How to move towards Zero Defects

Niels Malotaux:
»In my experience the 'zero defects' attitude results in 50% less defects almost overnight.«

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Niels Malotaux

- Independent Project and Organizational Coach
- Expert in helping optimizing performance

- Helping projects and organizations very quickly to become
  - More effective – doing the right things better
  - More efficient – doing the right things better in less time
  - Predictable – delivering as predicted
- Getting projects on track

Result Management

Do we deliver Zero Defect products ?

- How many defects do you think are acceptable ?
- Do the requirements specify a certain number of defects ?
- Do you check that the required number has been produced ?

In your projects

- How much time is spent putting defects in ?
- How much time is spent trying to find and fix them ?
- Do you sometimes get repeated issues ?
- How much time is spent on defect prevention ?

Root Cause Analysis

- **Is Root Cause Analysis routinely performed ?**
- **What is the Root Cause of a defect ?**

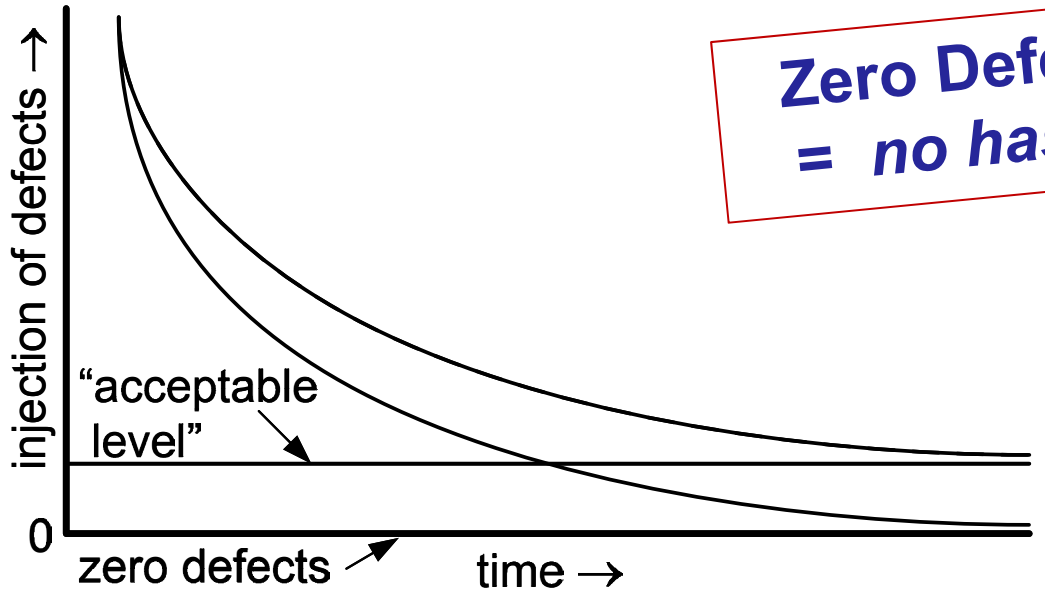
- **Cause:**
  The error that caused the defect

- **Root Cause:**
  What *caused us* to make the error that caused the defect

- **Without proper RCA, we're *doomed to repeat the same errors***

What is Zero Defects

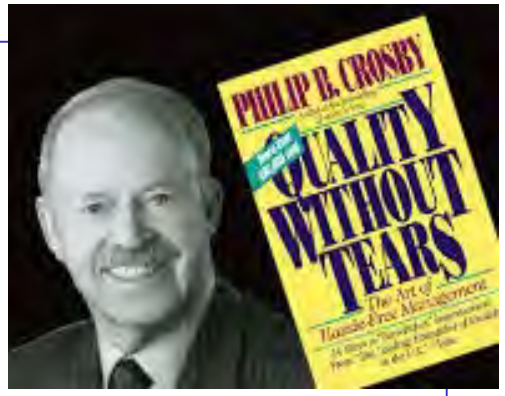
- **Zero Defects is an asymptote**



Zero Defects = *no hassle*

- **When Philip Crosby started with Zero Defects in 1961, errors dropped by 40% almost immediately**
- **AQL > Zero means that the organization has settled on a level of incompetence**
- **Causing a hassle other people have to live with**

Crosby (1926-2001) - Absolutes of Quality



- Conformance to requirements
- Obtained through prevention
- Performance standard is zero defects
- Measured by the price of non-conformance (PONC)

Philip Crosby, 1970

- The purpose is customer success
  (not customer satisfaction)

Added by Philip Crosby Associates, 2004

Ultimate Goal of a What We Do

Quality on Time

Delivering the Right Result at the Right Time,
wasting as little time as possible (= efficiently)

- **Providing the customer with**
  - what he needs
  - at the time he needs it
  - to be satisfied
  - to be more successful than he was without it
- **Constrained by** (win - win)
  - what the customer can afford
  - what we mutually beneficially and satisfactorily can deliver
  - in a reasonable period of time

Shouldn't Testing and QA find the defects ?

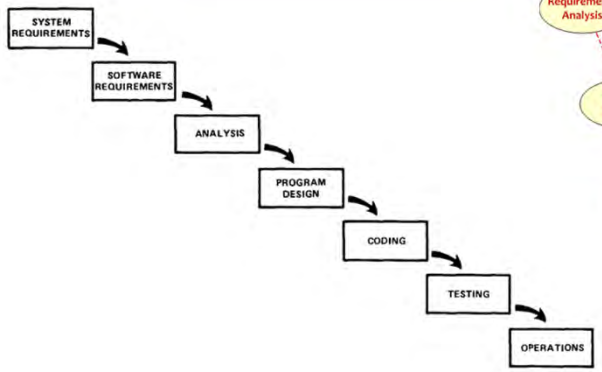
Deming:

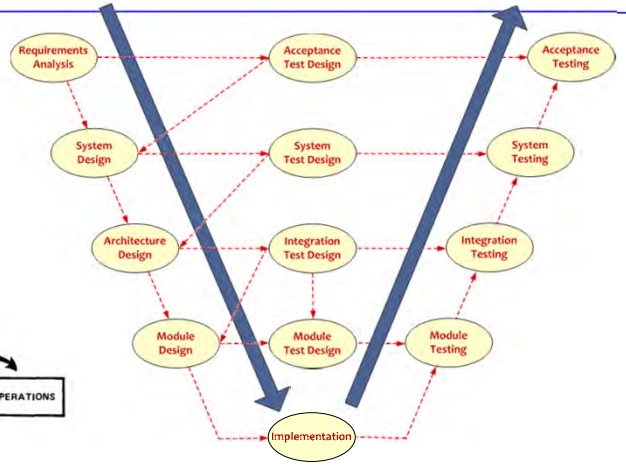
- Quality comes not from testing, but from *improvement of the development process*
- Testing does *not* improve quality, nor guarantee quality
- It's too late
- The quality, good or bad, is already in the product
- You cannot test quality into a product

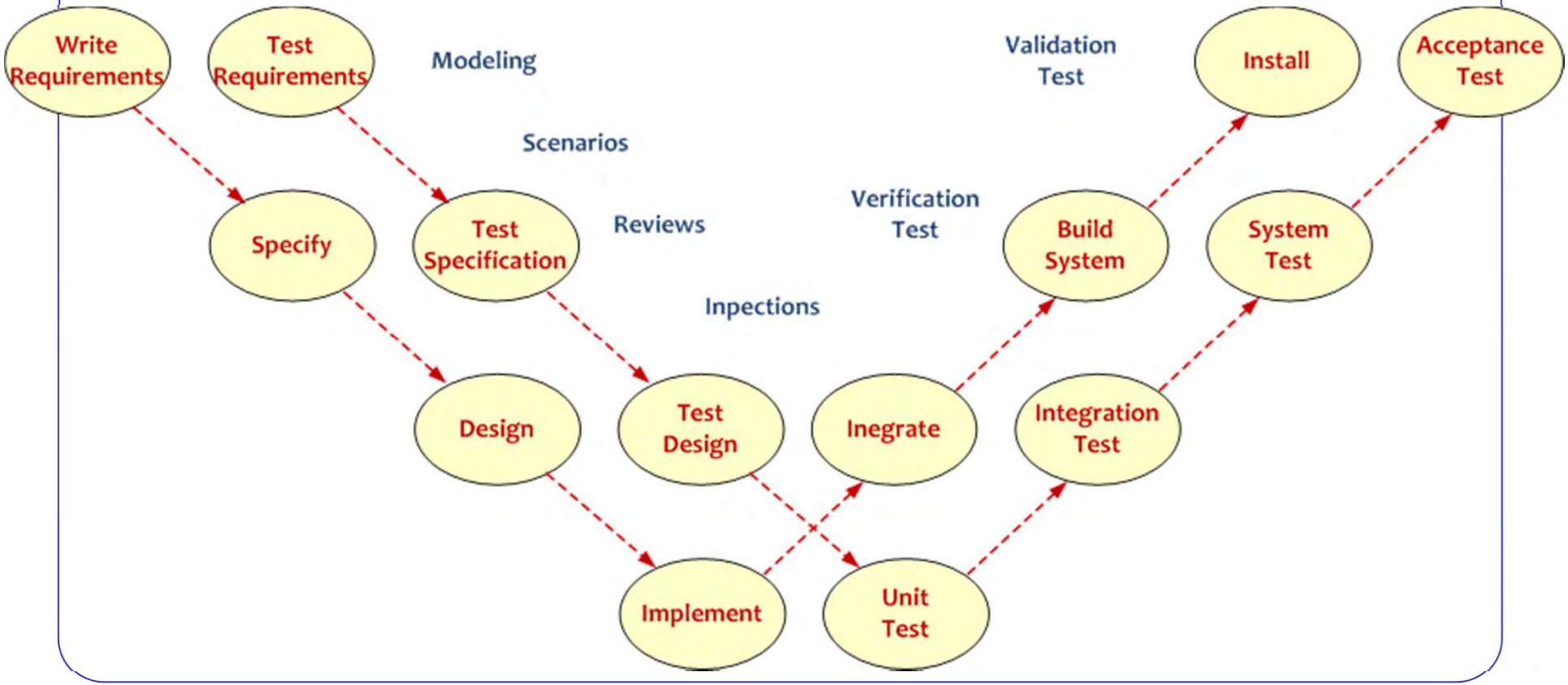
- **Who delivers the quality, good or bad ?**
- **Testers and QA are *consultants* to development**
- **Testing and QA *shouldn't delay* the delivery - How ?**

Deming
(1900-1993)

W-model


SYSTEM REQUIREMENTS
SOFTWARE REQUIREMENTS
ANALYSIS
PROGRAM DESIGN
CODING
TESTING
OPERATIONS


Requirements Analysis
Acceptance Test Design
Acceptance Testing
System Design
System Test Design
System Testing
Architecture Design
Integration Test Design
Integration Testing
Module Design
Module Test Design
Module Testing
Implementation


Write Requirements
Test Requirements
Modeling
Validation Test
Install
Acceptance Test
Scenarios
Specify
Test Specification
Reviews
Verification Test
Build System
System Test
Inpections
Design
Test Design
Inegrate
Integration Test
Implement
Unit Test

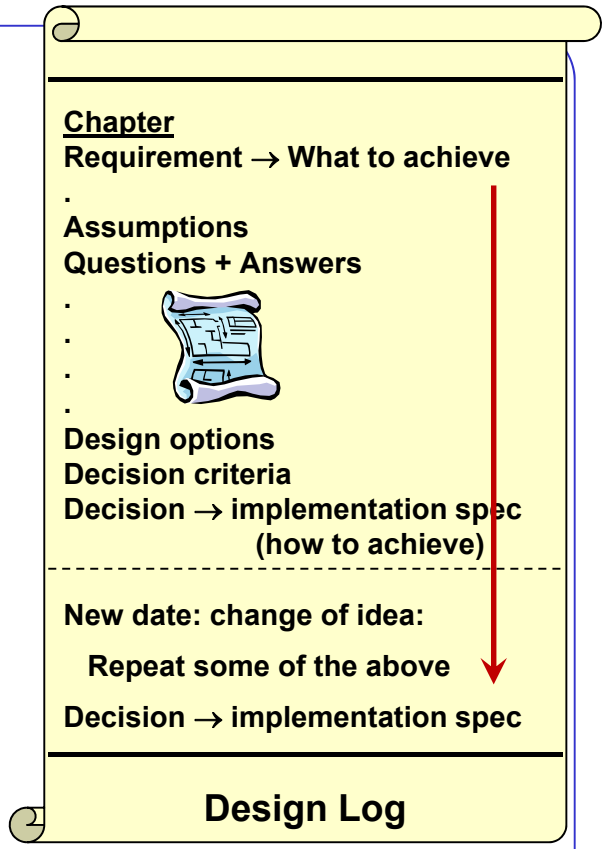
Some Examples

Design techniques

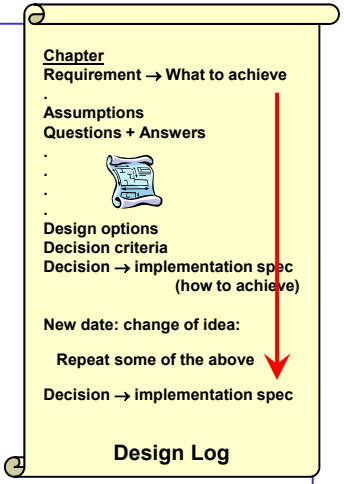
- Design
- Review
- Code
- Review

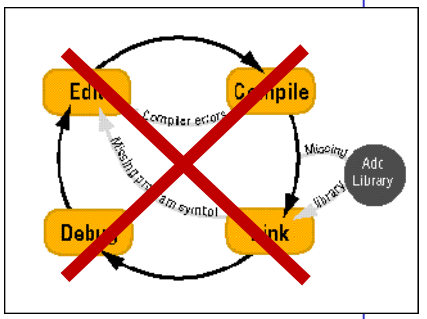
Iterate as needed

- Test (no questions, no issues)
- If issue in test: no Band-Aid: start all over again:
  Review: What's wrong with the design ?
- Reconstruct the design (if the design description is lacking)
- QA to review the DesignLog for more efficiently helping the developers: Ask "Can we see the DesignLog?"



In the pub





James:

Niels, this is Susan

Susan, this is Niels, who taught me about DesignLogging

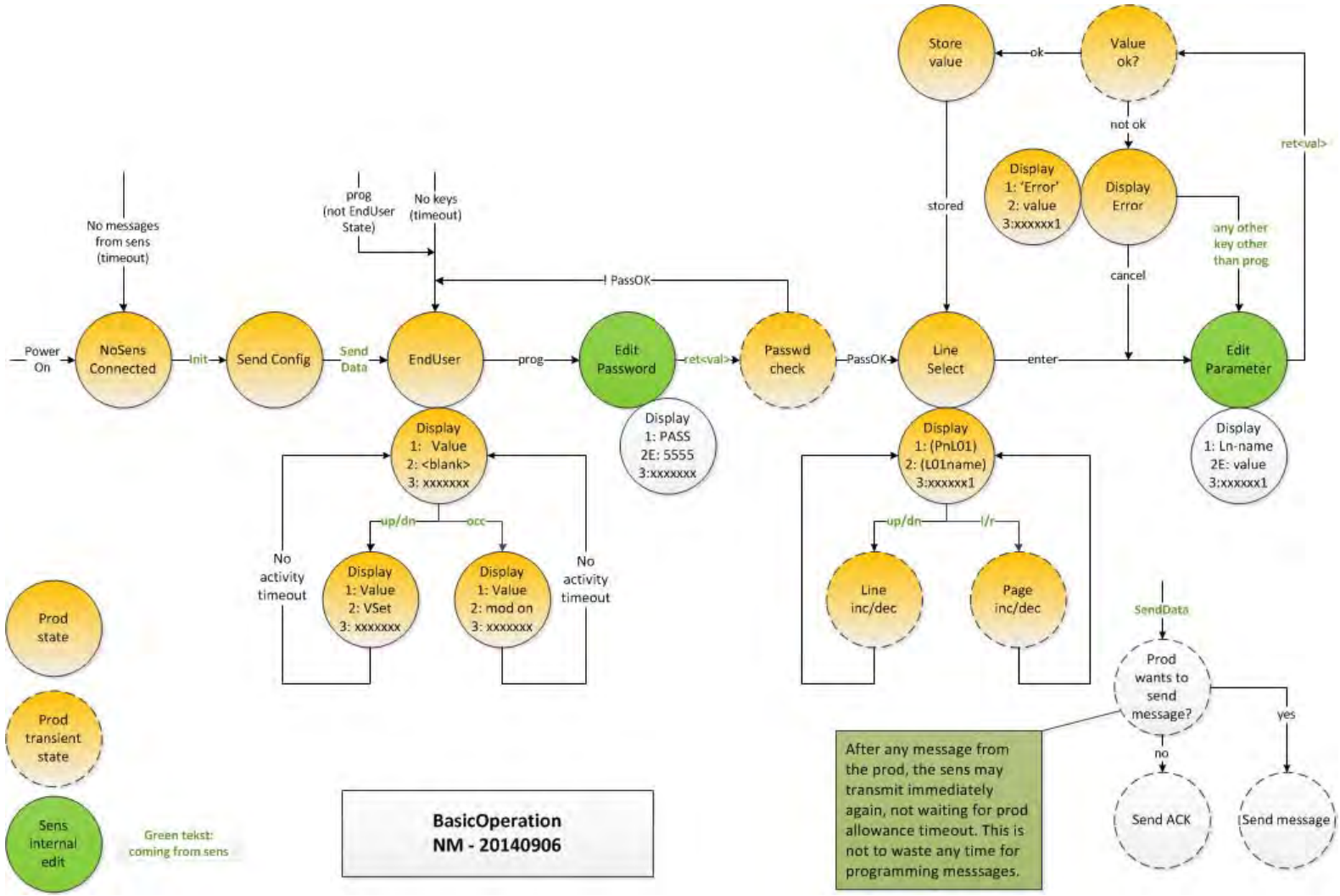
Tell what happened

Susan:

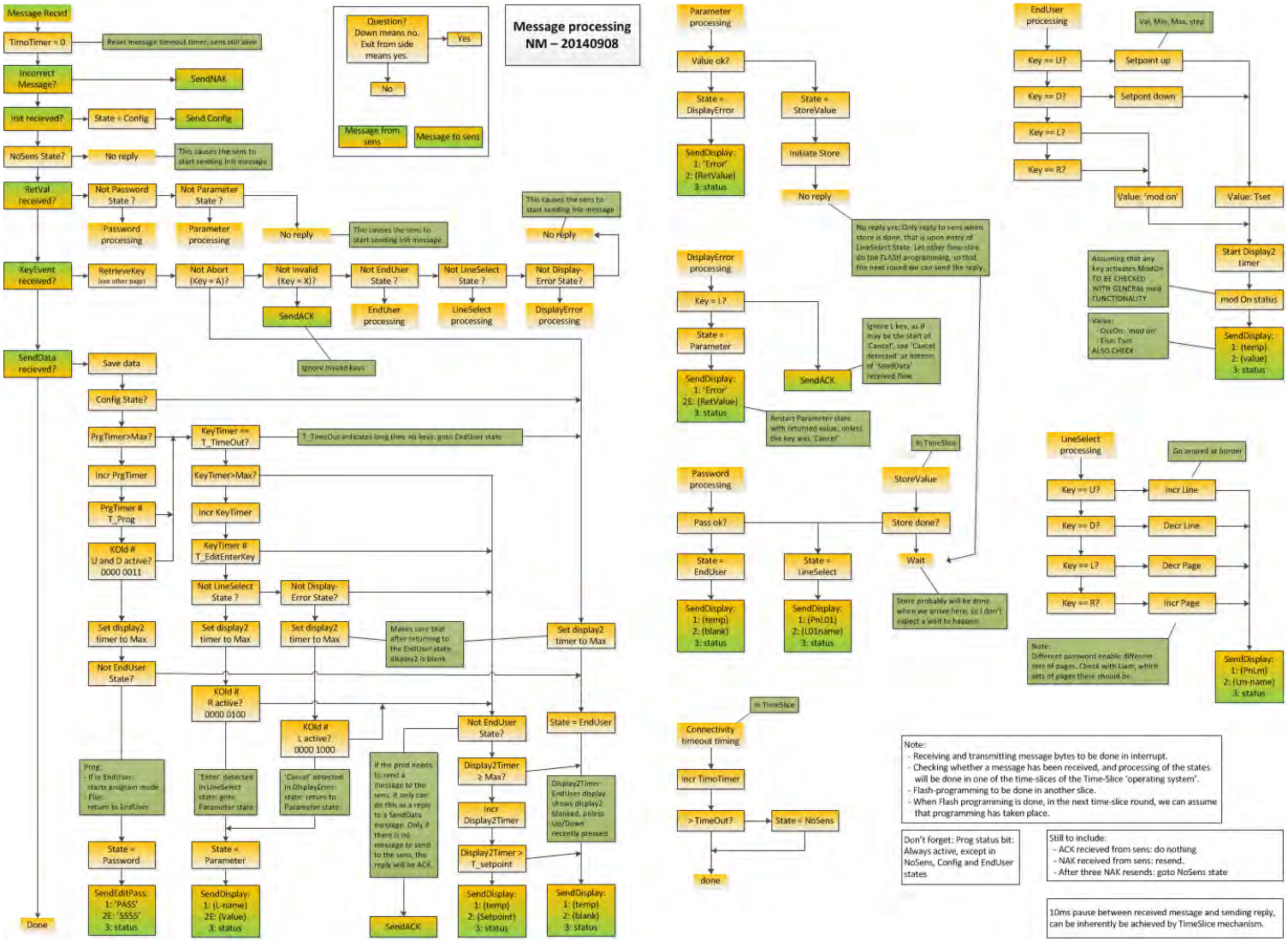
- *We had only 1.5 week to finish some software*
- *We were working hard, coding, testing, coding, testing*
- *James said we should stop coding and go back to the design*
- *"We don't have time!" - "We've only 7 days!"*
- *James insisted*
- *We designed, found the problem, corrected it, cleaned up the mess*
- *Done in less than 7 days*
- *Thank you!*

Design example

47 pages documentation condensed into one page



Design example



Case: Scrum Sprint Planning

- What is the measure of success for the coming sprint ?
- “What a strange question !
  We're Agile, so we deliver working software. Don't you know ?”

- Note: Users are not waiting for *software*:
  they need *improved performance* of functionality

- How about a requirement for 'Demo': No Questions – No Issues
- How's that possible !!?

- They actually succeeded !

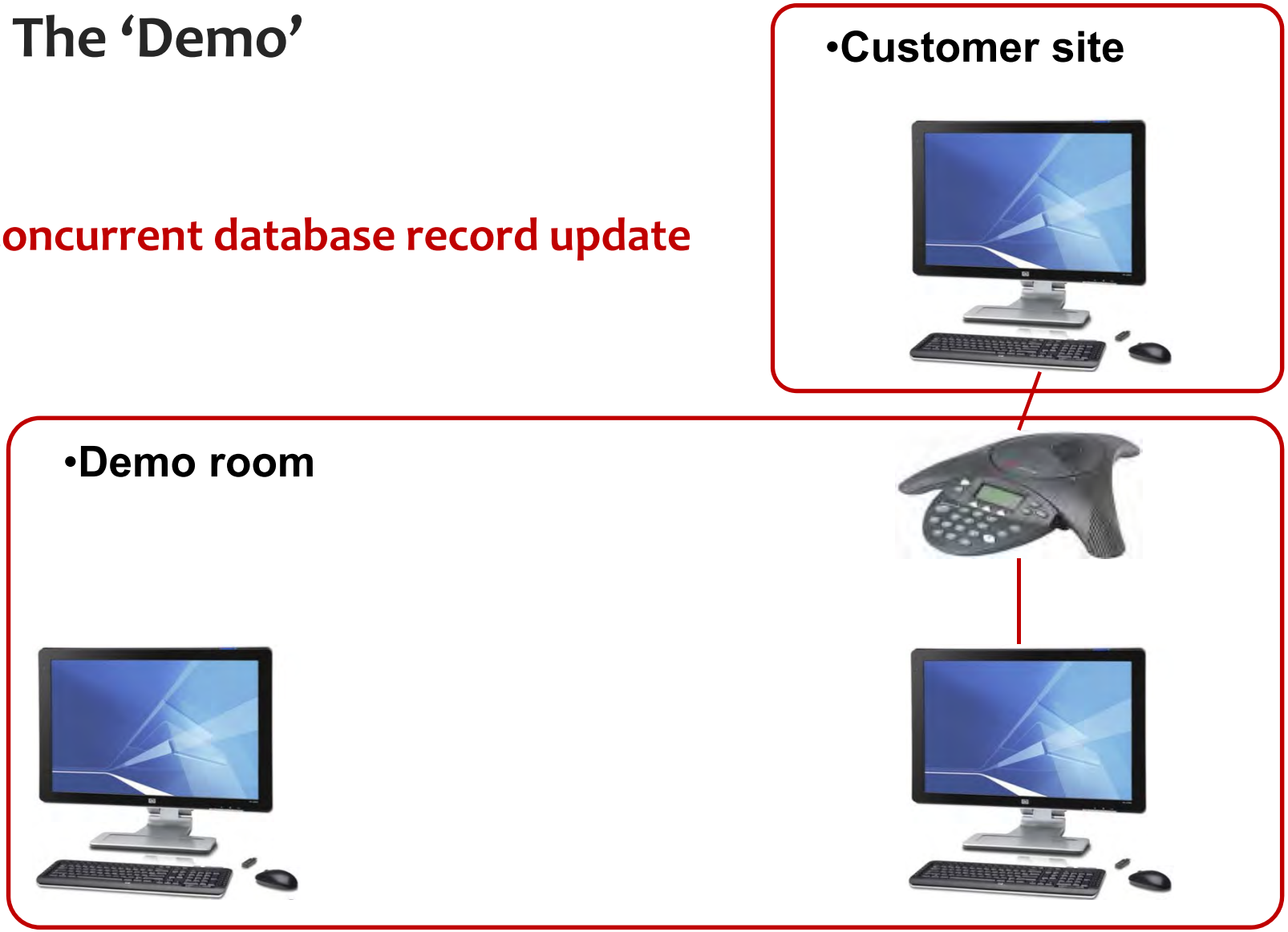
If we deliver

- Give the delivery to the stakeholders
- Keep your hands handcuffed on your back
- Keep your mouth shut
- and o-b-s-e-r-v-e what happens
- Seeing what the stakeholders actually do provides so much better feedback
- Then we can ‘talk business’ with the stakeholders

- Is this what you do ?

The ‘Demo’

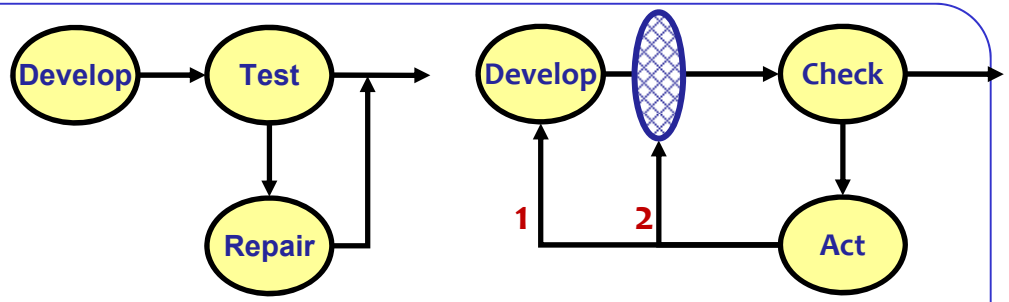
Concurrent database record update



Large distributed system

- Busy with System Test 3, planned 4 and 5, probably 6
- PONQ of the organization wasn't very helpful for developers
- Translation: Zero Defects means just one System Test
- Requirement: No Questions - No Issues
- You find out how to do that
- Creating pain: No pain - no gain

Zero Defects at test



What we often see

What we should expect

- What is delivered simply works
  If it doesn't work, nothing was delivered
- At the formal test: "No questions, no issues"
- Before that, in daily integrations:
  work together, ask anything, learn anything, improve anything
- Design Log - Review - Code - Review
  iterate as needed *before* test (don't waste testers' time)
- Daily integration ("That's impossible !" Of course it was possible!)

→ The shorter the feedback-loop the better prevention improves

How much 'initial legwork' are you doing ?

- **Requirements/specifications were trashed out with product management**
- **Technical analysis was done and**
- **Detail design for the first delivery**

At the first delivery:

- ***James: How is the delivery? (i.e. quality - versus expectation)***
- ***Adrian: It's exactly as expected, which is absolutely unprecedented for a first delivery;***
  the initial legwork has really paid off

Short-Circuiting

- Firmware (in a controller) and Software in a PC on a network
- 9 months issues with communication - trial and error, no design

- Put them both in front of the whiteboard
- Let them draw the communication flow
- Quickly found the bottleneck
- Decided how to solve it
- Solved within a week

- I call this 'Short-Circuiting'

Some ‘laws’

- When test is the principal defect removal method during development, corrective maintenance will account for the majority of the maintenance spent
- The number of defects found in production use will be inversely proportional to the number of defects removed prior to integration, system, and acceptance testing
- The number of defects found in production use will be directly proportional to the number of defects removed during integration, system, and acceptance testing
- We have a global reputation … for consistently delivering nearly defect free software on predictable cost and schedule. We offer firm *fixed price contracting* with *performance guarantees* including *lifetime warranty* on software defects.

Girish Seshagiri

Some techniques shown

- Design
- Drawings
- DesignLog
- Review - Inspection
- Short-Circuiting

- Zero Defects attitude makes an immediate difference

More

www.malotaux.nl/booklets

1 **Evolutionary Project Management Methods (2001)**
Issues to solve, and first experience with the Evo Planning approach

2 **How Quality is Assured by Evolutionary Methods (2004)**
After a lot more experience: rather mature Evo Planning process

3 **Optimizing the Contribution of Testing to Project Success (2005)**
How Testing fits in

3a **Optimizing Quality Assurance for Better Results (2005)**
Same as Booklet 3, but for non-software projects

4 **Controlling Project Risk by Design (2006)**
How the Evo approach solves Risk by Design (by process)

5 **TimeLine: How to Get and Keep Control over Longer Periods of Time (2007)**
Replaced by Booklet 7, except for the step-by-step TimeLine procedure

6 **Human Behaviour in Projects (APCOSE 2008)**
Human Behavioural aspects of Projects

7 **How to Achieve the Most Important Requirement (2008)**
Planning of longer periods of time, what to do if you don't have enough time

8 **Help ! We have a QA Problem ! (2009)**
Use of TimeLine technique: How we solved a 6 month backlog in 9 weeks

RS **Measurable Value with Agile (Ryan Shriver - 2009)**
Use of Evo Requirements and Prioritizing principles

www.malotaux.nl/inspections

Inspection pages

Approaching Zero Defects Is Absolutely Possible

If in doubt, let's talk about it

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