, coding, testing*

- *James said we should stop coding and go back to the design*

- *"We don't have time !" - "We've only 7 days !"*

- *James insisted*

- *We designed, found the problem, corrected it, cleaned up the mess*

- *Done in less than 7 days*

- *Thank you!*
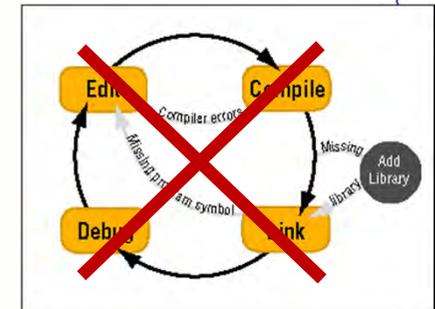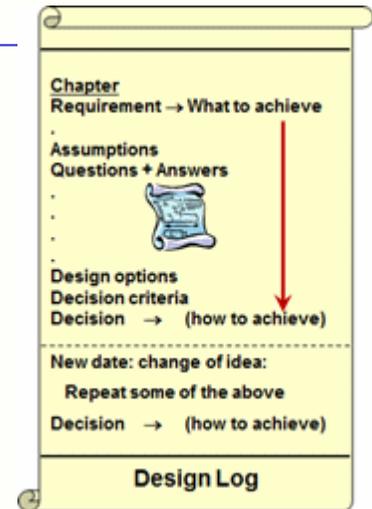
What James told me recently

- **Actually, two features were delivered and deployed**
  - **One that was design and code reviewed had no issues after deployment**
  - **Other one, was the source of quite a few defects.**

- **Furthermore, the final review of the design caused a complete redesign, which was then implemented**

- **In summary, this success has proved instrumental in buy-in for DesignLogs which are now embedded in the development process**

Sorry

Picture removed for confidentiality

Sorry

Picture removed for confidentiality

Case: Scrum Sprint Planning

- **What is the measure of success for the coming sprint ?**

- **"What a strange question !
  We're Agile, so we deliver working software. Don't you know ?"**

- **Note: Users are not waiting for *software*:
  they need *improved performance* of what they're doing**

- **How about a requirement for 'Demo': No Questions – No Issues**

- **How's that possible !!?**

- **They actually succeeded !**

If we deliver

- **Give the delivery to the stakeholders**

- **Keep your hands handcuffed on your back**

- **Keep your mouth shut**

- **and o-b-s-e-r-v-e what happens**

- **Seeing what the stakeholders actually do provides so much better feedback**

- **Then we can 'talk business' with the stakeholders**

- **Is this what you do ?**
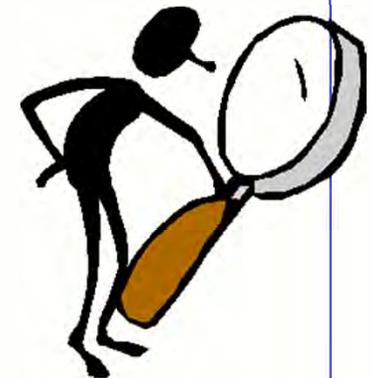
The 'Demo'

Concurrent database record update

Customer site

Demo room

Delivery Strategy Suggestions (Requirements)

- **What we deliver will be used by the appropriate users immediately, within one week not making them less efficient than before**

- **If a delivery isn't used immediately, we analyse and close the gap so that it will start being used** (otherwise we don't get feedback)

- **The proof of the pudding is when it's eaten and found tasty, by them, not by us**

- **The users determine success and whether they want to pay** (we don't have to tell them this, but it should be our attitude)

How much legwork is being done in your project ?

- **Requirements/specifications were trashed out with product management**
- **Technical analysis was done and**
- **Detail design for the first delivery**

At the first delivery:

- **James: *How is the delivery? (quality - versus expectation)***
- **Adrian: *It's exactly as expected, which is absolutely unprecedented for a first delivery;*
*the initial legwork has really paid off***

Some techniques shown

- **Design**
- **Drawings**
- **DesignLog**
- **Review**
- **No Questions – No Issues**

A Zero Defects attitude makes an immediate difference

Do we deliver Zero Defect products ?

- **How many defects do you think are acceptable ?**
- **Do the requirements specify a certain number of defects ?**
- **Do you check that the required number has been produced ?**

In your projects

- **How much time is spent putting defects in ?**
- **How much time is spent trying to find and fix them ?**
- **Do you sometimes get repeated issues ?**
- **How much time is spent on defect prevention ?**
- **Could you use "No Questions – No Issues" ?**
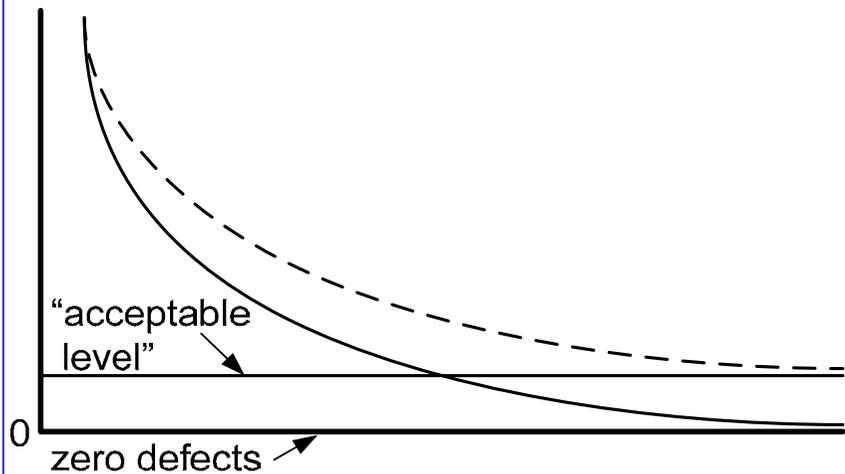
Approaching Zero Defects is Absolutely Possible

If in doubt, let's talk about it

Niels Malotaux

niels@malotaux.nl   **www.malotaux.nl/conferences**