Business
Transformation
Through Agile

27 April 2010, London

www.unicom.co.uk/agiletransformation

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BACKGROUND

If your business is considering "going Agile", or has started along that route and needs to ensure that Agile is really delivering business benefit and transformation, this event is for you!

The continual pressure to speed up delivery of products and services affects every kind of business enterprise, and rapid change brings with it the requirement for new ways of working and of organisational transformation.

The adoption of agile methodologies with their focus on collaboration and the ability to respond rapidly to change can play a very important part in helping to bring about transformational change and business benefit.

In outsourced software development also, Agile methodologies are needed to keep the development effort synchronized with changes in requirements. If business processes change, Agile organizations are best suited for responding rapidly and smoothly.

Business as well as software development teams are now engaging with the wider organisation and with the "end user" or "client", so that the latter is continually aware of the project progress and direction, and can be involved in ensuring that it remains in line with their real and current requirements and thus delivers real business value.

TOPICS COVERED INCLUDE

- How an Agile project is run
- Cultural changes and how to sell them throughout the organization
- How Agile projects fail
- Empowering the user
- Agile and outsourcing
- Aligning business and IT

SOME BENEFITS OF ATTENDING

You will leave this event with
- A clear Agile roadmap
- Practical ways in which to make Agile work in your own organization
- Hints, tips and techniques to foster an Agile culture
- The opportunity to network and share experiences with people with similar experiences and problems.

By attending this event you will have the opportunity to share ideas and participate in stimulating discussions. You can exchange views with peers from other organizations as well as with Agile experts and consultants experienced in business transformation programmes and benefits realisation.

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PROGRAMME

Agility is the Tool, Not the Master: Gilb's Ten Key Agile Principles to deliver stakeholder value, avoid bureaucracy and give creative freedom
Tom Gilb, Gilb.com
- Introduction
- What is Stakeholder Value?
- How does stakeholder value relate to business benefits?
- How does IT System Quality relate to stakeholder values?
- What does Scrum do about this? why is Scum inadequate?
- What new front end do we need for Scum – or any Agile variant?
- 10 Principles for Agile Value Delivery

Using Agile to Build Information Systems for Health Research - the view from the programme board
Marc Taylor, Deputy Director of R&D, Department of Health.
- The aims of the National Institute for Health Research
- The reasons for building a unified information system to support it
- The challenges of developing IS for a distributed organisation with poorly described business processes
- How we used an Agile approach to respond to these uncertainties
- How frightening it is for the programme board to work with the lack of control around business-critical changes

Xtrakter Ltd: An Agile Transformation Case Study
Gary Maplestone, Xtrakter Ltd
- Laying the groundwork – Formulating a business case, gaining senior stakeholder support
- The mechanics – The Agile techniques that worked for us * The main challenges we overcame
- Were our expectations realised and how do we know?
- Still to do

Crossing the Line: From software development to enabling business innovation
Amany Elbanna , Lecturer in Information Systems, Loughborough University
- Agile software development
- Mindful software development
- Business Innovation
- Case study

PRICE **£300+VAT**

How to Make a Banker Happy: Agile in a Financial Services Environment
Beata Fularska, formerly Senior Project Manager, WestLB AG, Duesseldorf
- Where do I come from?
- Most common complaints, most common failures in software development projects
- How do I make a Banker happy? (without spending a fortune on it!)
- Scoping
- Prototyping
- Customer involvement
- 3c - Communication, Collaboration, Cooperation
- Re-use
- Re-factoring
- Summary

Predicting the Results of Agile Projects, Even when Outsourcing
Niels Malotaux, Project Coach
- Evolutionary Project Planning predicts what will be done when in the project, not only short term, but also long term
- It will show what will happen if we keep working the way we're currently working, which often indicates that we will be later than requested by the business case of the customer (after all, most projects deliver late)
- We will show deceptive options to avoid (those that usually are applied in projects, but don't work, on the contrary!)
- We will show a dangerous, but sometimes necessary option, and we will show what we really can do differently to get the project on time. Project failure isn't an option any more!
- We also will show an example of how this planning technique helps to predict the performance of outsourced work

Agile Project Management or Fragile Project Management?
Keith Richards, Keith Richards Consulting Ltd
- Why is there a shift to using agile techniques on projects?
- Why are so many organisations struggling with this transition?
- How should it be done - what are the key points?
- What is the best way to build an Agile Project Management roadmap for the future?

Agile Transformation: What Should Happen vs. What Does Happen – the Theory vs. the Reality
Colin Weaver, DB Consulting
- Why do organisations typically 'go-agile'
- What do they expect and hope will happen
- Using a number of case studies, what really does happen in the real world and what problems regularly occur
- How organisations have achieved real benefits from 'going-Agile'

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MAILING CODE: PDF

1st Delegate

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Surname..

Position..

Head of Department...

2nd Delegate

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☐   27 April 2010, London

Registration Fee:
☐ £300 +VAT

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- Post To: UNICOM Seminars Ltd, OptiRisk R&D House, One Oxford Road, Uxbridge, Middlesex UB9 4DA, UK
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- Telephone UNICOM on +44(0) 1895 256 484 to provisionally reserve your place

Registration Details:
The registration fee for the event covers the following: Attendance, copy of the documentation, lunches and light refreshments. Accommodation is not included. Detailed delegate information will be sent to you approximately two weeks before the event. Payment should be sent with the registration form or at the latest, paid at the event. All invoices carry a 10% surcharge which is payable if the fee remains unpaid on the day of the event.
What happens if I have to cancel?
Confirm your CANCELLATION in writing up to 15 days working days before the event and receive a full refund less a 10% + VAT service charge. Regrettably, no refunds can be made for cancellations received less than 15 working days prior to the event and the invoice will remain due. SUBSTITUTIONS are welcome at any time. Up to 5 working days before the event, you may also TRANSFER your booking to a future event for a charge of £125/person/day, payable within one week of the invoice. As we cannot guaranteed that the same course will be available, the transfer will be open to any other event taking place within six months from the date of the original event. TRANSFERS are not accepted less than 5 working days before the event and the entire invoice will be due. The organisers reserve the right to amend the programme and change the venue if necessary. INDEMNITY: Should for any reason outside the control of UNICOM Seminars Ltd, the venue or the speakers change, or the event be cancelled due to industrial action, adverse weather conditions, or an act of terrorism, UNICOM Seminars Ltd will endeavour to reschedule, but the client hereby indemnies and holds UNICOM Seminars Ltd harmless from and against any and all costs, damages and expenses, including attorneys fees, which are incurred by the client. The construction validity and performance of this Agreement shall be governed in all aspects by the laws of England to the exclusive jurisdiction of whose court the Parties hereby agree to submit.

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